



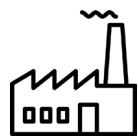
**BIRLA CARBON**  
Energy Systems  
NAATBatt 2023





**ADITYA BIRLA GROUP**

# THE ADITYA BIRLA GROUP - BIRLA CARBON



## TECHNOLOGY

130+ state-of-the-art manufacturing facilities.



## FISCAL STRENGTH

US \$60 Billion in revenues  
50% from international operations.



## INFRASTRUCTURE

50 companies in 36 countries across 6 continents.



## DIVERSE TALENT

120,000+ employees representing 42 nationalities.

**BIRLA CARBON** has been serving a global customer base for **more than 150 years** – with an annual carbon black production capacity exceeding **2 Million** metric tons across **100+ unique grades**, a team of more than **2,400 people**, BIRLA CARBON operates in **12 countries** on **5 continents** across **16 different plants** – including **2 state of the art** research centers in the US and India



**PREMIUM GLOBAL CONGLOMERATE**



**CARBON BLACK**  
➤ **BIRLA CARBON**



**METALS**  
➤ **HINDALCO/NOVELIS**



**FEEDSTOCK TRADING**  
➤ **BIRLA CARBON**



**INSULATORS**  
➤ **GRASIM**



**MINING**  
➤ **ESSEL (EMIL)**



**CHEMICALS**



**TEXTILES**



**FINANCIAL SVCS.**



**RETAIL**



**CEMENT**



**ACRYLIC FIBERS**



**AGRI-BUSINESS**



**PULP & FIBER**



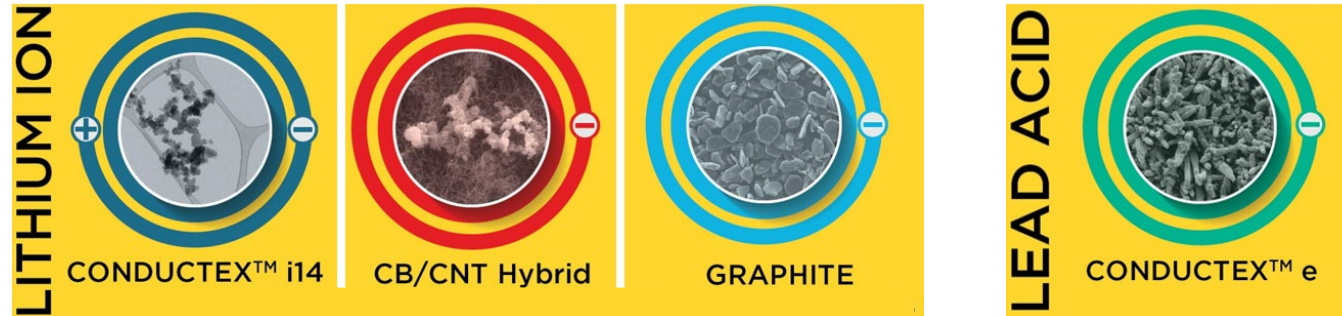
**TELECOM**

adityabirla.com



# BIRLA CARBON ENERGY SYSTEMS

Our carbon portfolio includes both conductive additives and anode active materials



## Conductex™ i14

Performance Additives

Next generation carbon black enables **8% higher solids loading** in electrode slurries and **superior high rate and high voltage performance**

## CB/CNT Hybrid

Conductive Additives

Pre-dispersed systems of CB/CNT enables **ease of mixing and good electrode properties at lower loading** compared to carbon black

## Graphite

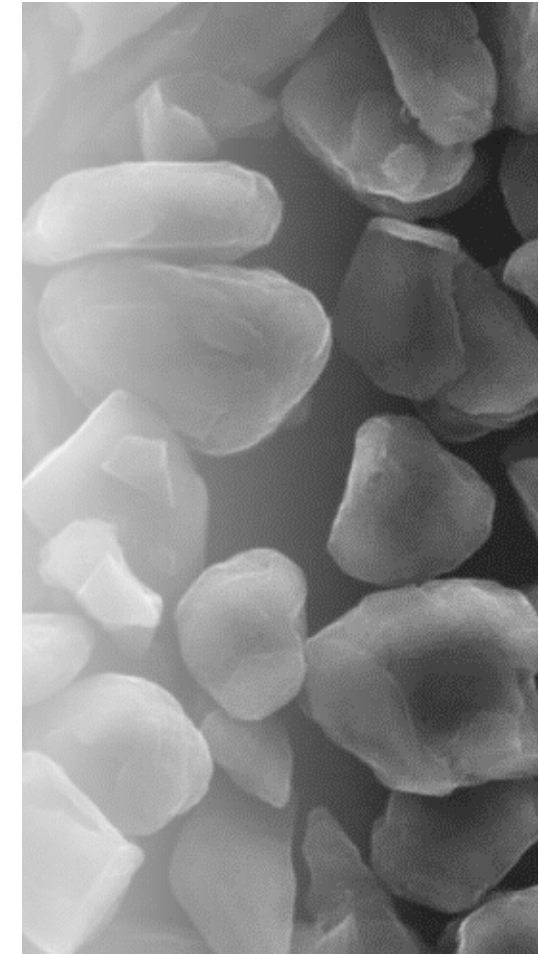
Anode Active Materials

**Market-ready graphites** have been evaluated and sampled as a first anode active material product line for Birla Carbon

## Conductex™ e

Performance Additives

Full portfolio of **carbon blacks for advanced lead-acid batteries** enabling enhanced performance for all applications



SHARE THE STRENGTH



# Birla Carbon process mills, shapes, graphitizes, and coats graphite, producing battery-grade anode material



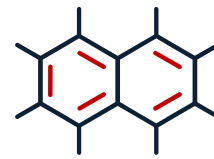
Needle coke



Milling/shaping



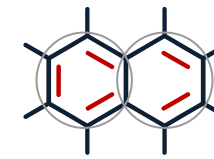
Graphitization



Spheronized  
graphite



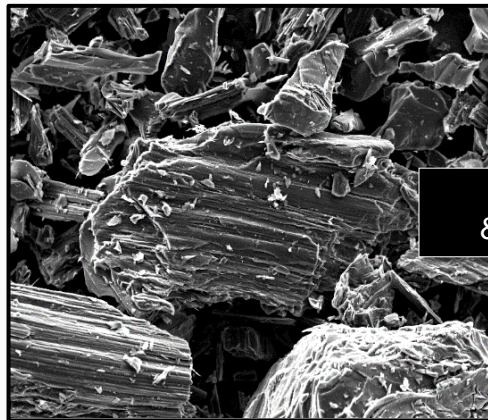
Coating



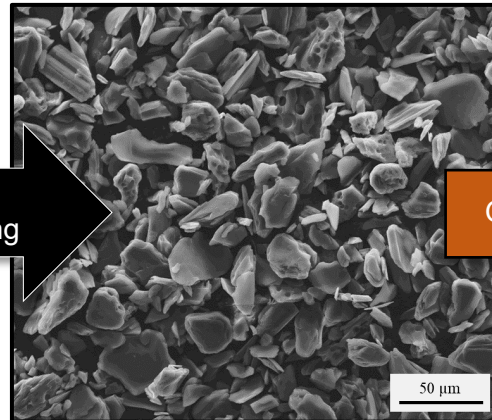
Coated spheronized  
graphite



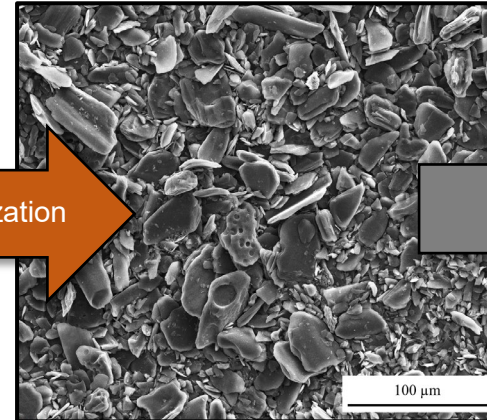
Active anode  
materials for  
Li-ion battery cells



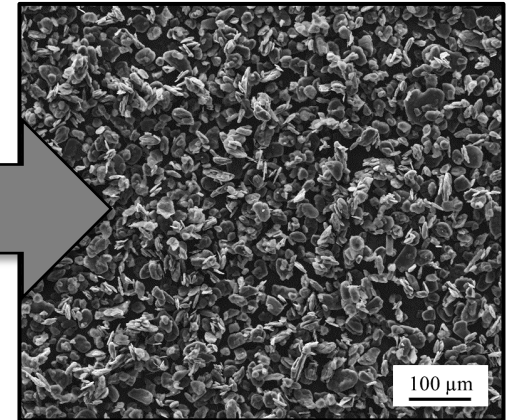
Milling  
& Shaping



Graphitization



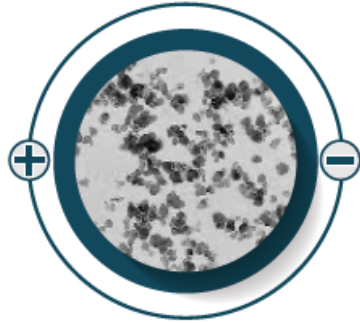
Coating



SHARE THE STRENGTH

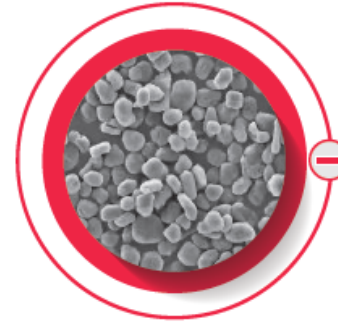


# Birla Carbon Technology Roadmap



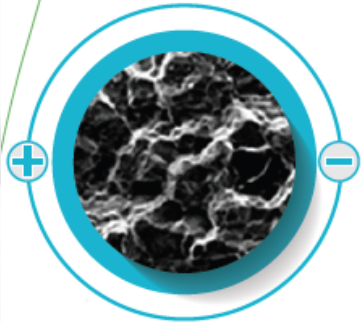
## CARBON BLACK

Broad portfolio of advanced conductive for advanced batteries, tires, plastics, inks, coatings.



## GRAPHITE

High performance Li-ion anode active materials and new to the world manufacturing technologies.



## CB/CNT HYBRIDS

Next generation conductive additives for highest levels of conductivity in leading-edge applications.



## ALTERNATIVE FEEDSTOCKS

Developing products and processes using alternative and bio-derived feedstocks for carbon products.



## CO<sub>2</sub> REDUCTION

Leading industry sustainability through carbon capture and CO<sub>2</sub> conversion to high performance products.



SHARE THE STRENGTH





## ABOUT BIRLA CARBON

At Birla Carbon, we've been sharing our knowledge for over a century, forging new pathways and finding new solutions. From learning the true structure of carbon black through the lens of an electron microscope, to sharing best practices around the globe, we push beyond the known to create new techniques and applications. We work with each other, for each other, creating value for our customers by being a partner of value. As a family, we take a generational view, making decisions for the long-term, our gaze just past the horizon.

As an ardent practitioner of sustainable development, Birla Carbon's Sustainable Operational Excellence (SOE) strategy focuses on employee safety, environmental stewardship, efficient use of carbon sources and a key focus on conducting operations in a socially and ethically responsible manner. In 2022, Birla Carbon was awarded a Platinum level rating for sustainable practices by Ecovadis.

Birla Carbon's Purpose, Share the Strength, is about balanced and shared leadership, working at the product level to innovate cutting edge solutions, through collaboration with its people, customers and communities and backed by knowledge built over a century.



**SHARE THE  
STRENGTH**

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