

Avery Dennison

NAATBatt 2024



Avery Dennison Businesses at a Glance

Materials Group

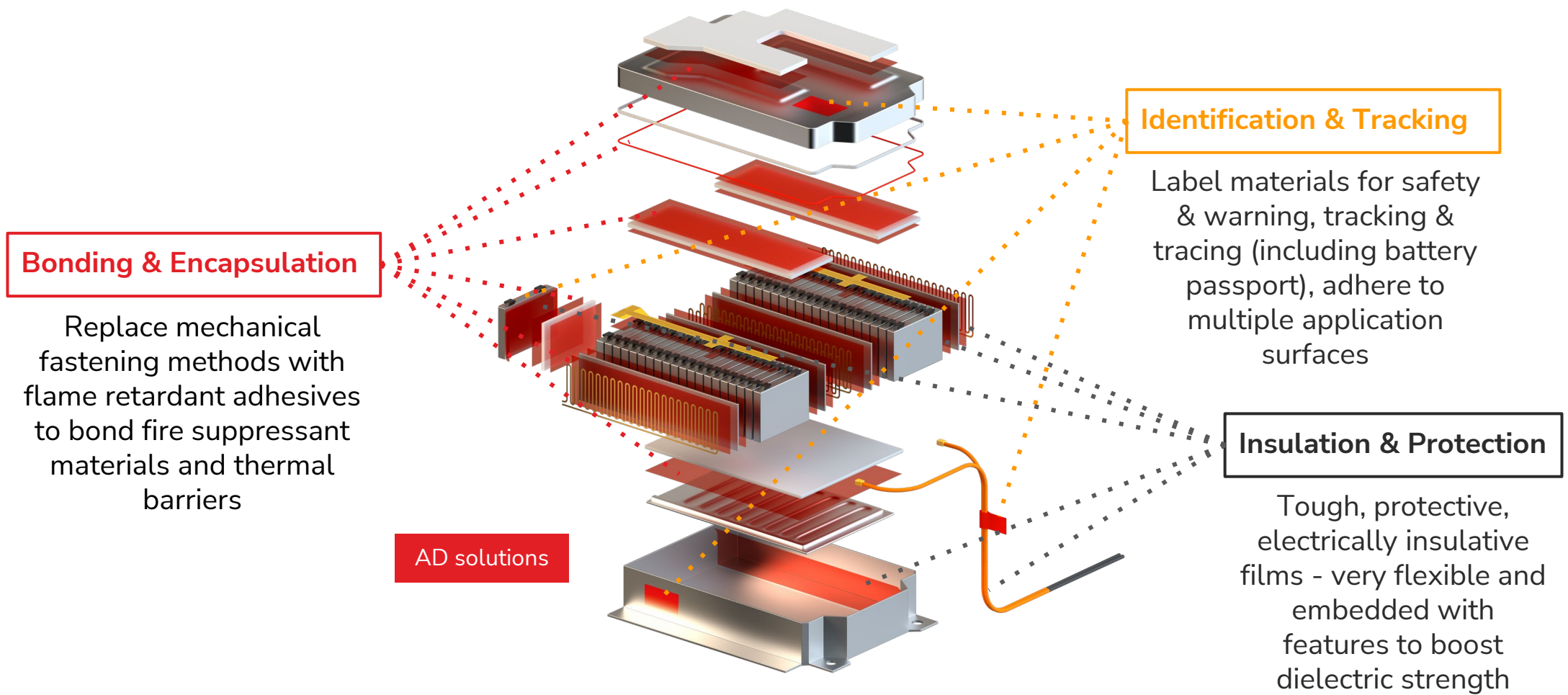
- Label + Packaging Materials
- Performance Tapes
- Fastener Solutions
- Performance Polymers
- Graphics and Reflective Solutions

Solutions Group

- Smartrac Digital Solutions
 - UHF/RAIN RFID Inlays and Tags
 - atma.io Connected Product Cloud
- Identification Solutions

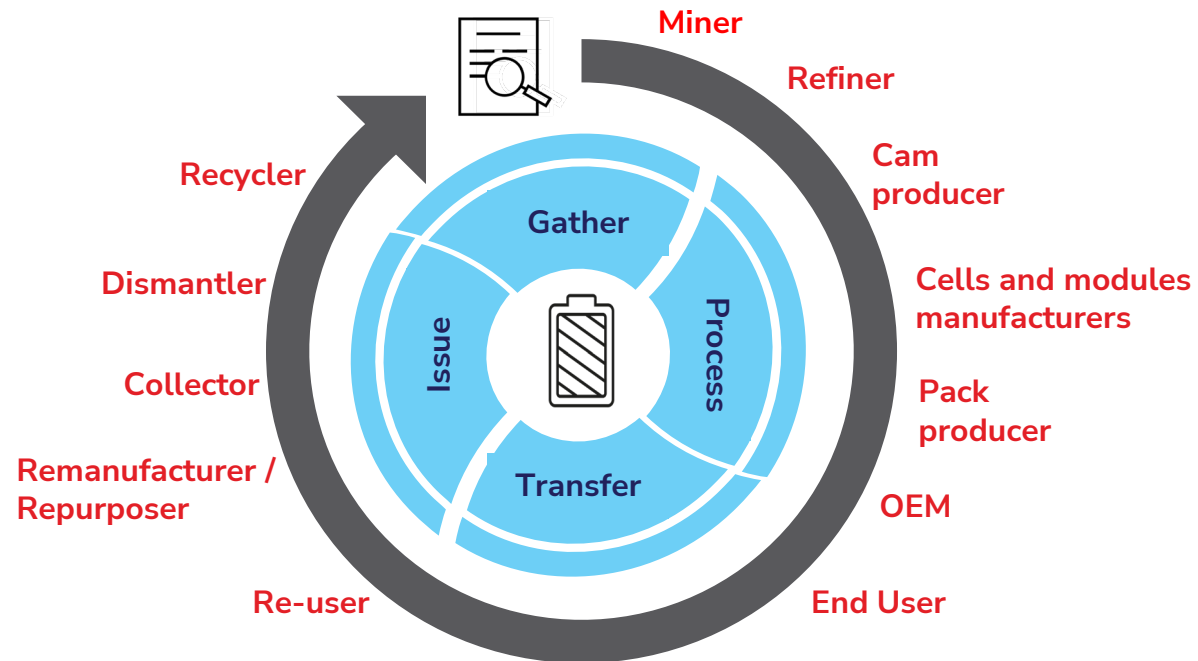


Avery Dennison Solutions for EV Battery Design Challenges



Battery Passport: Avery Dennison Connects the Physical with the Digital

- Permanent labels made with our **durable label materials** carry unique digital IDs embedded in triggers (barcode, QR code, UHF/RAIN RFID)
- Hardware/software solutions via our **atma.io cloud-based platform**
- Global scale support



For more information:



Avery Dennison Performance Tapes

Max VanRaaphorst

Business Dev Mgr, eMobility & Automotive

Email: max.vanraaphorst@averydennison.com

Steve Demaagd

Business Dev Mgr, eMobility & Automotive

Email: steve.demaagd@averydennison.com

[Avery Dennison Performance Tapes](#)



Avery Dennison Label + Packaging Materials

Carolyn Burns

Business Dev Mgr, Durables

Email: carolyn.burns@averydennison.com

Jim Akeley

Sr. Global Technical Dir, Performance Polymers

Email: james.akeley@averydennison.com

[Avery Dennison Label and Packaging Materials](#)



Avery Dennison Smartrac

Paul Jakubik

Business Dev Mgr - Automotive

Email: paul.jakubik@averydennison.com

Lauren Roman

Principal Consultant

Email: lauren.roman@averydennison.com

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[Avery Dennison atma.io](#)

