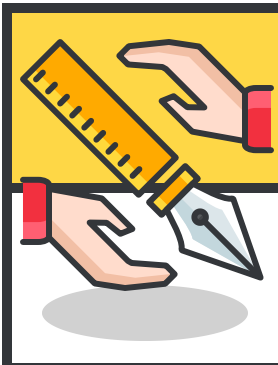


Local News, Strong Democracy

What do newsrooms need to provide better coverage?

SKILLS



1

EFFECTIVE VOTER GUIDES

How to design, finding & sharing templates, distribution

2

COVERING THE NEW REALITY

Handling and identifying truth vs deep fake, AI and conspiracies

3

BEYOND THE HORSERACE

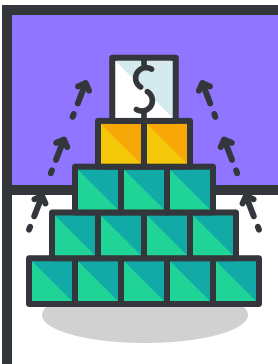
Research and reporting campaign finance, independent candidates

4

LOCALIZATION

Getting interviews, localizing the national, focusing on the most important

RESOURCES



1

SOFTWARE

Tools for managing workflows, budgeting, aggregating stories, design

2

POOLED RESOURCES

Regional collaboration, interns, republishing, workspaces

3

MONEY

Funding freelancers, convention coverage, tools and research

4

STAFFING

Hiring quickly, emergency coverage, who's managing the tools?

EXPERTISE



1

FREELANCERS

Best uses for expanding coverage, preventing burnout

2

LEGAL & ETHICS

How to get advice on concerns as they arise, where to turn

3

CONTEXT

How to quickly get interviews for localization of national trends

4

CASE STUDIES

Working with small staff, content sharing, digital engagement

OTHER



1

VOTER ENGAGEMENT

Connecting with voters, encouraging conversation, involving youth

2

MARKETING

Getting info to voters, promoting collaborations and national work

3

BURNOUT

Best practices for staff wellbeing during stress-filled year

4

WE'RE ALL IN THIS TOGETHER

Addressing the needs of all station roles involved beyond reporters