

Monday, March 2, 2026

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|---------------------------|--|
| 12:00 PM - 6:00 PM | Registration
Location: Emerald Ballroom Foyer |
| 2:30 PM - 3:30 PM | Introductions & Networking
Location: Emerald Ballroom |
| 3:30 PM - 4:15 PM | Member Engagement Isn't Optional: It's Mission-Critical
Location: Emerald Ballroom
Speaker: Jason Hoy |
| 4:15 PM - 5:00 PM | Mini Case Studies: Showcasing Success Stories
Location: Emerald Ballroom
Speakers: Mara McGowen, Kate Chandler, Jessica Taylor, Yvonne Downs, Mike Azar |
| 5:15 PM - 6:30 PM | Networking Reception
Location: Pool Deck / Ivory / Pearl |

Tuesday, March 3, 2026

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| 5:45 AM - 7:00 AM | Puppy Yoga in the Park
Location: Westin Lobby |
| 7:00 AM - 5:00PM | Registration
Location: Emerald Ballroom Foyer |
| 7:00 AM - 8:00AM | Breakfast
Location: Emerald Ballroom |
| 8:00 AM - 9:00AM | From Zoomer to Boomer: Member Engagement Across Generations
Location: Emerald Ballroom
Speakers: Anne Marie Berardi, Mark White, Scott Vanhorne, Debby Cherney |
| 9:00 AM - 9:50AM | Facilitated Discussion: Communicating Across Generations
Location: Emerald Ballroom |
| 9:00 AM - 9:50AM | Hackathon: Crowd-Sourcing Solutions to Your Communications & Member Services Challenges
Location: Crystal Ballroom |
| 9:50 AM - 10:10AM | Networking Break
Location: Emerald Ballroom Foyer |

- 10:10 AM - 11:00 AM** **Let's Get Strategic: Elevate Your Plan's Communications**
Location: Emerald Ballroom
Speaker: Jeremy Rowell
- 10:10 AM - 11:00 AM** **Lifecycle of a Pension Administration System: From Identifying Need to RFP to Selection to Implementation**
Location: Crystal Ballroom
Speakers: Sarah Mudder, Karen Doron, Kabrina Feser
- 11:00 AM - 11:50 AM** **The Digital Mirage: Why "Great Numbers" Aren't Enough**
Location: Emerald Ballroom
Speaker: Winston Buckley
- 11:00 AM - 11:50 AM** **Pension Administration System & Member Portal Presentation**
Location: Crystal Ballroom
Speaker: Victoria Westphal, Sharon Hobbs
- 12:00 PM - 1:00 PM** **Networking Lunch**
Location: Emerald Ballroom
- 1:00 PM - 2:00 PM** **Public Pension Communicator of the Year Award Winners Ceremony and Panel**
Location: Emerald Ballroom
- 2:00 PM - 2:50 PM** **Reimagining Member Education: Case Studies**
Location: Emerald Ballroom
Speakers: Kristin Delgado, Tiffany Obembe, Candy Smith
- 2:00 PM - 2:50 PM** **Fraud Prevention and Identity Verification**
Location: Crystal Ballroom
Speakers: Charlie Nilmag, Allison Woods, J J Popowich
- 2:50 PM - 3:10 PM** **Networking Break**
Location: Emerald Ballroom Foyer
- 3:10 PM - 4:00 PM** **Effective Storytelling for Impact**
Location: Emerald Ballroom
Speaker: Rico Garcia
- 3:10 PM - 4:00 PM** **Member Education: Improving Financial Literacy**
Location: Crystal Ballroom
Speaker: Danielle Templeton
- 4:10 PM - 5:00 PM** **Does What You're Measuring Matter? KPIs, Member Surveys, and Feedback from Plan Participants**
Location: Emerald Ballroom
Speaker: Olivia Applegate, Christina Cintron
- 6:00 PM - 8:00 PM** **Networking Reception**
Location: Brigantine Seafood and Oyster Bar

Wednesday, March 4, 2026

- 7:00 AM - 12:00PM** **Registration**
Location: Emerald Ballroom Foyer
- 7:00 AM - 8:00AM** **Breakfast**
Location: Emerald Ballroom
- 8:00 AM - 9:00AM** **From Policy to Adoption: What Are Public Pensions Doing With and About Artificial Intelligence**
Location: Emerald Ballroom
Speakers: William Tsao, Ryan Ericson, Stephenson Loveson
- 9:00 AM - 9:30AM** **Facilitated Discussion: Comparing AI Use Cases**
Location: Emerald Ballroom
- 9:40 AM - 10:30 AM** **Designing for the Member: Lessons from a Public Pension Website Transformation**
Location: Emerald Ballroom
Speaker: Natalie Garza
- 9:40 AM - 10:30 AM** **Somehow I Manage: Tools for Successful Collaboration and Project Management**
Location: Crystal Ballroom
Speakers: Elyse Jancosko, Renee Garcia
- 10:30 AM - 10:45 AM** **Refreshment Break**
Location: Emerald Ballroom Foyer
- 10:45 AM - 11:30 AM** **Countering Misinformation and Building Trust**
Location: Emerald Ballroom
Speakers: Rachel Simon, Craig Stoermer
- 11:30 AM - 12:00 PM** **Wrap Up & Thank Yous**
Location: Emerald Ballroom

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