



SCHEDULE OF EVENTS >>

MONDAY, January 30

10:00 am - 5:00 pm

Registration Desk Open

12:00 pm - 4:00 pm

South Beach Food Tour



Sponsored by:

12:30 pm – 5:00 pm

Golf Tournament at the Biltmore Golf Club

Sponsored by:



5:30 pm - 6:00 pm

Welcome First-Time Attendees Reception

6:00 pm - 9:00 pm

Welcome to The Summit Dinner

Sponsored by: 

TUESDAY, January 31

8:00 am - 4:00 pm

Registration Desk Open

8:00 am - 9:00 am

Breakfast Buffet

Sponsored by:



TUESDAY, January 31 (continued)

Morning emcee sponsored by: 

9:00 am – 10:15 am

Keynote Presentation:

A Morning with Pulitzer Prize Winner Dave Barry

Dave Barry, Author, Humorist, Columnist

10:15 am – 10:45am

Coffee Break



Sponsored by:

10:45 am—11:15 am

Industry Update: *Steve Feldman, HABRI*

11:15 am—12:15 pm

Industry Session:

Pet Industry Economic Impact Study

Mike Bober, Pet Advocacy Network & Mark Cushing, Animal Policy Group

12:15 pm—1:30 pm

Lunch Buffet

1:30 pm – 2:30 pm

Breakout Session I:

Meet Me at the Top: The Case for Self-Regulation and Voluntary Standards

Mike Bober, Pet Advocacy Network & Ed Sayres, Petland Charities

1:30pm – 2:30 pm

Breakout Session II:

APPA Market Research Presents: Current Trends in U.S. Pet Ownership

Julie Springer, APPA Market Research Analyst



TUESDAY, January 31 (continued)

2:30 pm – 3:00 pm
Refreshment Break



Sponsored by:

3:00 pm – 4:00 pm
**Breakout Session III:
Building Blocks of an Analytics Strategy for your
Distribution Business**
Andrew Creamer, Proton.ai

3:00 pm – 4:00 pm
**Breakout Session IV:
Authentic Engagement: Communicating with Hispanic
Pet Owners**

WEDNESDAY, February 1

8:00 am - 4:00 pm
Registration Desk Open

8:00 am - 9:00 am
Breakfast Buffet



Sponsored by:

8:00 am - 9:00 am
PIDA Distributor Annual Meeting Breakfast

Morning emcee sponsored by: **Pet Product News**

9:00 am - 10:00 am
**Economic Keynote Presentation:
Now What? Economic Scenarios for 2023**
Chris Kuehl, Armada Corporate Intelligence

WEDNESDAY, February 1 (continued)

10:00 am – 10:30 am
Coffee Break



Sponsored by:

10:30 am—11:00 am
Industry Updates:
*Mike Bober, Pet Advocacy Network and
Matt Coffindaffer, The Pet Care Trust*

11:00 am—12:00 pm
**Keynote Presentation:
Future-Proofing Your Business**
Troy Hazard, Entrepreneur, Author, Talk Show Host

12:00 pm - 1:30 pm
Lunch Buffet
Sponsored by:



1:30 pm - 5:00 pm
PIDA Executive Conferences

2:30 pm – 3:00 pm
Refreshment Break



Sponsored by:

6:00 pm - 9:00 pm
The Summit Closing Dinner

Sponsored by:

