

**WHAT WOULD HAPPEN  
IF NONPROFITS  
IN OKLAHOMA  
DISAPPEARED  
TOMORROW?**



OKLAHOMA  
CENTER  
FOR  
NONPROFITS

Building Better Communities Through Effective Nonprofits

**IMAGINE THE STATE OF OKLAHOMA  
WITHOUT THE HELPFUL SUPPORT  
OF THE VAST NONPROFIT SECTOR  
TO FEED, NURTURE, EDUCATE AND  
CARE FOR OUR CITIZENS?**

**WHAT WOULD HAPPEN TO OUR COMMUNITIES?**





TENS OF THOUSANDS OF CHILDREN WOULD NOT RECEIVE NUTRITIOUS FOOD, DIAPERS AND IMMUNIZATIONS THROUGH PROGRAMS SUCH AS INFANT CRISIS SERVICES, EMERGENCY INFANT SERVICES OR THE CARING FOUNDATION'S CARING VAN.

**FACT** OKLAHOMA RANKS 36TH IN THE NATION FOR FOOD HARDSHIP FOR INFANTS AND 38TH IN THE NATION FOR IMMUNIZATION RATES OF INFANTS.

(FOOD RESEARCH AND ACTION CENTER AND CHILDREN'S DEFENSE FUND)



PERSONS WITH PHYSICAL, DEVELOPMENTAL OR PSYCHIATRIC DISABILITIES WOULD RECEIVE NO COMMUNITY CARE, HOUSING ASSISTANCE OR REHABILITATION FROM ORGANIZATIONS SUCH AS THE CENTER FOR INDIVIDUALS WITH PHYSICAL CHALLENGES, SPECIAL CARE, THE CHILDREN'S CENTER OR MENTAL HEALTH ASSOCIATION OKLAHOMA.

**FACT** 19.1% OF OKLAHOMANS (621,470 PEOPLE) LIVE WITH A DISABILITY REQUIRING CARE.

(CORNELL UNIVERSITY AND NATIONAL INSTITUTE ON DISABILITY AND REHABILITATION RESEARCH)



MORE THAN 40,000 CHILDREN UNDER THE AGE OF FIVE WOULD NOT RECEIVE TRANSFORMATIONAL EARLY CHILDHOOD EDUCATION FROM ORGANIZATIONS THAT INCLUDE SMART START, EDUCARE AND CROSSTOWN LEARNING CENTER.

**FACT** NEARLY 80% OF CHILDREN BELOW FIVE ARE ENROLLED IN SOME TYPE OF EARLY CHILDHOOD EDUCATION, AND OKLAHOMA RANKS THIRD NATIONWIDE IN ENROLLMENT.

(NATIONAL INSTITUTE FOR EARLY CHILDHOOD RESEARCH)



MUSEUMS SHOWCASING ART, CULTURE, SCIENCE, HISTORY AND HERITAGE WOULD SHUT THEIR DOORS TO THE PUBLIC AND DISCONTINUE THE EDUCATIONAL AND SCHOLARLY RESEARCH THAT ENRICH OUR COMMUNITIES, INCLUDING THE NATIONAL COWBOY & WESTERN HERITAGE MUSEUM, THE PHILBROOK MUSEUM OF ART AND THE TULSA AIR & SPACE MUSEUM AND PLANETARIUM.

**FACT** THERE ARE MORE THAN 500 MUSEUMS IN OKLAHOMA SERVING ALL 77 COUNTIES  
(OKLAHOMA MUSEUMS ASSOCIATION)



WITHOUT SHELTERS OR RESCUE AND ADOPTION ORGANIZATIONS FOR PETS AND LIVESTOCK, THOUSANDS OF ANIMALS WOULD NOT FIND PERMANENT HOMES IN OKLAHOMA, RESULTING IN EUTHANASIA. ORGANIZATIONS SUCH AS THE CENTRAL OKLAHOMA HUMANE SOCIETY WORK TIRELESSLY AS CHAMPIONS FOR ANIMAL WELFARE.

**FACT** ONLY 35% OF DOGS AND 37% OF CATS ARE ADOPTED AFTER ENTERING A SHELTER.

(AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS)

# ABOUT THE CENTER

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Since 1981, our state's charitable organizations have received vital capacity building services and support from the OKLAHOMA CENTER FOR NONPROFITS. Dedicated to building better communities through effective nonprofits, our training, consultation, advocacy and recognition programs have inspired Oklahoma's 17,749 nonprofit organizations to fulfill their missions and help the people of our state thrive.



“A man only learns in two ways, one by reading, and the other by association with smarter people.”

- WILL ROGERS

Through the investments of dozens of corporations, foundations and individuals, Oklahoma nonprofits receive the latest, state-of-the-art assistance with a unique personal touch. Recognized as a national leader among statewide service organizations, the OKLAHOMA CENTER FOR NONPROFITS prides itself on providing cutting-edge services statewide.

The Center's programs and professional training to nonprofits comprise:

- Board Governance and Executive Leadership
- Fundraising and Resource Development
- Financial Accountability
- Ethics and Legal Issues
- Communications and Marketing
- Management Best Practices
- Outcomes Measurement
- Community Improvement

And so much more ...

WHEN PEOPLE NEED HELP, NONPROFITS ARE THERE.  
WHEN NONPROFITS NEED HELP, **THE CENTER** IS THERE.



Additionally, the Center offers the flagship, best practices training “Standards for Excellence” that provides 16 hours of coursework to guide nonprofit leaders – both board and staff – to operate effectively. Managers and organization leaders can take part in two new six-month training programs: the Nonprofit Management Certification Program and the Leaders’ Circle.

When organizations need specialized assistance, the Center provides consulting services that dig deep into managerial issues to eliminate organizational pain points and help nonprofits overcome the typical speedbumps and roadblocks faced by nonprofits. The Center has most recently implemented a shared financial services program that provides a “CFO on Loan” to nonprofits needing assistance with financial reporting and fiduciary management.

The Center also helps nonprofits from across the state network and share information, and we are the voice of the nonprofit sector for advocacy and public policy. When nonprofits need to be heard collectively, they turn to the Center. Finally, we recognize great nonprofit leadership and operations through our “Visions Awards” and “Oklahoma Nonprofit Excellence” Awards. To date, we have given nonprofits and their leaders more than a million dollars in mini-grants as recognition for excellence in the sector.

Organizations mentioned in our annual report are current or past members of the Center and have been recognized at our Oklahoma Nonprofit Excellence (ONE) and Visions Awards.

#### **OFFICES**

##### **Oklahoma City**

720 W. Wilshire Blvd. Ste. 115  
Oklahoma City, OK 73116  
(405) 463-6886

##### **Tulsa**

1145 S. Utica Ave. Ste. 1100  
Tulsa, OK 74104  
(918) 579-1900

##### **Ardmore**

(580) 277-9922

##### **Toll-Free Helpline**

1 (800) 338-1798

##### **Online**

[www.okcnp.org](http://www.okcnp.org)

# HIGHLIGHTS 2014-2015



## **TRAINING** FY2015

Total Training Sessions	172
Number of Attendees	2,347
Standards for Excellence	60
Standards for Excellence	
Graduates to date	635
Oklahoma City   275	
Tulsa   228	
All Other Cities   137	
Nonprofit Mgmt Cert Prgm	130
Leaders' Circles	58

## **CONSULTING**

Total Projects	49
Completed Projects   31	
Ongoing Projects   18	

## **CFO ON LOAN CLIENTS** 11

## **ADVOCACY**

Nonprofit Advocacy Day  
February 19, 2015 | 72 attendees

SB336 Passed to ease sales tax  
burdens on nonprofits

## **CONFERENCE ON NONPROFIT LAW AND FINANCE**

February 26-27, Oklahoma City  
Total Attendees Registered 118

## **RECOGNITION**

VISIONS November 18, 2014

Tim McLaughlin  
A. Jaye Johnson  
Ken Fergeson  
Albert Gray

ONE Awards April 25, 2015  
Myriad Gardens, Winner  
Charles Schusterman Award  
for Excellence

# FINANCIAL STATEMENT 2014-2015

Cash & Cash Equivalents	511,592
Other Current Assets	69,822
Total Current Assets	581,414
Other Assets	111,749
Total Assets	693,163
Current Liabilities	117,574
Net Assets	575,589
Total Liabilities and Assets	693,163



## Revenue

Program Service Fees	610,269
Contributions and Grants	1,074,218
Other Revenues	1,090
Total Operating Revenue	1,685,577

## Expenses

Program Expenses	1,287,397
Management & General Expenses	155,298
Fundraising Expenses	104,619
Total Operating Expenses	1,547,314

# BOARD OF DIRECTORS 2014-2015

Shelley Sanders  
Chair  
Jeff Moen  
Chair-Elect  
Craig Knutson  
Secretary/Treasurer  
Janie Axton  
Immediate Past Chair

Donald Baker  
Jodi Cline  
Tim Colwell  
Tricia Louise Everest  
Jim Farrell  
Deena Fisher  
Risha Grant  
John Harper  
Danielle Hoeltzel  
Andi Holland  
Paula Huck  
Alana Hughes  
Carlos Johnson

Steve Kerr  
Damon King  
Kelly Krahl  
Mandy Leemhuis  
Brian McClain  
Joe Moran  
Ann Owens  
Kathy Potts  
Christina Rehkop  
Debbie Schramm  
Johnna Walker  
Kathy Williams  
Mark Williams  
Susan Winchester

## Honorary Board Members

Pat Potts - Founder  
Howard G. Barnett, Jr.  
W. Kenneth Bonds  
Lou Kerr  
Polly Nichols  
Jon Trudgeon, Sr.

## ONE Commission

David Hogan, Chair  
Mike Cawley  
Kathie Coyle  
Nance Diamond  
J. Jerry Dickman  
Frederick F. Drummond  
Ken Fergeson  
Kim Henry  
Phil Lakin, Jr.  
Polly Nichols  
Meg Salyer  
Wendi Schuur

Marnie Taylor  
President and CEO

# NEW LOOK

Courtesy of the  
Oklahoma City Ad Club  
Brett Grimes, Designer

OKLAHOMA  
**CENTER**  
FOR NONPROFITS  
*Building better communities through effective nonprofits.*

Former Logo

  
OKLAHOMA  
CENTER  
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## SUSTAINING INVESTORS 2014-2015\*

### Diamond

The H.A. and Mary K. Chapman Charitable  
Foundations  
The Chickasaw Nation  
Devon Energy Corporation  
George Kaiser Family Foundation  
Potts Family Foundation  
Charles and Lynn Schusterman  
Family Foundation

### Platinum

The Barnett Family Foundation  
Chesapeake Energy Corporation  
Choctaw Nation of Oklahoma  
Gardener Tanenbaum  
Herman Kaiser Foundation  
Inasmuch Foundation  
Moran Family Foundation  
Sarkeys Foundation  
Williams  
The Anne & Henry Zarrow Foundation

### Gold

The Anschutz Foundation  
Blue Cross and Blue Shield of Oklahoma  
Boeing  
E.L. and Thelma Gaylord Foundation  
Kirkpatrick Family Fund  
McLaughlin Family Foundation  
Jean and David McLaughlin  
The McLaughlin Family  
Polly and Larry Nichols  
SandRidge Energy  
Southern Oklahoma Memorial Foundation  
Myra and Lew Ward

### Silver

Bank of the West  
Chahta Foundation  
Cox Communications  
Phyllis and George Dotson  
Robin Flint Ballenger  
The Hardesty Family Foundation, Inc.  
Jess L. and Miriam B. Stevens Foundation  
NBC Oklahoma  
The Oxley Foundation  
QuikTrip Corporation  
Rotary Club of Tulsa  
Shelley Sanders  
Richard Sias  
The Simmons Foundation

\*A complete list of our Chairman's Circle  
Recognition Society may be found on our  
website [www.okcnp.org](http://www.okcnp.org). Donors from July 1,  
2014 through June 30, 2015.



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 **CHAPMAN**