

# Electrada is Your Complete Electric Fuel Solution



# The Electrada Story

## Driving Fleets' Seamless Transition from Liquid to Electric Fuel

- **Electrada's 360 Charging-as-a-Service innovation:** a sustainable fleet EV charging solution with 0 fleet customer investment, technology, or operational risk
- **Electrada covers 100% of the cost** of your EV charging infrastructure buildout, implementation, operation, and maintenance. You only cover the cost of the electric fuel
- **A strategic electric fuel program** that's completely tailored to fleet operational needs – fixed electric fuel cost for 5+ years that is lower than your current conventional fleet fueling cost per mile from day 1
- **Serving all fleets:** commercial/industrial, school/transit, service/logistics

## What Electrifies Electrada

- **Our team:** over 350 years of utility, energy, microgrid, mobility, and asset development experience
- **Our history:** “energized” in 2019 / initial funding and commercially active in 2020
- **Our partners:** backed by BlackRock Real Assets as investor and project equity sponsor since mid-2021 / partnered with EV and fleet heavyweights like Holman
- **Our formula for success:** a long-term partnership with fleet owners – we invest in you and take the performance, energy, and capital risks – you just pay one price for electric fuel



# Electrada's Electric Fuel Solution: 100% Integrated, Capitalized, Reliable

## Our Complete Electric Fuel Solution:

100% infrastructure cost covered:  
design, build, operate

+

99%+ uptime guarantee

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Industry-leading SLA

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Fixed electric fuel cost

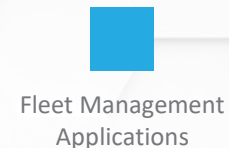
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100% coverage: maintenance, support, upgrade, scalability

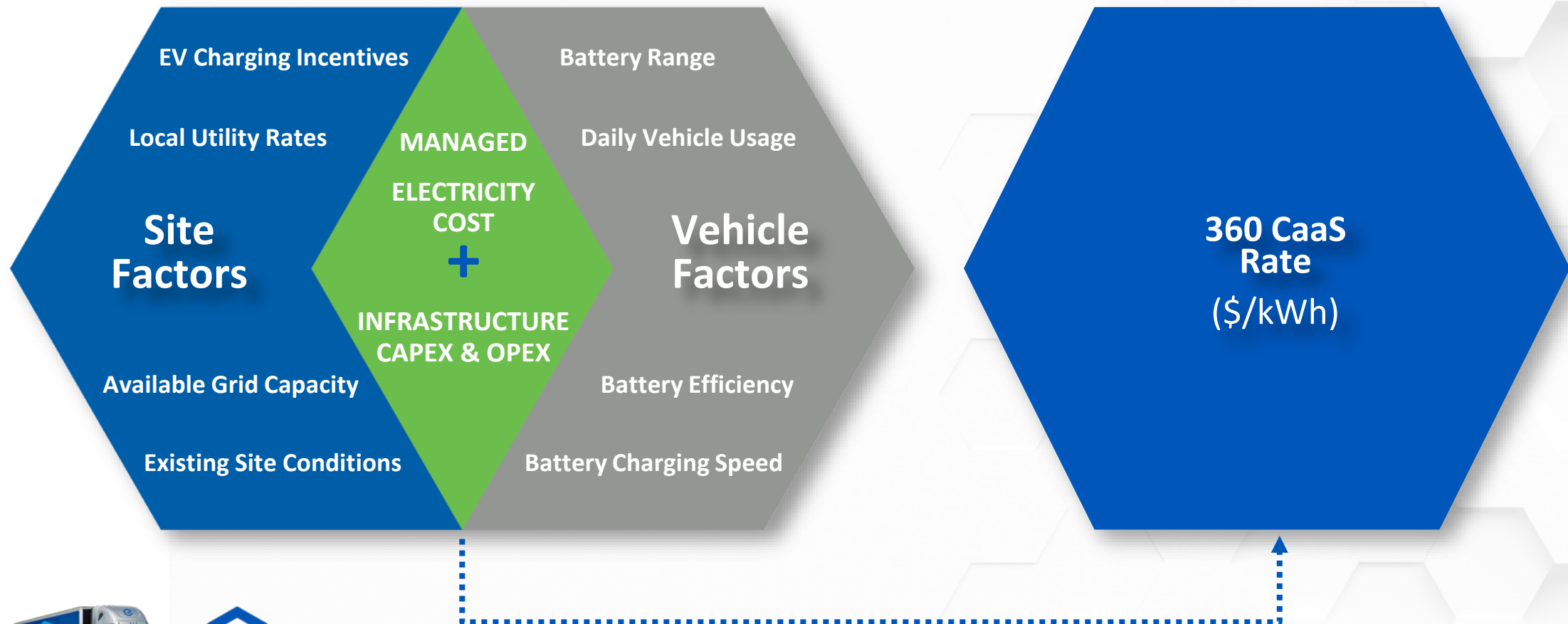
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Plugged in 24/7: fleet and energy intelligence  
dashboard and KPI management

**= One, Locational Comprehensive CaaS Price Per kWh**



# One Fixed CaaS Cost: How Do We Get There?



# Electrada's CaaS Fleet Solution Responsibilities

- Procure, own, and support of all onsite equipment
- Purchase of all system and application licenses to operate fleet charging equipment
- Site preparation and utility make-ready development
- Install, commission, operate and maintain on-site charge infrastructure equipment through contract term
- Purchase electricity from the local utility or a wholesale electricity provider
- Ensure seamless integration with the customer's vehicle & fleet management software
- **Provide optimal fleet charging services at the best price (\$/kWh) and risk-minimized SLA**



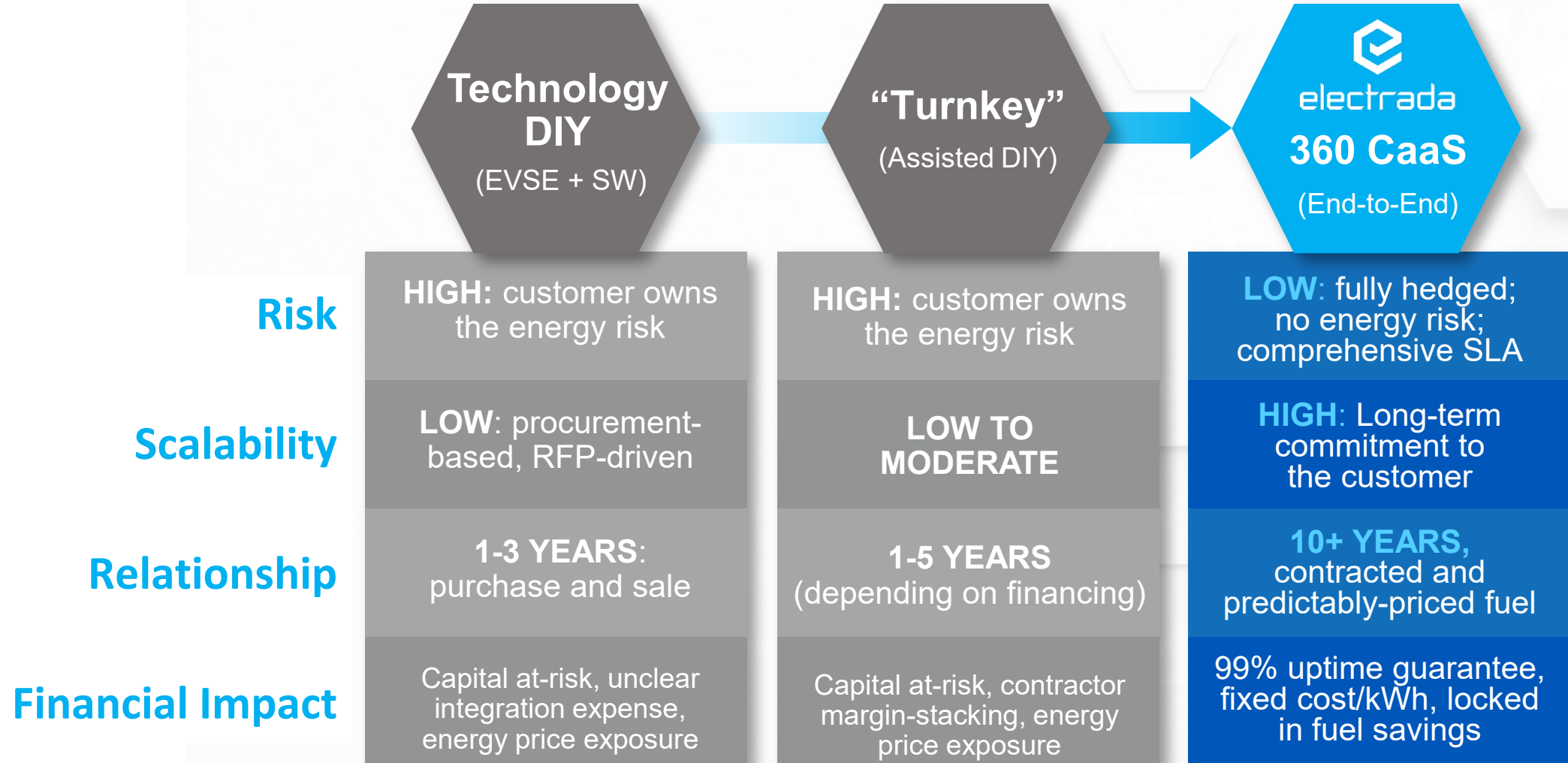


# Components of Electrada's Project Analysis

- Vehicle Technical Specifications Analysis
- Vehicle Route/Duty Cycle Analysis
- Site(s) Evaluation/Analysis
- Charger Selection
- Charging Schedule Development
- Energy Load Shape Analysis
- Financial Modeling
  - **Result is a transparent \$/kWh pricing structure**



# Fleet Electrification: Comparing Solutions



# The Go-Live Process: How Do We Get There?







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