



Massachusetts Veterinary Medical Association

## Digital and Print Advertising Opportunities

Advertising with the MVMA means your information can be seen by over 1,600 veterinary professionals in Massachusetts and beyond! MassVet News features updates, insights, and general interest columns for people at all stages of their career. Showcase your company's ad in our printed newsletter or submit a logo for a clickable link in our digital e-news...or do both!

**Publication schedule for print and e-news:**  
(payment and submission deadlines in parentheses)

**February** (January 5)

**June** (May 5)

**October** (Sept 5)

**April** (March 5)

**August** (July 5)

**December** (Nov 5)

Print Only	Size	1 Issue
1/4 Page (Vertical)	3.5" wide x 5.0" high	\$300
1/2 Page (Horizontal)	7.5" wide x 5.0" high	\$450
Full Page	7.5" wide x 10.0" high	\$650

\*Specs: 300 dpi, JPG file, full color \*Ads print in black and white but appear in full color on the digital version.

E-Newsletter Only	1 Email Blast
Logo w/link to website	\$200

\*Does not appear in printed newsletter.

Submit your ad/logo to [admin@massvet.org](mailto:admin@massvet.org) by the deadlines above.

Advertising is at MVMA's discretion, as space permits. MVMA reserves the right to edit or omit any ad, and is not liable for misprints, errors, or omissions.



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## MVMA Advertising Enrollment Form

**Email form to:** [admin@massvet.org](mailto:admin@massvet.org)

**Mail form to:** 163 Lakeside Avenue, Marlborough, MA 01752

**Fax form to:** (508) 460-9969

**Contact Person:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### MassVet News

1/4 Page Ad	1/2 Page Ad	Full Page Ad
<input type="checkbox"/> 1 Issue - \$300	<input type="checkbox"/> 1 Issue - \$450	<input type="checkbox"/> 1 Issue - \$650

In which issue(s) would you like your display ad to appear?

☐ February ☐ April ☐ June ☐ August ☐ October ☐ December

### E-Newsletter

1 Email Blast
<input type="checkbox"/> \$200

In which issue(s) would you like your E-blast to appear?

☐ February ☐ April ☐ June ☐ August ☐ October ☐ December

### Billing information

Name on Card (printed): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_

CVV-Code: \_\_\_\_ (last 3 digits in signature box; for Amex, 4 digits above the card number)

Fee Total \$ \_\_\_\_\_