



National Association of Graphic and  
Product Identification Manufacturers

## ASSOCIATE MEMBERSHIP

### Who We Are

Since 1951, GPI has served as the leading not-for-profit trade association representing the interests of the engineered graphics and identification industry. From small businesses to large, global enterprises, our members are the industry's thought leaders and decision makers.

### What We Do

GPI is dedicated to promoting the engineered graphic and product identification industry and fostering innovation for industry growth.

Through networking events, newsletters, and updates from member companies, we share best practices, discuss industry and market challenges, and form a strong collective of problem-solving industry leaders.

### Eligibility

Associate Membership is available to any person, firm, corporation, company or division thereof that is a supplier of products, material, and equipment to entities eligible for Corporate Membership.





Associate Membership is a non-voting membership level for suppliers of member companies. Associate Members enjoy virtual and in-person professional development and networking events, as well as special member rates for annual meetings and exhibition opportunities.

### Benefits

GPI membership provides valuable support, shared information, and helpful services, including:

- Opportunities to build relationships with new and existing customers and connect with industry peers
- Access to valuable industry-specific data and benchmarking data
- Enhanced industry standing and credibility as supplier committed to industry growth and innovation
- Targeted promotion of member company, products, and press releases
- Critical feedback and insight into industry challenges, enabling you to understand and respond to customer needs

### Contact Us

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