



Massachusetts Veterinary Medical Association

## Digital and Print Advertising Opportunities for 2024

Advertising with the MVMA means your information can be seen by over one thousand veterinary professionals in Massachusetts and beyond! MassVet News features updates, insights, and general interest columns for people at all stages of their career. Showcase your company's ad in our printed newsletter or submit a logo for a clickable link in our digital e-news...or do both!

**Publication schedule for print and e-news:**  
(payment and submission deadlines in parentheses)

<b>February</b> (January 5)	<b>April</b> (March 5)
<b>June</b> (May 5)	<b>August</b> (July 5)
<b>October</b> (Sept 5)	<b>December</b> (Nov 5)

<b>Print Only</b>	<b>Size</b>	<b>1 Issue</b>
1/4 Page (Vertical)	3.5" wide x 5.0" high	\$300
1/2 Page (Horizontal)	7.5" wide x 5.0" high	\$450
Full Page	7.5" wide x 10.0" high	\$650

\*Specs: 300 dpi, JPG file, full color \*Ads print in black and white but appear in full color on the digital version.

<b>E-Newsletter Only</b>	<b>1 Email Blast</b>
Logo w/link to website	\$200

Submit your ad/logo to [admin@massvet.org](mailto:admin@massvet.org) by the deadlines above.

Advertising is at MVMA's discretion, as space permits. MVMA reserves the right to edit or omit any ad, and is not liable for misprints, errors, or omissions.



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## MVMA Advertising Enrollment Form 2024

Email form to: [admin@massvet.org](mailto:admin@massvet.org)

Mail form to: 163 Lakeside Avenue, Marlborough, MA 01752

Fax form to: (508) 460-9969

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### MassVet News

<b>1/4 Page Ad</b> <input type="checkbox"/> 1 Issue - \$300	<b>1/2 Page Ad</b> <input type="checkbox"/> 1 Issue - \$450	<b>Full Page Ad</b> <input type="checkbox"/> 1 Issue - \$650
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In which issue(s) would you like your display ad to appear?

February  April  June  August  October  December

### E-Newsletter

<b>1 Email Blast</b> <input type="checkbox"/> \$200
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In which issue(s) would you like your E-blast to appear?

February  April  June  August  October  December

### Billing information

Name on Card (printed): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_

CVV-Code: \_\_\_\_ (last 3 digits in signature box; for Amex, 4 digits above the card number)

Fee Total \$ \_\_\_\_\_