



Massachusetts Veterinary Medical Association

Digital and Print Advertising Opportunities for 2024

Advertising with the MVMA means your information can be seen by over one thousand veterinary professionals in Massachusetts and beyond! MassVet News features updates, insights, and general interest columns for people at all stages of their career. Showcase your company's ad in our printed newsletter or submit a logo for a clickable link in our digital e-news...or do both! Discounted rates for print/digital combo available.

Publication schedule for print and e-news: (payment and submission deadlines in parentheses) **February** (January 5) **April** (March 5) **June** (May 5) **August** (July 5) **October** (Sept 5) **December** (Nov 5)

Print Only	Size	1 Issue	Full Year (6 Issues)
1/4 Page (Vertical)	3.5" wide x 5.0" high	\$300	\$1,500 (\$1,800 value)
1/2 Page (Horizontal)	7.5" wide x 5.0" high	\$450	\$2,400 (\$2,700 value)
Full Page	7.5" wide x 10.0" high	\$650	\$3,600 (\$3,900 value)

*Specs: 300 dpi, JPG file, full color *Ads print in black and white but appear in full color on the digital version.

E-Newsletter Only	1 Email Blast	Full Year (Bundle of 6)
Logo w/link to website	\$200	\$1,000 (\$1,200 value)

Print and E-Newsletter Combo	Ad Size in MassVet News	Full Year (6 Issues) + Logo/Link (6 months)
1/4 Page (Vertical) + Logo w/link in E-Newsletter	3.5" wide x 5.0" high	\$2,250 (\$2,500 value)
1/2 Page (Horizontal) + Logo w/link in E-Newsletter	7.5" wide x 5.0" high	\$3,000 (\$3,400 value)
Full Page + Logo w/link in E-Newsletter	7.5" wide x 10.0" high	\$4,100 (\$4,600 value)

Submit your ad/logo to admin@massvet.org by the deadlines above.

Advertising is at MVMA's discretion, as space permits. MVMA reserves the right to edit or omit any ad, and is not liable for misprints, errors, or omissions.



Massachusetts Veterinary Medical Association

MVMA Advertising Enrollment Form 2024

Email form to: admin@massvet.org

Mail form to: 163 Lakeside Avenue, Marlborough, MA 01752

Fax form to: (508) 460-9969

Contact Person: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

MassVet News

1/4 Page Ad	1/2 Page Ad	Full Page Ad
<input type="checkbox"/> 1 Issue - \$300	<input type="checkbox"/> 1 Issue - \$450	<input type="checkbox"/> 1 Issue - \$650
<input type="checkbox"/> Full Year (6 Issues) - \$1,500	<input type="checkbox"/> Full Year (6 Issues) - \$2,400	<input type="checkbox"/> Full Year (6 Issues) - \$3,600

In which issue(s) would you like your display ad to appear?

February April June August October December

E-Newsletter

1 Email Blast	Full Year (6 E-Blasts)
<input type="checkbox"/> \$200	<input type="checkbox"/> \$1,000

In which issue(s) would you like your E-blast to appear?

February April June August October December

MassVet News/ E-Newsletter Combo - BEST VALUE

1/4 Page Ad (Full Year) + Logo/Link (6 E-Blasts)	1/2 Page Ad (Full Year) + Logo/Link (6 E-Blasts)	Full Page Ad (Full Year) + Logo/Link (6 E-Blasts)
<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,100

Billing information

Name on Card (printed): _____

Authorized Signature: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Credit Card: _____ Expires: ____ / ____

CVV-Code: ____ (last 3 digits in signature box; for Amex, 4 digits above the card number)

Fee Total \$ _____