

Electrada is Your Complete Electric Fuel Solution



The Electrada Story

Driving Fleets' Seamless Transition from Liquid to Electric Fuel

- **Electrada's 360 Charging-as-a-Service innovation:** a sustainable fleet EV charging solution with 0 fleet customer investment, technology, or operational risk
- **Electrada covers 100% of the cost** of your EV charging infrastructure buildout, implementation, operation, and maintenance. You only cover the cost of the electric fuel
- **A strategic electric fuel program** that's completely tailored to fleet operational needs – fixed electric fuel cost for 5+ years that is lower than your current conventional fleet fueling cost per mile from day 1
- **Serving all fleets:** commercial/industrial, school/transit, service/logistics

What Electrifies Electrada

- **Our team:** over 350 years of utility, energy, microgrid, mobility, and asset development experience
- **Our history:** “energized” in 2019 / initial funding and commercially active in 2020
- **Our partners:** backed by BlackRock Real Assets as investor and project equity sponsor since mid-2021 / partnered with EV and fleet heavyweights like Holman
- **Our formula for success:** a long-term partnership with fleet owners – we invest in you and take the performance, energy, and capital risks – you just pay one price for electric fuel

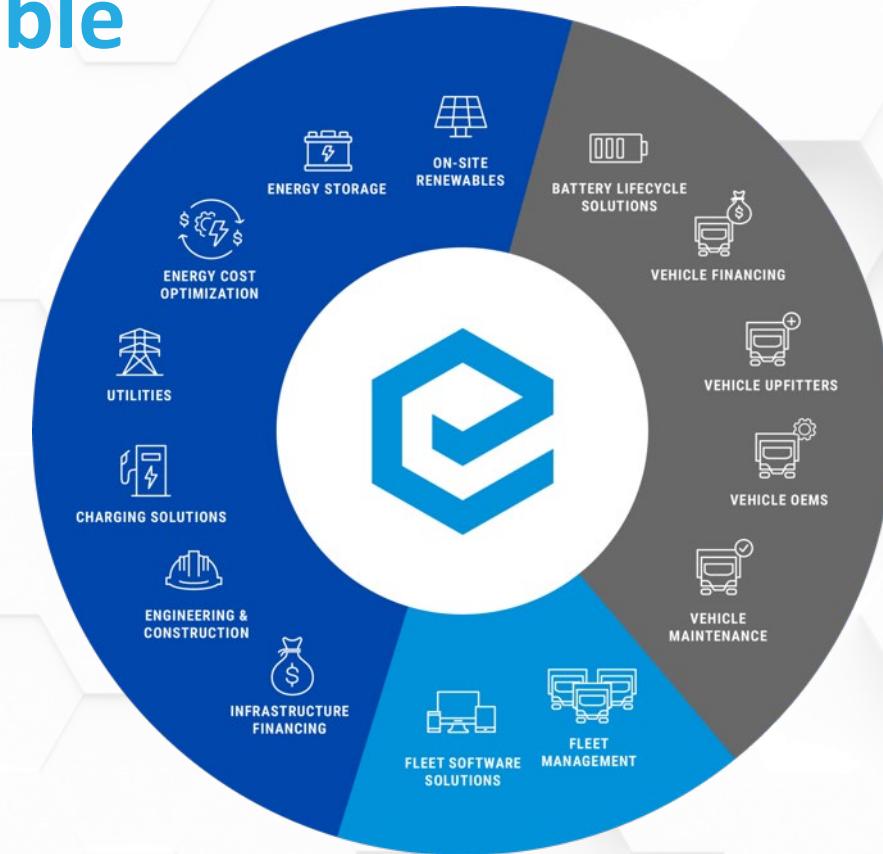


Electrada's Electric Fuel Solution: 100% Integrated, Capitalized, Reliable

Our Complete Electric Fuel Solution:

- 100% infrastructure cost covered:
design, build, operate
- +
99%+ uptime guarantee
- +
Industry-leading SLA
- +
Fixed electric fuel cost
- +
100% coverage: maintenance, support, upgrade, scalability
- +
Plugged in 24/7: fleet and energy intelligence
dashboard and KPI management

= One, Locational Comprehensive CaaS Price Per kWh

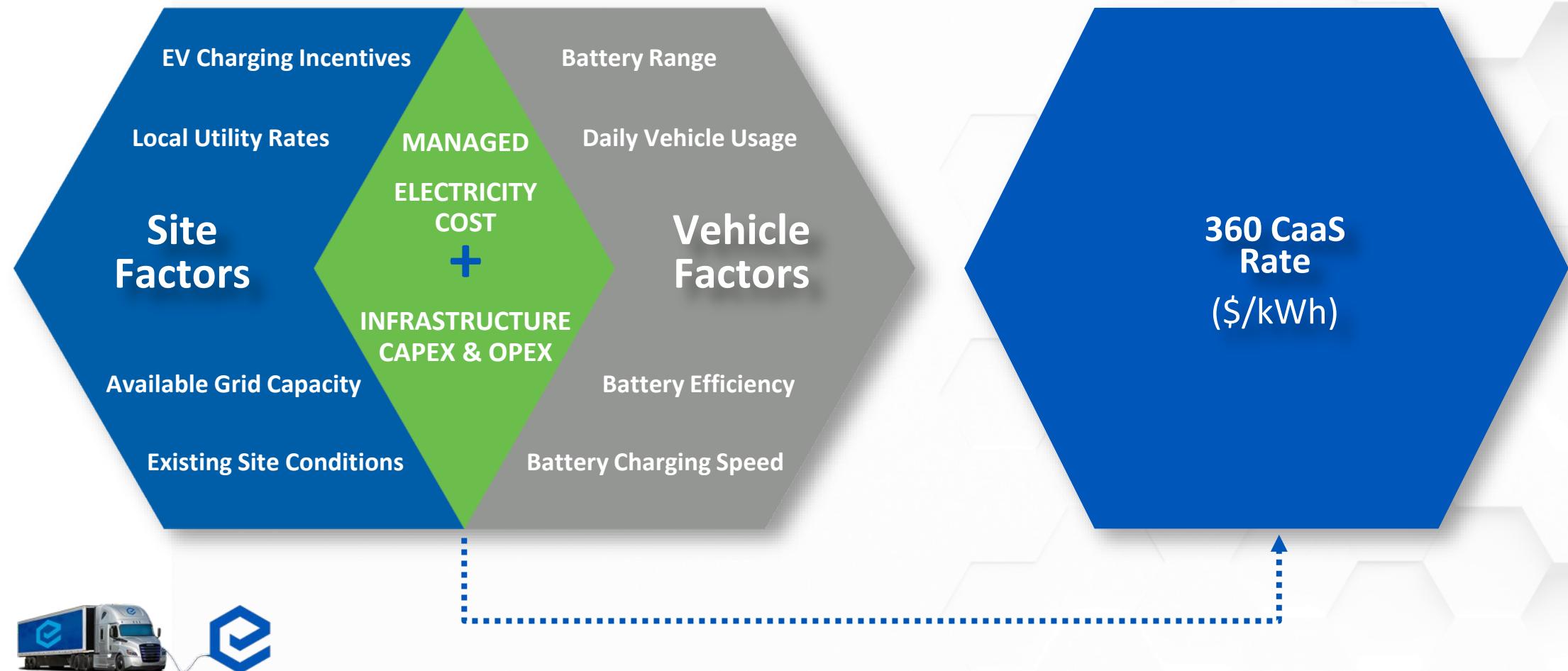


Electrada
CaaS

Fleet Management
Applications

Fleet EV
Components

One Fixed CaaS Cost: How Do We Get There?



Electrada's CaaS Fleet Solution Responsibilities

- Procure, own, and support of all onsite equipment
- Purchase of all system and application licenses to operate fleet charging equipment
- Site preparation and utility make-ready development
- Install, commission, operate and maintain on-site charge infrastructure equipment through contract term
- Purchase electricity from the local utility or a wholesale electricity provider
- Ensure seamless integration with the customer's vehicle & fleet management software
- **Provide optimal fleet charging services at the best price (\$/kWh) and risk-minimized SLA**

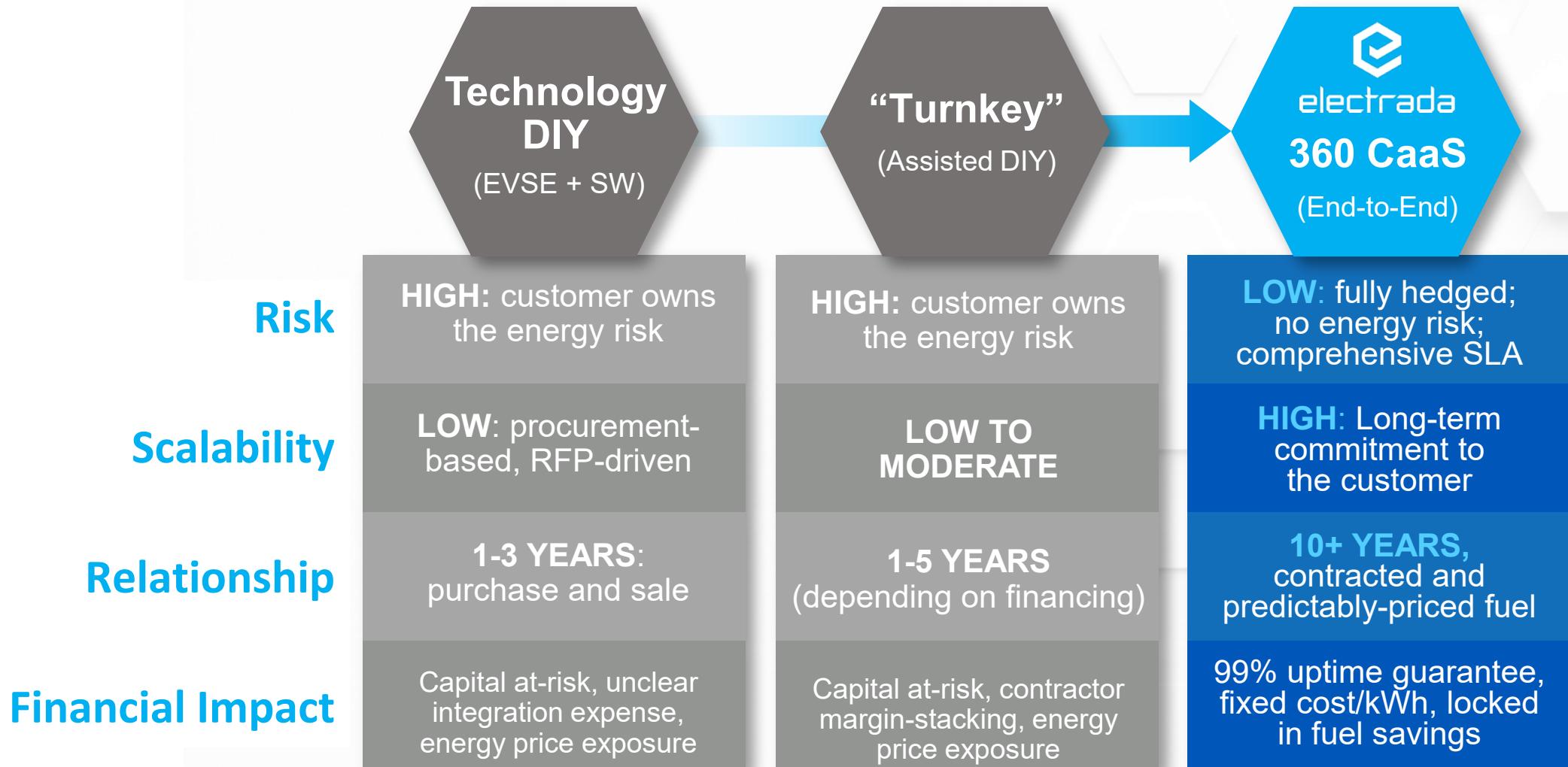


Components of Electrada's Project Analysis

- Vehicle Technical Specifications Analysis
- Vehicle Route/Duty Cycle Analysis
- Site(s) Evaluation/Analysis
- Charger Selection
- Charging Schedule Development
- Energy Load Shape Analysis
- Financial Modeling
- **Result is a transparent \$/kWh pricing structure**



Fleet Electrification: Comparing Solutions



The Go-Live Process: How Do We Get There?

 Indicative Proposal
 Project Implementation Management
 Customer Success





electrada



231 W. 12th Street, Suite 600 | Cincinnati OH 45202 | 513-632-0360 | electrada.com