## **Exhibitor & Advertising Policy**

**Eligible Products and Services** Acceptable products and services to be exhibited and/or advertised include veterinary specific products, business enhancement products and services, and financial opportunities appropriate for a family friendly event that are related to the veterinary industry. Ineligible exhibits include, but are not limited to: those exhibiting illegal services or activities; those supporting philosophies or actions in opposition to those of the MVMA; those that are harassing, discriminatory or violate any MVMA policy.

**Medical Ethics**; those that offer products or services in competition with MVMA; those that offer products or services that are not applicable to the veterinary profession; those that offer personal use products and those not appropriate for a family friendly event. MVMA reserves the ultimate right to determine eligibility of an exhibitor at any time including onsite at the convention.