

Meet Matt Sykes

Matthew Sykes, with 360 Fire & Flood, has been actively involved in the industry through his service on the Washtenaw Area Apartment Association board for about six years, where he has also held various chair positions. He has spent the past two years as chair or co-chair of DMAA's Membership and Engagement Committee and recently joined PMAMM's NextGen Committee. Matt is running for the PMAM Board of Directors because he believes associations across the state are facing similar challenges with engagement and legislative pressures, and he wants to help move them forward in a new direction while adding value for members. He sees major issues including increased legislation from a fully Democratic governing body, the impact of the upcoming NAA dues increase on membership retention, and the need for greater collaboration to strengthen attendance at events statewide. Drawing on his leadership and committee experience, Matt is committed to addressing these challenges and contributing to the success of PMAM.