

Sponsorship Packages

2026

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CHOOSE A SPONSORSHIP PACKAGE OR SELECT OPPORTUNITIES IN ADVANCE

	GREAT LAKES (12 max)		MIGHTY MITTEN (8 max)		WEST SIDE		MACKINAC BRIDGE	
EVENTS & EDUCATION								
Golf Outing	Hole Sponsor	\$600	Hole Sponsor	\$600	N/A		N/A	
Trade Show	Prime Location Booth	\$750	Standard Booth	\$625	Level 1 Sponsor	\$200	2 Trade Show Education tickets	\$260
	Level 3 Sponsor	\$600	Level 2 Sponsor	\$400				
Membership Lunch	\$500 (2)		\$500 (2)		\$500 (2)		\$250 (1)	
Designation Lunch Sponsor	N/A		N/A		\$500 (2)		\$250 (1)	
Maintenance Event	\$500 (2)		\$250 (1)		\$500 (2)		N/A	
Reverse Trade Show	2 Attendees	\$320	N/A		N/A		N/A	
Bowling Event	Alley Cat	\$500	Alley Cat	\$500	General	\$250	N/A	
Fall Family Event	Level 3 Sponsor	\$450	Level 2 Sponsor	\$250	Level 1 Sponsor	\$100	N/A	
End of the Year Celebration	\$500		\$700 (Top Sponsor)		\$350		N/A	
Happy Hour	\$200 (1)		\$400 (2)		\$400 (2)		\$400 (2)	
ADVERTISING								
Company of the Month	Social Media & Email Shoutouts (all month)	\$400	N/A		N/A		N/A	
Logo in Email	\$150		\$150		\$150		\$150	
Email Ads (2)	N/A		\$100		\$100		\$100	
Logo on Front Page of Website	\$150		\$150		\$150		\$150	
Website Banner Ad (1)	All Year	\$200	N/A		6 Months	\$100	N/A	
ADMIN FEE	Waived		\$60		\$50		\$40	
Total Value	\$5,820		\$4,685		\$3,350		\$1,600	
TOTAL COST (15% Discount)	\$4,947		\$3,982		\$2,847		\$1,360	

ADVERTISING cannot be swapped, NO EXCEPTIONS | Packages are based on an annual term and refunds are not applicable, NO EXCEPTIONS!

Questions? Not sure what is right for you or your company? To find out more information about what is included in any sponsorship, please contact us at (616) 531-5243 or info@pmawm.com

GENERAL LIST OF SPONSORSHIPS AND ADMISSION:

Education	Members	Non-Members
Certified Apartment Leasing Professional (CALP)	\$650	\$1,150
Certified Apartment Manager (CAM)	\$1,100	\$1,600
Certified Apartment Supplier (CAS)	\$899	\$1,399
Certified Apartment Portfolio Supervisor (CAPS)	\$1,900	\$2,400
Certified Pool Operator (CPO)	\$550	\$700
Continuing Education for Real Estate License Course (Virtual)	\$99	\$159
Fair Housing (Virtual)	\$49	\$99
Education Conference & Trade Show Education Attendee	\$130	\$230
Education Conference & Trade Show Standard Booth	\$625	\$900
Education Conference & Trade Show Prime Booth	\$750	\$1,025

Events	Members	Non-Members
Golf Outing (per golfer)	\$145	\$245
Golf Outing Hole	\$600	N/A
Northern Michigan Meet & Greet	\$99	N/A
Reverse Tradeshow (per person)	\$250	N/A
Happy Hour	\$30	\$55
Bowling (team of 4)	\$210	\$310
Maintenance Appreciation	\$0	\$25
Membership Breakfast or Lunch	\$35	\$65
Training Room Rental Half Day	\$100	N/A
Training Room Rental Full Day	\$200	N/A
End of the Year Celebration Attendee	\$75	\$125
Fall Family Event	Free	N/A

Legislative	Members	Non-Members
Capitol Day	\$0.00	N/A
PAC Sweatshirt/T-shirt Sponsor (Large Color Logo)	\$400	N/A
PAC Sweatshirt/T-shirt Sponsor (Medium Logo)	\$300	N/A
PAC Sweatshirt/T-shirt Sponsor (Small Logo)	\$200	N/A
Legislative Update Lunch or Breakfast	\$40	\$80

A-la-Carte Sponsorships	Members	Non-Members
Membership Lunch or Breakfast	\$250	N/A
Education Conference & Trade Show - Level 1	\$250	N/A
Education Conference & Trade Show - Level 2	\$350	N/A
Education Conference & Trade Show - Level 3	\$600	N/A

Education Conference & Trade Show - Level 4	\$1,000	N/A
Designation Lunch	\$250	N/A
Maintenance Appreciation Event	\$250	N/A
Bowling (King Pin)	\$1,000	N/A
Bowling (Alley Cat)	\$500	N/A
Bowling (General)	\$250	N/A
Fall Family Event - Level 1	\$250	N/A
Fall Family Event - Level 2	\$250	N/A
Fall Family Event - Level 3	\$450	N/A
End of the Year Celebration (Entertainment)	\$850	N/A

ADDITIONAL NOTES ABOUT SPONSORSHIP OPPORTUNITIES:

General Sponsorships (Membership Meetings, Happy Hours, Education, Maintenance) often include:

- Admission for 1 attendee
- Brief talk time
- Branding/advertising

Unique/Specialty Sponsorships (big events like the golf outing or conferences, charitable events and activities, etc.) are:

- Uniquely created for the type/style of the event.
- Include admission ranging from 1-4 attendees or more.
- May include additional attendee tickets to gift to clients.
- Often include additional exposure or advertising.
- Often include longer talk time.
- May include additional PR through press releases, etc.

Reverse Trade Show (popular business partner event generally held in June):

- Timed business meetings with decision makers.
- Limits two per company.
- Registration is first-come-first serve (*does not apply to the one secured admission in Great Lakes Package*)
- Number of entries into event depends on secured management company/owner participation.

Packages are based on an annual term and are **NON-REFUNDABLE**

All commitments need to be paid by: April 1, 2026