



2027

OOOA's Sponsorship Opportunities

www.okosteo.org



About the OOA

The mission of the OOA is to advocate for the osteopathic profession and to promote the health and well-being of all Oklahomans.

The Oklahoma Osteopathic Association (OOA) was founded in 1900 as an affiliate of the American Osteopathic Association. An Oklahoma Corporation and a true voluntary professional association, it continues to exist to promote the causes, purposes, and goals of the osteopathic profession in Oklahoma. It is a state organization of physicians of osteopathic medicine (DOs), BY osteopathic physicians, and FOR osteopathic physicians. The OOA premise that the individual's interests are best served with a unified effort and support in an Association. The Oklahoma Osteopathic Association represents over 2,500 DO physicians, osteopathic residents, interns, and students in the state.



Winter CME Sponsorships

January 22-23, 2027

Exhibitor Booth \$700

- Included:
- 6' skirted table, 2 chairs, and a waste basket.
- Logo included on website, app and printed materials.
- Link to website and information sent to all attendees.
- Lunch and breaks to be held in exhibitor hall giving you access to all attendees.

Beverage Sponsor \$1,500 (multiple)

Included:

- all benefits included in the exhibitor package.
- Half page add in our Spring DO Journal which is sent out to 6,000 DO's,
- Logo on our website for six months, until July 2027
- Logo on signage and screens through out the conference
- First right of refusal for next year

Breakfast/Lunch Sponsor \$2,000 (multiple)

Included:

- all benefits included in the exhibitor package.
- full page add in our Spring DO Journal which is sent out to 6,000 DO's,
- Logo on our website for six months, until July 2027
- Logo on signage and screens through out the conference
- First right of refusal for next year

Annual Convention

Sponsor Opportunities

April 29 - May 2, 2027

Exhibitor Booth \$1500

Included:

- 8x8 exhibit booth, with up to 6 booth attendees
- Listing in convention program
- Listing in DO Magazine
- Company logo, name and website information sent to all attendees prior to event, also included in the event app.
- Access to attendees during Breaks and Meals which will be held in the exhibit hall.
- Lunch table brand boost: your company will be recognized on tables in the exhibit hall.
- Opportunity to provide a gift no more than \$50.00 to be raffled off during the convention and winner will come to your booth to retrieve.
- Electricity (will need to let us know if you need)

**Want a bigger impact see the following page
for more sponsorship opportunities:**

Please email all logo's and completed forms to Katherine@okosteo.org

Sponsorship Opportunities

AV Sponsor - \$20,000

- Recognition in the Exhibit Hall, AV screens during general sessions, and all CME/convention materials
- Inclusion in all advertising, social media, and digital promotions
- Dedicated informational flyer in attendee packets
- Advertisement opportunities in two convention newsletters
- Full-page ad in the spring issue of the DO Journal
- Extended reach to 6,000+ digital recipients through newsletters and journal distribution

Signature Sponsor - \$15,000

- Recognition prior to and throughout the convention
- Visibility in the Exhibit Hall, AV screens during general sessions, and all CME/convention materials
- Inclusion in all advertising, social media, and digital promotions
- Informational flyer placed in attendee packets (provided by sponsor)
- Advertisement opportunities in two convention newsletters
- Half-page ad in the spring issue of the DO Journal
- Extended reach to 6,000+ digital recipients via newsletters and journal distribution

Lunch Sponsor- \$7,500 (multiple)

- Recognition before and during the convention
- Visibility in the Exhibit Hall, AV screens during general sessions, and all CME/convention materials
- Inclusion in all advertising, social media, and digital promotions
- Informational flyer in attendee packets (provided by sponsor)
- Advertisement opportunities in two convention newsletters
- Half-page ad in the spring issue of the DO Journal
- Digital reach to 6,000+ newsletter and journal recipients

Breakfast Sponsor - \$5,000 (multiple)

- Exclusive recognition as the daily Breakfast Sponsor
- Company name and QR code featured on signage at all breakfast stations
- Direct traffic to your company website via custom QR code
- Formal recognition across all event marketing materials
- Visibility on the OOA website for lasting brand impact

Inpatient/Outpatient Track - \$3,000

- Company name announced before each lecture in one of two educational tracks of your choice
- Logo displayed on lecture hall signage and in the convention program
- Recognition across all marketing materials, including the OOA website

Exhibit Application

Contact Information:

Company Name: _____

Contact Name: _____

Web Address: _____

Telephone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

I would like:

Exhibitor Booth:

☐ Winter CME: \$700

☐ Annual Convention: \$1500

\$	Booth/Sponsor Total
\$	Total

Sponsorships:

☐ AV Sponsor \$20,000

☐ Signature Sponsor: \$15,000

☐ Lunch Sponsor: \$7500

☐ Breakfast Sponsor: \$5000

☐ InPatient & Outpatient Track: \$3,000

☐ Beverage Sponsor: \$1,500

PAYMENT INFORMATION: Check Visa Master Card American Express Discover

Card Number _____ CVV _____

Total _____ Exp. Date _____ Zip Code _____

Signature: _____

****A convenience fee will apply to all credit card payments of 4 percent****

Mail checks to : Oklahoma Osteopathic Association: 4848 N Lincoln Blvd OKC, OK 73105

Rules and Regulations

1. Rules and Regulations. The term "Event" refers to the OOA's Winter CME to be held at the Double Tree Warren Place Tulsa and 127th Annual Convention to be held April 29 - May 2, 2027, at the OKANA. The Event is owned, produced, and managed by Oklahoma Osteopathic Association ("OOA"). The term "Exhibitor" refers to the organization or person that applied for and has been granted exhibit space rental and such applicant's officers, directors, shareholders, employees, contractors, agents, and representatives.

2. Application to Exhibit. The receipt by the OOA of a signed Application and Contract for Exhibit Space will constitute a binding contract (the "Agreement"). OOA reserves the right to reject any application for space for any reason. If any Exhibitor changes management or is purchased by another company/organization, this Agreement becomes binding on such company/organization.

3. Exhibit Space Assignments. Exhibit space is assigned first-come, first-served. OOA shall act in good faith to assign the Exhibitor's booth in the location indicated by Exhibitor. Notwithstanding the above, the OOA reserves the right to change the floor plan or to change the location assigned to Exhibitor at any time as it may, in its sole discretion, deem necessary in the best interest of the Event. Exhibitor shall not sublet or permit the use of all or any part of the booth or any equipment provided by the OOA, nor shall Exhibitor assign this Agreement in whole or in part, without written notice to and approval from the OOA.

4. Exhibitor Representation. Exhibiting companies are limited to registering six (6) persons per 8x8 booth.

5. Cancellation or Postponement of Event. It is mutually agreed that, if the Event is cancelled for any reason, then and thereupon this Agreement will be automatically terminated and the OOA management will determine an equitable basis for the refund of a portion or all of the exhibit fees, after due consideration of expenditures and commitments already made.

6. Handling and Storage. Exhibitors are responsible for all freight, drayage, and labor charges.

7. Exhibitor Operation and Conduct/Right of Entry and Inspection. (A) Exhibitors may not schedule private functions or events which conflict with officially scheduled OOA events; (B) All activities must be carried on in Exhibitor's contracted exhibit booth space.

8. Exhibiting Codes and Agreements. Exhibitor hereby agrees to be bound by all exposition rules and regulations outlined here, and any additional rules, regulations, and information as may be adopted by the OOA or the Event facility. Exhibitor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations of the facility where the exposition is held; (ii) any rules or regulations of said facility; (iii) the terms of all leases and agreements between the OOA and the managers or owners of said facility; (iv) the terms of any and all leases and agreements between the OOA and any other party relating to the Event; and (v) all Federal, State, and local laws, codes, ordinances and rules; without limiting the foregoing, Exhibitor shall construct its displays to comply with the Americans with Disabilities Act. Exhibitor shall not, nor shall Exhibitor permit others to, do anything to its exhibit space or do anything in the Event facility which would cause a difference in conditions from those previously approved by the insurance carriers of the OOA, or the owners or managers of said facility, which will in any way increase premiums payable by any of said parties, and Exhibitor shall be responsible for any such increase resulting from violation of this section.

9. Listing and Promotional Materials. By exhibiting at the Event, Exhibitor grants the OOA a fully paid, perpetual, non-exclusive license to use, display, and reproduce the name of the Exhibitor in any directory or listing of the Event exhibitors and to use such names in promotional materials. The OOA shall not be liable for any errors in any listing or for omitting any Exhibitor from any directory or listing pertaining to the Event.

10. Liability and Insurance. This Agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between the OOA and Exhibitor. Exhibitor hereby agrees to and does indemnify, hold harmless, and defend the OOA, its officers, directors, employees, agents, affiliates, and subsidiaries (collectively, "Indemnified Party"), from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to cost, interest, and attorney's fees) which any Indemnified Party may incur, suffer, be put to, pay, or be required to pay, incident to or arising directly or indirectly from any act or omission by Exhibitor or any of its employees, servants, or agents. Exhibitor further agrees that the Indemnified Party, shall not be responsible in any way for damage, loss, or destruction of any property of Exhibitor or injury to Exhibitor or its representatives, agents, employees, licensees, or invitees. Exhibitors must obtain insurance policies covering exhibit materials at the OOA Event. Exhibitors must also have public liability, bodily injury, and property damage insurance. Such insurance shall name the Event facility, OOA, and the Official General Contractor as additional insureds.

11. Limitation of Damages. In no event will an Indemnified Party be liable to the Exhibitor, whether in contract or tort, for any amount in excess of the exhibit space rental fee in relation to any damages, including lost profits, arising out of or relating to the OOA Event, the rental of exhibit space, the conduct of the OOA, any breach of this Agreement, or any other act, omission, or occurrence.

12. Protection of Exhibit Facility. Exhibitor is expressly bound, at its expense, to promptly pay for or repair any and all damage to the exhibit facility, booth equipment, or the property of others caused by the Exhibitor or any of its employees, agents, contractors, or representatives.

13. Interpretation and Enforcement. The OOA has full power to interpret and enforce all regulations for the Event and the power to make amendments and/or further regulations that are considered necessary for the proper conduct of the Event. Such decisions shall be binding on all Event exhibitors. Failure to comply with any rule or regulation may be sufficient cause for the OOA to require the immediate removal of the offending exhibitor and may result in forfeiture of all further rights to exhibit at future events sponsored by the OOA, together with all fees paid. The OOA may lease any space so forfeited to another exhibitor.

14. Attendees will be visiting booths during the duration of the exhibit hours. Please make sure at least one representative is present at all times during the exhibit hours.