



# Member Update

NAATBatt 2023

Presented by: Eric Frederickson

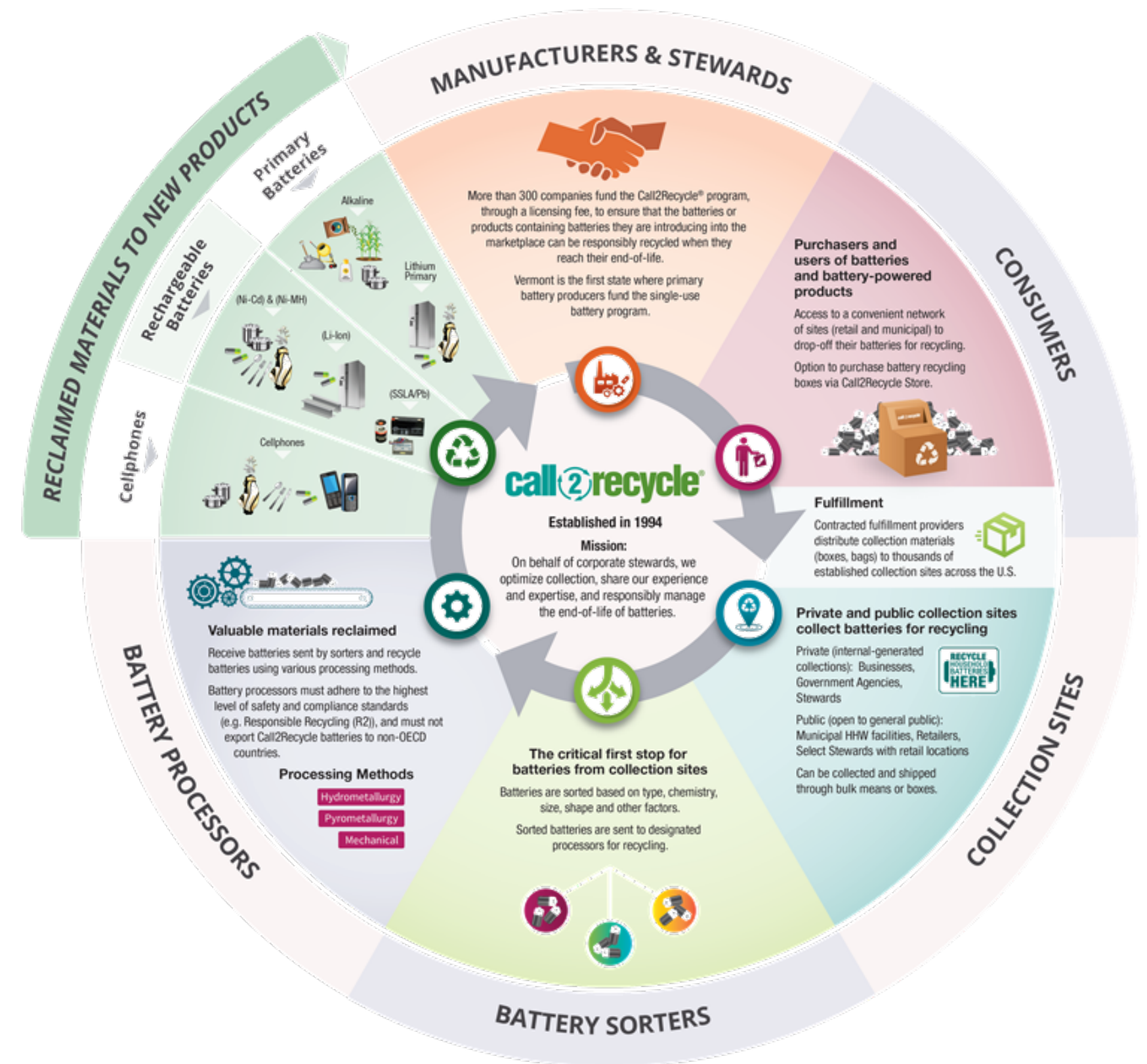
**call2recycle<sup>®</sup>**

Leading the charge for recycling.™

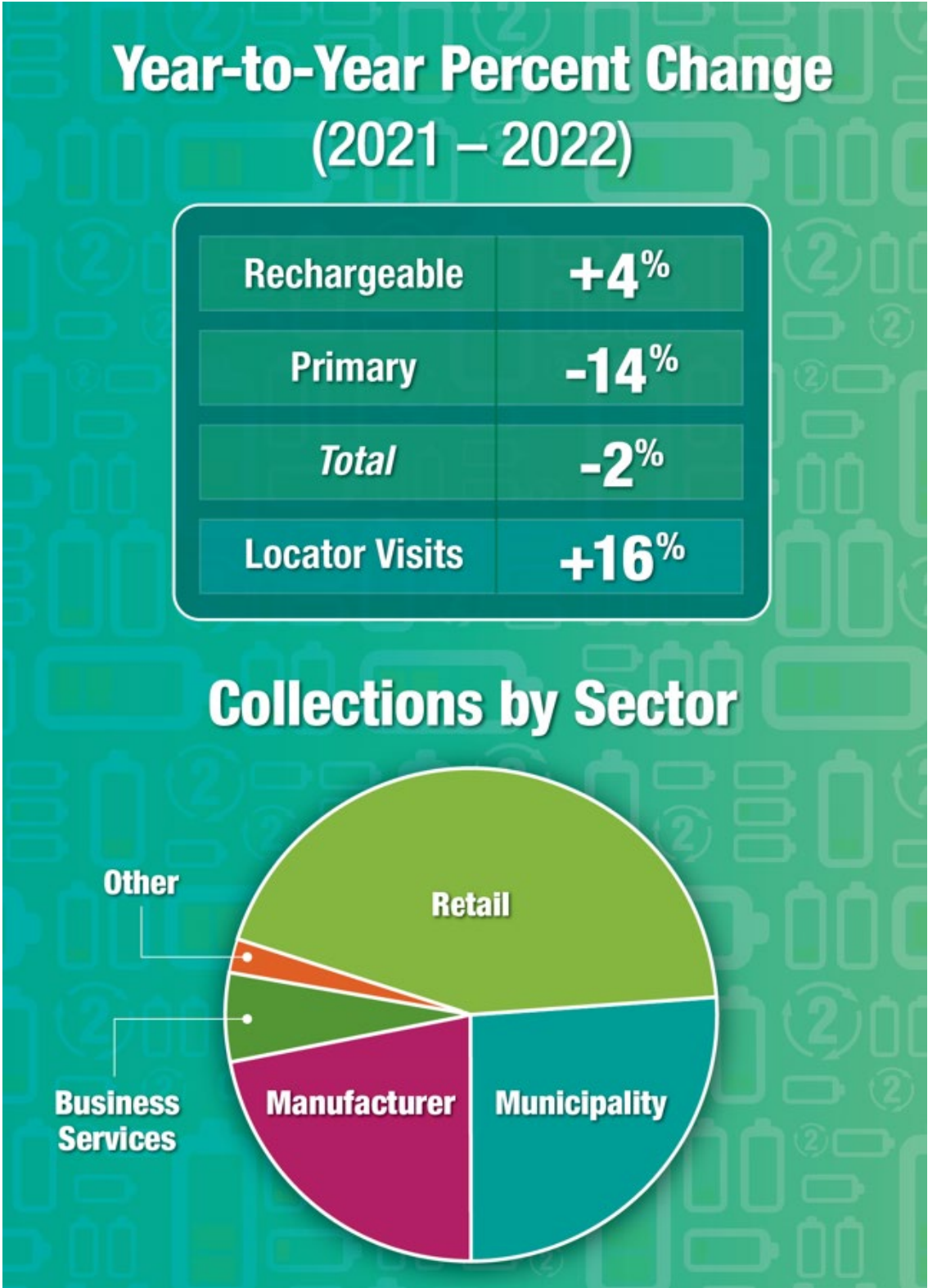
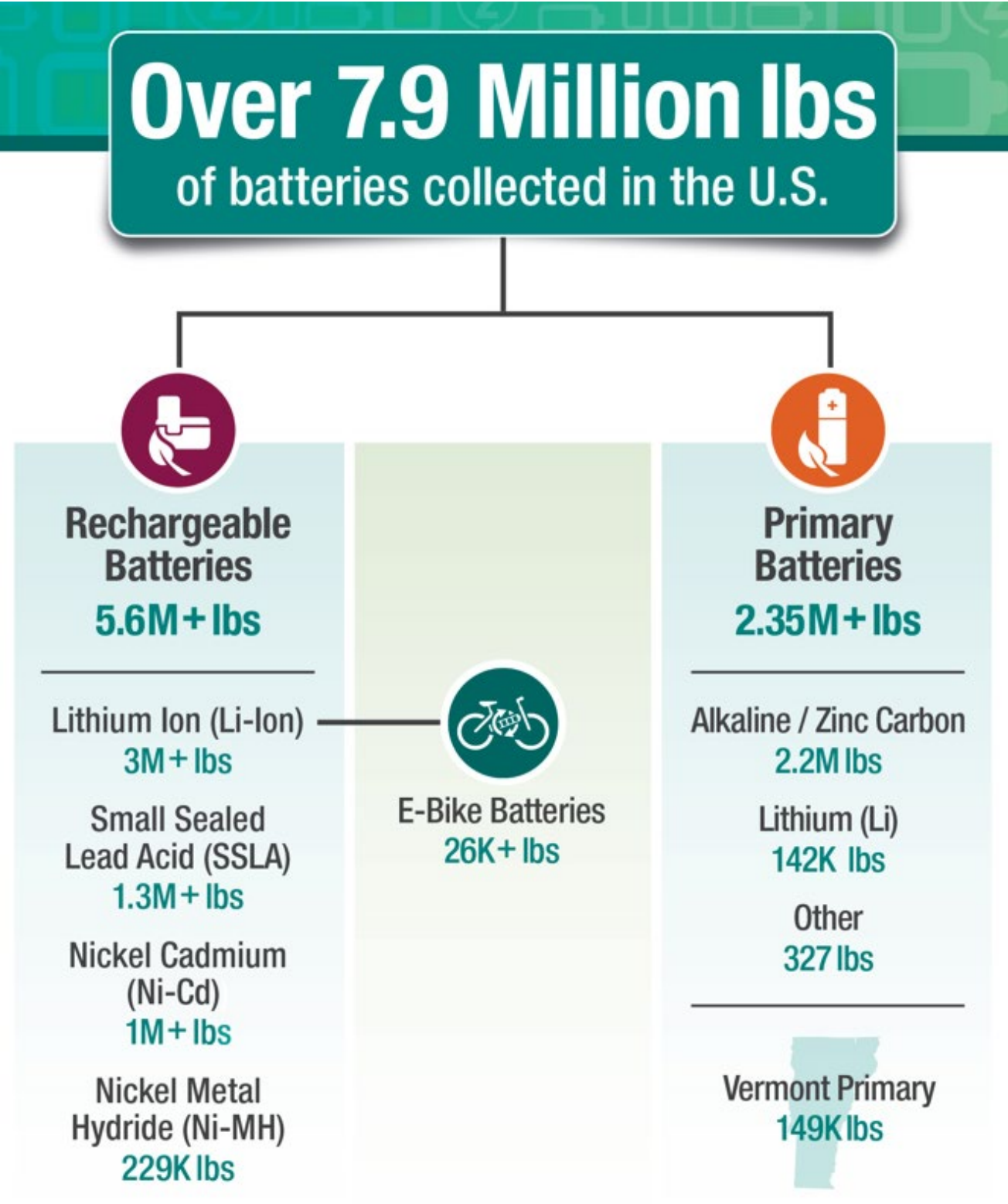


# Program Overview

- Founded in 1994 by industry to address the emergence of mandatory recycling requirements.
- In the U.S., funded primarily by rechargeable battery stewards and, more recently, via fee-based services (DDR, alkaline, return services).
- In the U.S., we're primarily a voluntary program except in certain states (VT, MN, NY, etc.) where collections of some (but not always all) chemistries is mandated.
- Manage an established network of more than 16,000 collection sites; 86% of US residents have access to a collection site within 10 miles of their home



# By The Numbers: 2023 Collections





# 2022 OVERVIEW

- **E-Bikes:**

- PeopleForBikes and Call2Recycle LAUNCHED the first, voluntary industrywide e-bike battery recycling program in the U.S. in Q1 2022 – marking this as the first transportation sector united under one battery recycling solution.
- 40 e-bike OEMs participating and 1,600+ collection sites trained and actively accepting batteries for recycling.

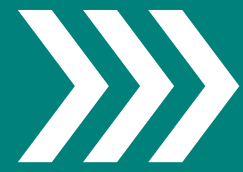
- **Electric Vehicles:**

- Pilots underway with OEMs to design programs to safely and compliantly get batteries to processors.
- Call2Recycle's battery logistics management software platform is due to launch in Q1 2023. The platform allows users to safely and compliantly get batteries from multiple end points (i.e., dealers, scrap yards, etc.) to processors or re-purposers.

- **OneDrum™:**

- Turnkey all-in-one battery recycling solution that allows the placement and transportation of large volumes of consumer single-use AND rechargeable batteries in one drum WITHOUT individually bagging or taping any battery terminals.





# Contact Us

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Reach out to us for inquiries  
or comments.

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[www.call2recycle.org](http://www.call2recycle.org)

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