

PMJA Board Meeting 3-18-21

Meeting called to order at 12:32. Ariel was not present at the beginning.

Conference Session descriptions – Johnathan has had a session change. Christine showed folks the Socio App.

Terry talked about his conversations with Sally Herships about the Columbia jobs fair. We will be encouraging folks to participate virtually in the expo. She asked if we would have a student rate. Terry recommends that we do that. He suggested a \$50 student registration for registered students or anyone out of school 6 months to a year. Gabrielle – maybe we should consider in the future that we put together something more for students. Or even a student networking opportunity. Gabrielle moved a \$50 student registration fee. Seconded by Reggie. Motion carried.

CPB Editor Corps proposal: We are in the midst of working through a proposal draft to continue Editor Corps for one year. The central idea is that we will use the time to build a sustainable model to allow the EC to exist beyond that year. We plan to explore partnerships as part of that sustainability plan. AIR is one possibility. This would be the last year of funding we'd ask for. Gabrielle – we will need to have stations help fund it...there's no real benefit to offer a corporate sponsor.

AIR has asked us to support them in an effort to increase NPR's freelance rates for freelancers and station reporters. Terry thinks it's a worthy endeavor for PMJA. We can work with AIR – Terry would come up with a set of goals to work on together and have the board come to consensus on how we'd approach NPR. Gabrielle – in our own newsroom there's been some conversation that there is not a differential from show to show (e.g. Up First may require overnight work...ATC does not). Vinnie is also on board for this option. Terry will present a plan to the board and will work with Amanda.

ED Goals – The board requested goals from Terry. He has provided a Google Doc for those goals. Terry reviewed those goals. Gabrielle – these look great to me, but there is movement about having measures and/or deliverables included. Brent agrees – particularly on the examination of membership...and the cultivation of partnerships (how do we measure these?). Overall, it seems that people like the goals. Terry will leave the document in the board's hands for now.

Bylaws election plan. Terry shared a timeline in a Google Doc that would have the Bylaws vote happening on April 20. We may need to move it back a bit to get the final changes finalized. The one section that still needs to be written is the removal from office section. We should have some path for membership involvement in that. Terry will draft that and review the proposed changes before implementing the timeline.

Gabrielle suggests the board members share thoughts about the goals in the private Slack channel.