

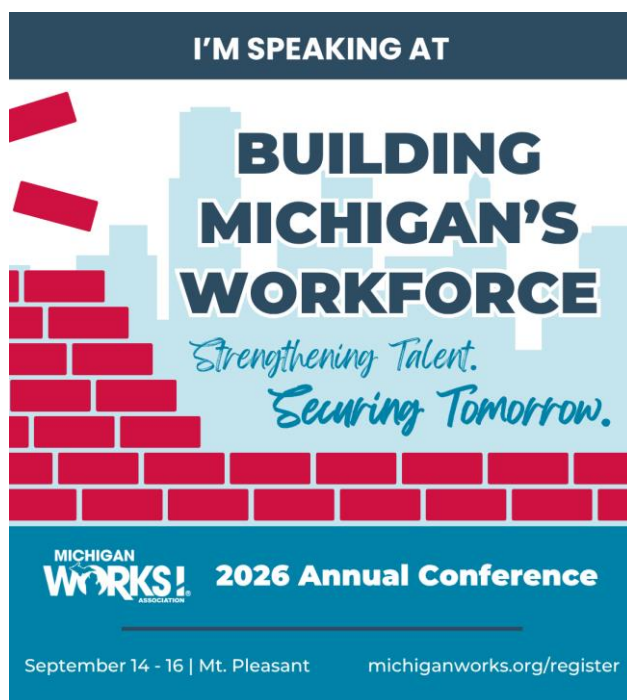
Social Media Toolkit — Michigan Works! 2026 Annual Conference Workshop Presenters

Michigan Works! Annual Conference
Mount Pleasant | September 14-16, 2026

Hashtag: **#MWACON26**

Thank you for being part of the 2026 Michigan Works! Annual Conference! We're excited to have you on the agenda as we explore what's next for Michigan's workforce.

This toolkit includes sample social media captions, graphics, and a few optional ways to help promote your session. Feel free to personalize and share! Thanks for helping us build the momentum for **#MWACON26**—we can't wait to see you in September!



How to Save and Share the Graphics:

1. **Right-click** on the graphic and select **“Save image as...”** to download it to your computer.
2. Share on your social media channels and don't forget to tag **@MichiganWorks** and use the hashtag **#MWACON26**!

Caption Examples (Facebook/LinkedIn)

“Excited to join the conversation at **#MWACON26** this September in Mount Pleasant! My workshop, “[Workshop Title]”, will explore [brief description of topic or theme] and offer ideas and tools you can take back to your region. Looking forward to connecting with you!”

“Looking forward to joining workforce leaders from across Michigan in Mount Pleasant this September at **#MWACON26**! I’ll be presenting “[Workshop Title]”, where we’ll talk about [brief description of workshop focus] and how we can apply it in our day-to-day work. Hope you’ll join the conversation!”

“Excited to be part of this year’s Michigan Works! 2026 Annual Conference in Mount Pleasant! My workshop, “[Workshop Title]”, will dive into [brief description of workshop] and what it means for our work across the state. Hope to see you in the room!
#MWACON26”

Caption Examples (X)

“I’m heading to Mount Pleasant this September for **#MWACON26**! Catch my session “[Workshop Title]” on [brief topic]. See you there!”

“Proud to be part of **#MWACON26**! I’ll be presenting “[Workshop Title]” and sharing tools to bring back to your region.”

“Let’s talk workforce!
Join me at **#MWACON26** in Mount Pleasant for “[Workshop Title]”—we’ll dig into [brief theme].”

Optional: Help Us Promote Your Session!

 **Record a short video (10–15 seconds)** introducing yourself and give a quick preview of your session. Feel free to share why the topic matters, what attendees will take away, or just bring the hype in your own style! Send your video to Carli Suiter at SuiterC@michiganworks.org and we’ll share it across the Association’s social media channels.

Have other promo materials? Flyers, graphics, posts from your own organization—we’d love to share those too! Please email marketing materials to SuiterC@michiganworks.org. For posts, please tag the Michigan Works! Association so we can reshare!