

# 2024 - SECOND HALF

**SPONSORSHIP OPPORTUNITIES WILL BE AVAILABLE BEGINNING JUNE 19, 2024 ON A FIRST-COME / FIRST-SERVED BASIS.**

★ **NMLTA Stars** ★

## Website Sponsorships

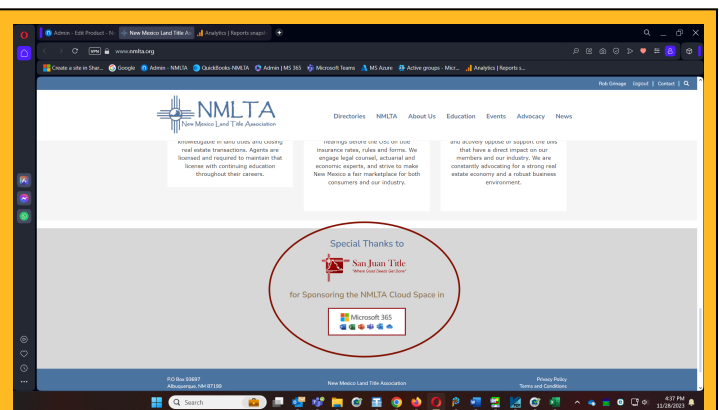
### Details:

NMLTA Stars are sponsors of our website, with limited spots available on various pages as shown below. Sponsors will have their company logo appear on the page and in the spots as designated, for the term from July 1, 2024 through December, 2024. Spots are limited and available on a first-come/first-served basis. By clicking on the images below, you will be taken directly to the Sponsorship purchase page. You must be logged in with your username and password in order to purchase.



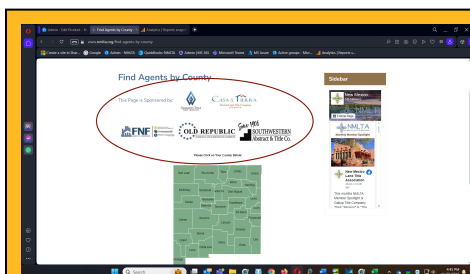
Logos change every 3 seconds.  
5 Spots Available @ \$200

**Home Page - Carousel**



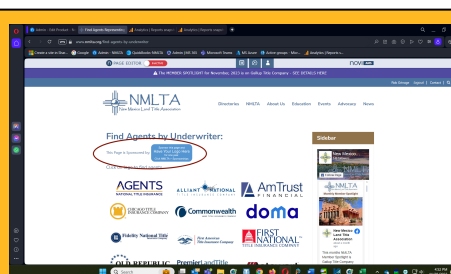
Receive Special Thanks as the sponsor for our MS 365 Subscription  
1 Spot Available - Approx. \$360

**Home Page - MS 365 Sponsor**



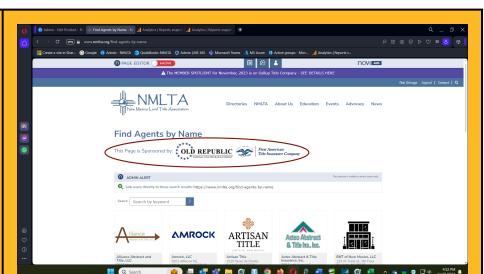
5 Spots Available @ \$200

**Find Agent by County**



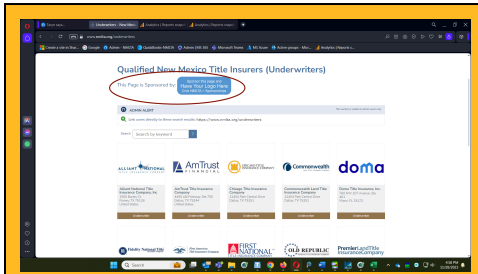
5 Spots Available @ \$200

**Find Agent by Underwriter**



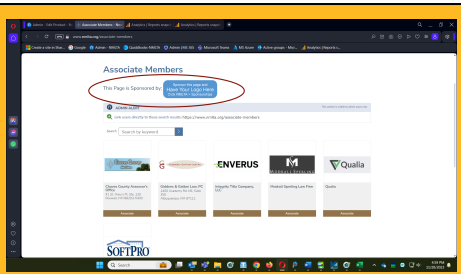
5 Spots Available @ \$200

**Find Agent by Name**



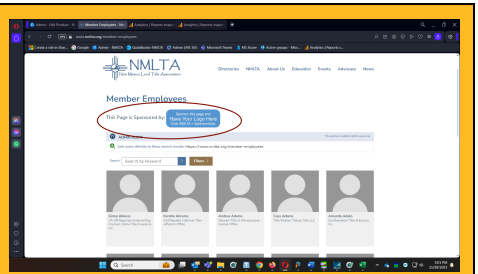
2 Spots Available @ \$200

Find Underwriters



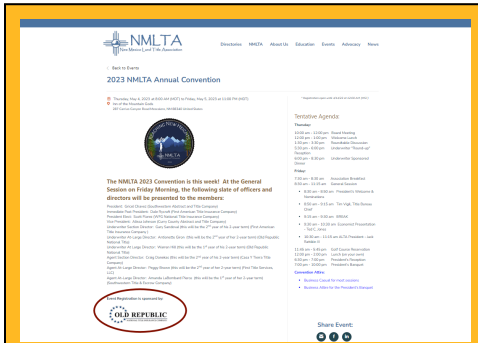
2 Spots Available @ \$200

Find Associate Members



2 Spots Available @ \$200

Find Member Employees



2 Spots Available @ \$250

Convention Registration



2 Spots Available @ \$200

Members Only Home Page



2 Spots Available @ \$250

NMLTA Academy (NEW)

## Purpose:

The NMLTA Stars program gives our Agency, Underwriter and Associate members the opportunity to shine for our visitors, and be remembered as sponsoring our website and other endeavors. The proceeds of the program are used to offset certain credit card fees and other costs associated with our every-day operations.

## Google Analytics::

Our website is monitored by Google Analytics, and for the past year we have statistics showing the most visited pages on our site. The following table shows the average monthly page views for some of our most frequently visited areas:

Page	Monthly Views
Home Page	330
Find Agents by County	90
Find Agents by Name	128
Study Materials - NMLTA	69
Event Registration	100

## Terms and Conditions:

Website sponsorships run for a six-month period, and can be renewed every term. However, the spots are limited and are sold on a first-come/first-served basis. Be sure to secure your preferred space(s) early before they are all taken. The sponsorships for July through December of 2024 will be available to purchase on June 19, 2024.

Point of Contact: Rob Grinage	Phone: 505-324-6070	Email: <a href="mailto:rob@nmlta.org">rob@nmlta.org</a>
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