

MEMBERSHIP MARKETING KIT

DOWNLOAD AT OKCNP.ORG/MEMBERSHIP-MARKETING-KIT



Welcome to the Oklahoma Center for Nonprofits! We are pleased that you chose to join us. Your membership with The Center indicates to funders and constituents that you are a thriving nonprofit focused on excellence. In order to help you get the most out of your membership and announce your status to your followers, we have assembled this media kit for you. To download the media kit, log in at okcnp.org/membership-marketing-kit.



DIGITAL BADGE

We encourage all OKCNP members to place a digital badge on your website and any of your digital and print materials. When using the badge, please do not edit it. The badge should appear large enough that all text is readable. In lieu of the digital badge, you can include the text: **“Member of the Oklahoma Center for Nonprofits.”**

SOCIAL MEDIA

Included in the media kit are several social media images that you can share. When you tag [@OKCNP](https://www.facebook.com/OKCNP), we often will share your Facebook posts, Instagram images and tweets on our social media, expanding your reach. In addition, we suggest you follow [@OKCNP](https://www.facebook.com/OKCNP) on social media so you can share our social media posts.



MEMBERSHIP POSTER

As a member organization, all of your employees, board members, volunteers and interns qualify for member benefits. In order to make them aware of the benefits they qualify for through The Center, the membership poster can be printed and hung in your office or can be shared via email to your organization members. At the bottom of the poster, we encourage you to insert contact information for one of your staff members in case someone from your organization has questions about your membership.

LOGO USAGE

Please do not alter OKCNP logos in any way. This includes changing any text, altering colors or changing the aspect ratio of logos. If you have a logo request, please contact The Center’s marketing department at the email address below.

REFERENCES TO OKCNP

When referring to the Oklahoma Center for Nonprofits, please use **“The Center”** or **“Oklahoma Center for Nonprofits.”** “OKCNP” is also acceptable. Do not use “OCN” or any other name or abbreviation when referring to The Center.

MARKETING CONTACTS

If you have questions or would like additional materials, please feel free to contact The Center’s Marketing Department at info@okcnp.org.

If you have any questions about promoting your membership status, or questions about OKCNP membership in general, please email membership@okcnp.org