

2024 - FIRST HALF

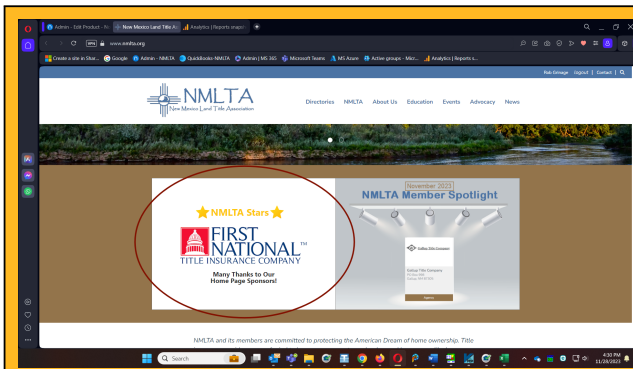
SPONSORSHIP OPPORTUNITIES WILL BE AVAILABLE BEGINNING DECEMBER 1, 2023 ON A FIRST-COME / FIRST-SERVED BASIS.

★ **NMLTA Stars** ★

Website Sponsorships

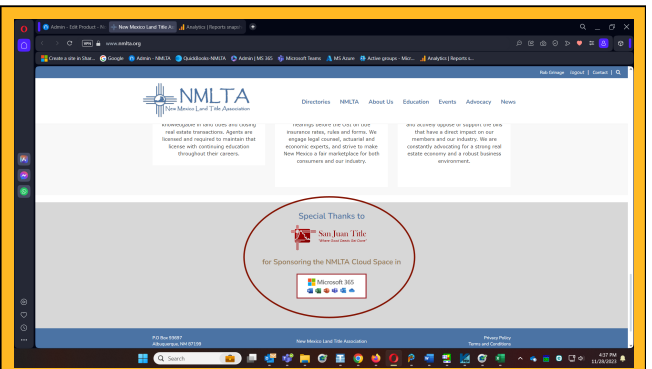
Details:

NMLTA Stars are sponsors of our website, with limited spots available on various pages as shown below. Sponsors will have their company logo appear on the page and in the spots as designated, for the term from January 1, 2024 through June 30, 2024. Spots are limited and available on a first-come/first-served basis. By clicking on the images below, you will be taken directly to the Sponsorship purchase page. You must be logged in with your username and password in order to purchase.



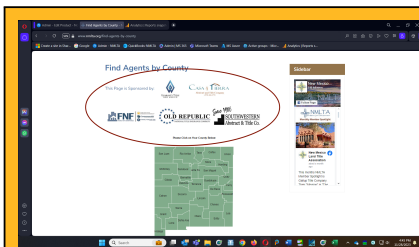
Logos change every 3 seconds.
5 Spots Available @ \$200

Home Page - Carousel



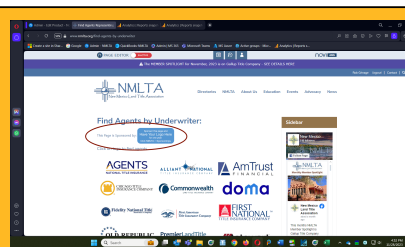
Receive Special Thanks as the sponsor for our MS 365 Subscription
1 Spot Available - Approx. \$360

Home Page - MS 365 Sponsor



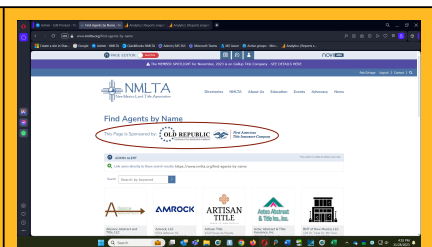
5 Spots Available @ \$200

Find Agent by County



5 Spots Available @ \$200

Find Agent by Underwriter



5 Spots Available @ \$200

Find Agent by Name

<p>2 Spots Available @ \$200</p>	<p>2 Spots Available @ \$200</p>	<p>2 Spots Available @ \$200</p>
<p>Find Underwriters</p>	<p>Find Associate Members</p>	<p>Find Member Employees</p>

<p>2 Spots Available @ \$250</p>	<p>2 Spots Available @ \$200</p>	<p>2 Spots Available @ \$250</p>
<p>Convention Registration</p>	<p>Members Only Home Page</p>	<p>NMLTA Academy (NEW)</p>

Purpose:

The NMLTA Stars program gives our Agency, Underwriter and Associate members the opportunity to shine for our visitors, and be remembered as sponsoring our website and other endeavors. The proceeds of the program are used to offset certain credit card fees and other costs associated with our every-day operations.

Google Analytics::

Our website is monitored by Google Analytics, and for the past year we have statistics showing the most visited pages on our site. The following table shows the average monthly page views for some of our most frequently visited areas:

Page	Monthly Views
Home Page	300
Find Agents by County	100
Find Agents by Name	100
Member Employees	60
Event Registration	100

Terms and Conditions:

Website sponsorships run for a six-month period, and can be renewed every term. However, the spots are limited and are sold on a first-come/first-served basis. Be sure to secure your preferred space(s) early before they are all taken. The sponsorships for January through June of 2024 will be available to purchase on December 1, 2023.

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