



January 2023

Member Memo: Reminder! You can now pay your membership dues in quarterly or monthly auto-pay installments. To enroll in one of these options [contact us](#).

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2022 Accomplishments



2022 was a landmark year! We celebrated our 50th anniversary, rebranded with a new name and launched a new website. More importantly, we tracked and monitored over 1,500 bills and championed critical legislation on behalf of pet businesses, including:

- The Ocean Shipping Reform Act was enacted, strengthening pet business' ability to provide pet care products.
- Our Hawaiian Environmental Impact Statement was approved, paving the way to reopen the fisheries.
- Lacey Act amendments that would have crippled the legal exotic pet trade were excluded from the CHIPS and Science Bill of 2022.

See more highlights in our infographic.

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New Data Shows Pet Sector Economic Impact

The U.S. pet sector's direct and indirect economic impact grew from \$221 billion in 2015 to \$260.5 billion in 2021. This data is valuable not only as a forecast for our trade's future, but also as a tool to show lawmakers why they need to prioritize pet-friendly policies.

We spearheaded a study, cosponsored by APPA, WPA, PFI and PIDA, that demonstrates how the pet sector contributes to a healthy economy across the country. See downloadable infographics for the U.S. and for your state on our website and share them with your local lawmakers!

[ACCESS INFOGRAPHICS](#)



Growing Adoption of One Health Program

In 2022, we supported the federal government and California's enactments of One Health legislation to create interagency frameworks for zoonotic disease response and risk reduction at the federal and state levels. The health of humans, animals and our environment are connected, and as responsible pet care professionals we can have a positive impact on a healthy future for all.

We will be working to introduce and support One Health legislation in multiple states this year. Would you like to help? Contact your state advocate or email info@petadvocacy.org.

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New Member Portal Launched

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Have you used our new member portal? You can view and update your account, pay dues, and best of all, access resources available only to members including:

- Advocacy and Communications Toolkit to learn best practices for engaging with your lawmakers
- Issue Updates summarizing the pet-related legislation in every state
- Materials to help you talk about pet sale bans, animal abuser registries and animal care standards
- Pulse Newsletter archives

If you have any questions about the portal or your membership, [contact us](#).

[LOGIN TO PORTAL](#)

Did you know there is a blog section in your exclusive [member portal](#)? Check out the latest post from our Senior Director of Government Affairs Alyssa Miller-Hurley on [how to invite legislators to your pet business facility](#).

Thank you for your support of Pet Advocacy Network

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Pet Advocacy Network | 1615 Duke St, Suite 100, Alexandria, VA 22314

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