

C CREATIVE HORIZONS - STEVEN OCKERBLOOM

BUILD A BETTER MOUSETRAP

Join Steve Ockerbloom for this interactive educational session. In this session, Steve will present the continuum of how people process information.



From here Steve will have each participant stand up and move to a place in the room that they feel reflects where they stand on this continuum. Participants will gather into smaller like groups and brainstorm how to best engage with people on the opposite side. Possible answers can include:

- Allow them to process information loud
- Realize that the first thing they say what they always want to do
- Give them an active role to play
- Ask them questions
- Give them a heads up if you're going to brainstorm
- Allow them to write down their thoughts
 - Move from large group discussion to small group discussion
 - Follow up after the meeting

In a group project, "Build a Better Mousetrap", the group is split up into smaller groups of 6 people with each subgroup being charged with building a section of a track that must roll a marble down. Each group will also need to incorporate a jump, a 360-spin or a musical sound into their design.

