

New Hampshire
MEDICAL SOCIETY

ADVOCATING FOR PHYSICIANS & PUBLIC HEALTH SINCE 1791

2025 Advertising Opportunities

Website Advertising:

- Monthly run-of-site advertising on NHMS.org
- Page views per month: approximately 4000
- Leaderboard – 468 px(w) x 60 px(h): \$300 per month
- Vertical Banner – 300 px(w) x 250 px(h): \$300 per month

EMAIL MARKETING

The Pulse

- Weekly electronic member-only newsletter that provides timely information about NHMS issues and priorities, upcoming events, and NH Physicians in the news. **Published every Wednesday.**
- Circulation: 2600+/-
- Link to company website/landing page featured in newsletter – limited to 3 - leaderboard 600 px(w) x 75px(h)
 - 1 month: \$499
 - 3 months \$999
 - 6 months \$1999
 - 12 months \$3499

The Legislative Pulse

- Weekly electronic update of **legislative action**, published during the legislative session (January to June). **Published every Friday.**
- Circulation: 2600 +/-
- Link to company website/landing page featured in newsletter – limited to 3 – leaderboard 600 px(w) x 75px(h)
 - 1 month: \$350
 - 3 months: \$750
 - 6 months: \$1500

PRINT PUBLICATION

NH Physician Magazine (Quarterly)

- Quarter page advertisement (2.25" x 4.5"):
 - 1 publication: \$375, all 4 publications: \$1,200
- Half page advertisement (7.5" x 4.75"):
 - 1 publication: \$600, all 4 publications: \$1,825
- Full page advertisement (7" x 10")
 - 1 publication: \$900 all 4 publications: \$2,750

WEBINAR SPONSORSHIPS

NH Medical Society hosts informative webinars throughout the year. Topics may cover education, public health, or advocacy. This opportunity provides a platform for your company to reach your choice of a broad or targeted audience and provide information on a topic you find beneficial to NH Medical Society members. Sponsorships include a marketing campaign through our e-newsletters leading up to the event, your company logo on the event page, as well as verbal recognition during the webinar. **Total cost for Webinar opportunity \$2,500.**