

# MEET SHANNON MCMAHON, CAS, CAM

Shannon McMahon, CAS, CAM, from The Liberty Group, has been a dedicated statewide member, contributing to various associations over her 30-year career in the industry. Throughout her tenure, Shannon has actively served on multiple committees, including membership, special events, the supplier council, and several task forces. Currently in her final year on the DMAA Board of Directors, where she is terming out after six years, Shannon is eager to continue giving back at the state level. Shannon has earned her PMAM Leadership Lyceum designation, as well as her NAA Certified Apartment Supplier (CAS) and NAA Certified Apartment Manager (CAM) designations. She holds a Real Estate License and has been the recipient of many industry awards, including PMAM Business Person of the Year. She was also a top three finalist for the NAA Sales Person of the Year.

Shannon sees tremendous progress in the coordination between local associations across Michigan, particularly in education, events, and partnerships. However, she believes there is still room for growth in communication and resource-sharing between associations. Shannon is committed to fostering collaboration and ensuring that associations work together for the betterment of the entire industry.

As a board member, Shannon is recognized as a thoughtful listener, ensuring that all voices are heard before decisions are made. She is known for prioritizing the best interests of the organization above personal or professional goals. With her wealth of experience, commitment to open communication, and passion for the industry, Shannon is confident in her ability to contribute meaningfully to the PMAM board.