



NEWSLETTER

MESSAGE FROM GPI PRESIDENT, RENAUD MEGARD

I missed you all at the 2022 Annual Meeting in Orlando, FL as we had a grand celebration for the 90th birthday of my father. While I bring this up to address my absence, there is a greater point. We, at GPI, are also family! We support each other and share our passion.

This open atmosphere is unique to our group, and we should be thankful to those who support GPI by giving their time to share knowledge, experience, and friendship.

So, you probably know by now that I am following Brett's steps and will assume the presidency of GPI for the next two years. Brett was a fantastic President and I want to thank him for his resilience to maintain the group active and engaged during the past 2 years of Covid. We worked hard together along with Bob and Thomas Associates team to develop programs that brought support to the membership to manage through this crisis. Believe me, it was quite a challenge to pivot our meetings from in-person to remote only!

We are now turning the Covid page, but we are now facing new business challenges with labor costs, out of control inflation, upcoming stagflation, continuous international instability, and wars. All our earlier positive outlook is now altered by these elements that will push us to reconsider our strategies going forward.

As your new president, I would like to launch a series of new initiatives in the next few months to further develop the engagement of our members, establish connections and learn from one another. You will find in this newsletter a short bio of each member of the Leadership. We will also work with Craig and his Team on our social media activities, website and publish a quarterly newsletter. Stay tuned as we are working with the Leadership Team and Craig to implement these initiatives.

FUTURE GPI MEETINGS

- 2022 Semi Annual Meeting – September 25-27, 2022 The Westin Michigan Avenue, Chicago, Illinois
- 2023 Annual Meeting – March 29-31, 2023 The Hyatt Regency Indian Wells Resort & Spa, Indian Wells, California
- 2023 Semi Annual Meeting – TBA

CHANGES ARE HAPPENING

MESSAGE FROM GPI'S EXECUTIVE BOARD

It was great to see everyone who attended the 2022 GPI Annual meeting at the Portofino Bay Resort in Orlando, Florida. We had a great program of speakers and interactive sessions that allowed attendees to discuss business issues with their peers.

The annual meeting marked the end of the term for the current GPI officers. On behalf of the entire membership, we would like to thank Brett Greene for his service as GPI President the last two years. These last few years have been a challenge and Brett's support and leadership have positioned GPI to continue being the strong organization that it is. We thank your Brett for your service.

Brett Greene has moved into the Immediate Past President role, while Renaud Megard, CEO of Nameplates for Industry, moves into the role of GPI President. Check out our section in the newsletter titled, Meet The GPI Officers, for more information on the new slate of officers for 2022.

You may have also noticed that the GPI Newsletter has a new look. The old format had been in place for several years, a refresh is appropriate. We are also including some new information in the newsletter. Check out the section titled Printing United's State of the Industry, for information on the industry as well as a link to access the full report.

Moving forward, we are looking to schedule 1-2 webinars per quarter. All GPI members will be invited to attend, and we encourage members to include other company representatives to participate in future webinars. The Board of Directors is also beginning conversations on a new GPI website. This new site would promote GPI, the value of membership, and upcoming GPI events, allow members to create company profiles, and a member's only portal that would allow GPI members to access all communications, meeting information, presentations, and more.

Finally, the 2022 GPI semi annual meeting is scheduled to be held September 25-27 at The Westin Michigan Avenue in downtown Chicago. Registration for the 2022 GPI Semi Annual meeting has been launched. Please visit: <https://web.cvent.com/event/680e05f8-4c2d-4e0f-a7bc-4a3c3cf3bf86/summary> to register by August 26. We have speakers set to present on supply chain issues, digital printing, AI and automation, benchmarking and data analysis, roundtable discussions, and much more. Registration for the semi annual meeting has been sent out. If you need help with registration, please reach out to the GPI office at gpistaff@thomasamc.com or call 216-241-7333.

MEET GPI'S OFFICERS

During the 2022 GPI annual meeting, it was announced that the Board of Directors elected a new slate of officers for the 2022-2023 term. Following the annual meeting, the new Officers assume the duties of their volunteer positions. Here are your current GPI Officers and a little information about each:



RENAUD MEGARD *President*

French native, Renaud was born and raised in Lyon. He spent the last 28 years of his career in the United States and raised his 4 kids with Isabelle, his wife. He spent 10 years for DHL in Chicago and Miami in various sales, marketing, and management positions. In 2005 he moved to BASF US Headquarters in NJ to take over the Marketing and Supply Management departments for various business segments. Then, in 2009, he joined Cabot Corporation in Boston, as Vice-President of their Global Supply Chain. In 2015, he decided to change his career path and purchased Nameplates for Industry, in New Bedford, to develop it to a new level. Renaud has a Master's in Business administration from NYU Stern. Renaud is also a 4th generation wine maker in Bourgogne, France and produces Pommard, a Pinot Noir wine. He runs the family vineyard. In his spare time he plays tennis, golf, and skis with his family.

BOB MCCARTHY *Vice President*

Bob has been with Holland Nameplate, a Holland 1916 business segment, since May, 2015, serving as President. Holland has been in business for over 100 years and is an ISO 9001 accredited manufacturer of stainless steel and aluminum nameplates and panels, serving a domestic and international customer base.

Prior to joining Holland, Bob spent 28 years in the Army, served in the Infantry, and deployed multiple times to Iraq and Afghanistan.

Bob is very lucky to be married to Ursla; they are blessed with three sons – Hugh, Collyn, and Ryan.

Bob received a BA at Illinois State University and a master's degree in National Security / Strategic Studies at the United States Naval War College.



TRISTAN TRIPODI *Treasurer*

Tristan Tripodi is the second-generation owner of Butler Technologies, Inc. and currently serves as the President & CEO. Tristan has worked in the family business on and off since the company was founded in 1990. Tristan has a Bachelor's degree in Finance and Economics from John Carroll University and a Master's in Business Administration from Cleveland State University. Prior to joining Butler Technologies full time in 2015, Tristan's work experience was in public accounting and real estate fund of fund accounting.

In his spare time, Tristan loves spending time with his family, playing hockey, golf and being outdoors.



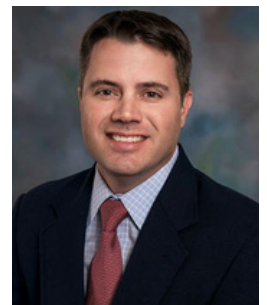
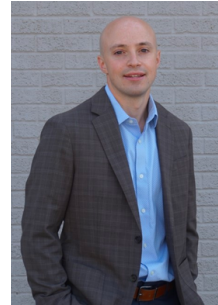
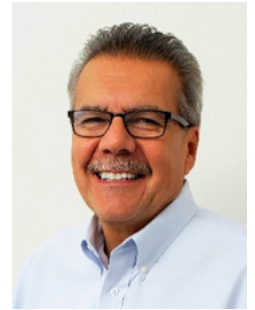
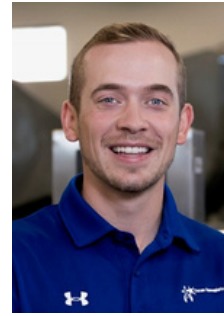
BRETT GREENE

Past President

Brett is the President of Willington Nameplate Inc. He has been with the company for 10 years, starting off as the Operations Manager. Brett began his career in the accounting / finance industry. He earned a Bachelor's Degree from UConn. Prior to joining Willington, Brett worked in the aerospace industry for Collins Aero, Pratt & Whitney, and other aerospace industry suppliers. Brett loves sports, his favorite teams are the New York Yankees, the New Orleans Saints, and all things UConn. Hiking is one of his favorite activities.

2022 GPI BOARD OF DIRECTORS

Heather Chartrand
Dan Crownover
Gary Gayton
Brett Greene
Kyle Bermel
Bob McCarthy
Renaud Megard
David Primrose
Tristan Tripodi
Mike Welter





GPI LINKEDIN PAGE

GPI has a dedicated LinkedIn page for members to connect, share ideas, and network. We invite all GPI members to connect with GPI at <https://www.linkedin.com/in/national-association-of-graphic-and-product-identification-manufacturers-inc-145a56162>

By connecting with GPI, you should expect to make new connections, get GPI meeting information, get updates on industry issues, and network with industry leaders. Lets grow the GPI community and make it a hub of industry insight.

GPI WEBINARS

GPI meetings bring people together to learn, network, get updates on supplier innovations and industry news. Our goal is to deliver content to the members in between those meetings. GPI will host four webinars annually, one each quarter. These webinars will focus on HR issues, employee retention, economic updates, technology trends, material updates, and more. Information on the next webinar will be distributed shortly.



PRINTING UNITED'S STATE OF THE INDUSTRY

Printed United publishes data on a quarterly basis that reflects the state of the printing industry. They have developed infographics that illustrate projected operating costs for the first half of 2022, the biggest challenges for printers in 2022, what companies are focusing on to be better in 2022, how companies are dealing with inflation, and much more. You can view the infographics: <https://www.printing.org/library/business-excellence/economics-forecasting/industry-reports/state-of-the-industry-series>. A full report is available to members of Printed United.

