



Official NSA Influence® programming runs **5:00 pm CT, Friday, July 24** through approximately **2:00 pm CT, Monday, July 27**, followed promptly by the CPAE & Cavett Awards Banquet.  
**Please note:** Times may change. Schedule and session details are subject to change. **Once onsite**, please refer to the official event app for the most up-to-date agenda, locations, and announcements.

## Friday July 24, 2026

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- 7:30am – 8:00pm** | Check-in & Member Services Open
- 8:00am – 12:00pm** | Chapter Leader Meeting
- 8:00am – 4:00pm** | MDSG Meeting
- 1:00pm – 5:00pm** | NSA Foundation BOD Meeting
- 3:00pm – 4:00pm** | CSP® Committee Meeting
- 5:00pm – 6:30pm** | First-Timer & New Member Orientation & Reception
- 7:00pm – 9:00pm** | **“Austin MusicPalooza”** *Presented by the Friday Night Fun Committee*

## Saturday July 25, 2026

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- 6:00am – 6:45am** | Self-Defense & Safety Tips for Speakers *with Tom Griggs*
- 6:30am – 7:30am** | Speakers in Recovery
- 7:00am – 8:30am** | Breakfast & Networking
- 7:15am – 8:30am** | Sponsored Breakfast Sessions:  
*How to Get More Gigs, Stand Out in a Crowded Market, and Earn Higher Fees by Publishing a Book* — with JK Elevation LLC
- 7:30am – 5:00pm** | Check-in & Member Services Open
- 7:30am – 5:00pm** | VIP Lounge Open
- 7:30am – 9:00pm** | Exhibit Hall Open
- 9:00am – 12:00pm** | **General Session**  
*NSA Influence® Welcome – NSA Board Chair, William “T” Thompson, JD, CSP*  
*What Makes the Great Ones Great – Don Yaeger, CSP, CPAE, MDSG*  
*Five Things I Learned from Surviving Stage Four Cancer That Will Help You Grow Your Speaking Business – Ross Bernstein, CSP, CPAE*
- 12:00pm – 1:15pm** | Lunch & Networking
- 12:00pm – 1:15pm** | Power Women Lunch & Learn

**12:15pm – 1:00pm** | Sponsored Lunch Sessions

*Automate. Engage. Grow: How HighLevel CRM Helps Speakers Scale Smarter* — with eSpeakers

**1:30 – 2:30 pm** | **Breakout Sessions**

*The Work Before the Work: The Positioning Strategy That Transforms Message Clarity into Market Momentum* — **Ivy Gustafson**

*How I Gained 100K IG Followers In 30 Days (And Exploded My Speaking Business)* — **Jen Gottlieb**

*Speaker CEO: Build a Scalable Speaking Business with Vision, Team, and Strategy* — **Steven Bollar, CSP**

*Future-Ready Speaking: Building Your 2027 Strategy — Alongside Your 2037 Strategy* — **Kate O’Neill, CSP**

*Find Your Foolproof Flow* — **Cara Silletto, CSP**

*The Business of Storytelling: A Deep Dive* — **Don Yaeger, CSP, CPAE, MDSG**

**1:30pm – 2:30 pm** | “The Hallway” | Room 417AB - Open

**3:00pm – 4:00pm** | **Breakout Sessions**

*NSA Backstage: Speakers Gone Wild! Behind the curtain on the moments that make or break a speaker's reputation* — **Jaime Nolan, CAE, Troy Peters, CTS, Anne Nevel, Quinn Conyers & Candice York**

*Craft a Phrase-That-Pays* — **Sam Horn**

*Rock Your Short Talk! A Step-by-Step Process to Build a Riveting 5–10 Minute Presentation* — **Eleni Kelakos, CSP**

*Podcast Revenue Engine* — **Janel Anderson, PhD, CSP**

*What’s Your Speaker ActorType? — Own Your Style, Amplify Your Impact* — **Robyn Hatcher, CSP**

*2026: Reinvent or Fade* — **Dr. Nadya Zhexembayeva**

*Under the Magnifying Glass: Turning Good Presentations into World-Class Performances* — **Patricia Fripp, CSP, CPAE, Cavett Award Recipient**

**3:00pm – 4:00pm** | “The Hallway” | Room 417AB - Open

**4:30pm – 5:30pm** | **CSP® Ceremony & Celebration**

**5:30pm – 6:30pm** | Celebration Reception

**6:30pm – 10:00pm** | BlackNSA Family Reunion & Awards Night *Separate ticket required — purchase at <https://blacknsaspeaker.org/Influence/>*

**7:00pm Until** | Dine-Arounds *Hosted by the NSA Austin Chapter*

**7:30pm – 8:30pm** | Jewish Service

**8:00pm – 10:00pm** | Speakers in Recovery

**Sunday July 26, 2026**

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**6:00am – 6:45am** | Self-Defense & Safety Tips for Speakers *with Tom Griggs*

**6:30am – 7:30am** | Speakers in Recovery

**6:30am – 8:00am** | Non-Denominational Church Service

**7:00am – 8:30am** | Breakfast & Networking

**7:00am – 8:30am** | CSP® Breakfast

**7:30am – 5:00pm** | Check-in & Member Services Open

**7:30am – 5:00pm** | VIP Lounge Open

**7:30am – 8:00pm** | Exhibit Hall Open

**7:30am – 8:30am** | Community Group Meeting: *\$500k+ Members*

**9:00am – 12:30pm** | **General Session**

*Stop Giving Speeches. Start Building IP. The Framework Strategy That Turns Good Speakers Into Category Owners* — **Cassandra Worthy**

**NSA Foundation Presentation & The Nido Qubein Philanthropist of the Year Award Presentation**

**Dr. John B. Molidor Leadership Award Presentation**

*Inside the Meeting Planners Studio Panel* — **with Sarah Michel, CSP, Stephanie Lifland, CMP, Greg Rosenbaum & Jason Harrington**

*The Art of the Hack: Silent Cyberthreats That Can Cripple Your Speaking Career* — **John Sileo, CSP, CPAE**

**12:30pm – 2:00pm** | Lunch & Networking

**12:30pm – 2:00pm** | CPAE Speaker Hall of Fame® Luncheon

**12:45pm – 1:30 pm** | Sponsored Lunch Sessions

*The Authority Engine: How to Turn Your Book Into High-Paid Speaking and Scalable Revenue* — with Book Launchers

*Build a \$1M Speaker Reel: Lessons From 300+ Reels* — with Outspcak

*Breakout TBA* — with Beck AV

*Breakout TBA* — with LeaderPass

*Breakout TBA* — with Speaker Videos

**2:30pm – 3:30 pm** | **Breakout Sessions**

*How To Earn Your CSP®* — **CSP Committee**

*Design with Purpose: Create Branded Visuals with Canva® That Support Your Speaking Business* — **Carolyn Cummins**

*Breakthrough Interaction: Off the Sidelines and into the Game!* — **Brian Biro**

*The AI-Powered Proposal: Turn Your Next Submission Into a Revenue Machine* — **Susan Frew, CSP**

*Million-Dollar Speaker* — **Jason Dorsey, CPAE, MDSG**

*The Art of the Hack II: A Behind-the-Screens Masterclass in Defending Your Digital Life* — **John Sileo, CSP, CPAE**

**2:30pm – 3:30pm** | “The Hallway” | Room 417AB – Open

**4:00pm – 5:00pm** | **Breakout Sessions**

*The Power of Podcasting: How to be an Awesome Guest* — **Mathew Blades**

*Let’s Talk Funny: Use Humor to Build Connections, Engage Your Audience and Make Your Content Stick!* — **Dave Caperton**

*Command Your Value* — **Fotini Iconomopoulos, CSP**

*Becoming a Multi-Revenue Speaker* — **Marki Lemons Ryhal, CSP**

*Storytelling Secrets from the Fiction World* — **Allie Pleiter**

*Fly on the Wall: Inside the Million-Dollar Speaker Business* — **Shari Levitin, MDSG & Joel Block, CSP, MDSG**

**4:00pm – 5:00pm** | “The Hallway” | Room 417AB – Open

**5:00pm – 6:30pm** | Ice Cream Social *Hosted by Rainbow Speakers & Accessible NSA*

**5:30pm – 7:00pm** | NSA Foundation – An Evening of Appreciation *Wine, cheese, and live music in support of the NSA Foundation*

**8:00pm – 10:00pm** | Speakers in Recovery

**Monday July 27, 2026**

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**6:00am – 6:45am** | Self-Defense & Safety Tips for Speakers *with Tom Griggs*

**6:30am – 7:30am** | Speakers in Recovery

**7:00am – 8:30am** | Breakfast & Networking

**7:00am – 3:00pm** | Check-in & Member Services Open

**7:30am – 8:30am** | Community Group Meeting: *NSA Prayer Group*

**7:30am – 8:30am** | Community Group Meeting: *Millennials+*

**7:30am – 8:30am** | Community Group Meeting: *NSA Emcees* |

**8:00am – 3:00pm** | VIP Lounge Open

**8:00am – 2:00pm** | Exhibit Hall Open

**9:00am – 12:00pm** | **General Session & Last Story Standing™ Competition**

**Last Story Standing™ Competition**

**Master of Influence Award Presentation**

*Stagecraft Unplugged: Four CPAE Speaker Hall of Fame® Legends. Four Signature Styles. Four Game-Changing Lessons.* — featuring **Vince Poscente, CPAE, Terri Sjodin, CSP, CPAE, Marilyn Sherman, CSP, CPAE & Tim Gard, CSP, CPAE**

**Last Story Standing™ National Finalist Reveal & Conference Closing**

**12:00pm – 1:30pm** | Lunch & Networking

**12:30pm – 1:15pm** | Sponsored Lunch Sessions

*Build a \$1M Speaker Reel: Lessons From 300+ Reels* — with Outspeak

*Million-Dollar Secrets: The Outreach Playbook Top-Earning Speakers Use to Stay Booked* — with One Mob

*From Hidden to Hired: The Rules Changed and the Speakers Who Figure This Out First Win* — with WHEN Stories

*Breakout TBA* — with Global Management

*Breakout TBA* — with Raised Voices

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**CPAE & CAVETT AWARDS BANQUET**

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**5:00pm – 5:30pm** | CPAE & Cavett Awards Attendee Reception – 6<sup>th</sup> Floor Foyer

**5:00pm – 5:30pm** | CPAE & Cavett *Recipient* Reception – Room 602

**6:00pm – 7:00pm** | CPAE & Cavett Awards Dinner\*

**7:00pm – 9:30pm** | **Awards Ceremony & Program**

**10:00pm – 12:00am** | After Party *with DJ Rob Ferre*

*\*Doors Open at 5:30*