

MVMA

Spring CE Conference & Annual Meeting

Sponsor and Exhibitor Opportunities

2 0 2 7

Wednesday, May 12

**Renaissance Framingham Hotel
& Conference Center
Framingham, MA**

Speakers:

Ashley Zibura, DVM, MS, DACVO
Ophthalmology

Stephanie Kube, DVM, DACVIM (Neurology)
Neurology

Jillian Walz, DVM, DACVIM (Oncology), DACVR
Radiation Oncology

Bonnie D. Wright, DVM, DACVAA
Integrative Approach to Pain, Spinal and GI
Conditions

Amy Newfield, MS, CVT, VTS (ECC)

massvet.org/events/2027-spring-exhibitor



Massachusetts Veterinary Medical Association



VENUE & HOST HOTEL

Renaissance Framingham Hotel
1657 Worcester Road
Framingham, MA 01701

Settle in and get comfortable at the Renaissance Framingham Hotel (formerly the Sheraton Framingham Hotel & Conference Center)—where the event action happens! Conveniently located right off I-90, it's easy to get to and has everything you need for a smooth stay. Kick back in spacious rooms with all the modern touches, enjoy a good night's sleep with the Sheraton Signature Sleep Experience, grab a bite, or unwind in the fitness center after a busy day.

Accessibility: For more information about the physical features of the accessible rooms, common areas or special services relating to a specific disability please call 508-879-7200.

Accommodations: Exhibitor table does not include hotel accommodations. Reservations can be made at a discounted rate on our [website](#). Last Day to Book is April 19, 2027. Check in: 3:00 PM Check out 12:00 PM.

Explore Framingham This Spring

From outdoor adventure to local charm, Framingham offers plenty to explore. Stroll through the stunning Garden in the Woods or enjoy hiking and biking at Callahan State Park and the Cochituate Rail Trail. Shop or play nearby at the Natick Mall, home to unique attractions like Level99, or unwind with local dining and entertainment throughout the MetroWest area. Whether you're looking to relax, explore, or connect, Framingham has something for everyone.



Exhibitor Info

Standard 1 day exhibitor table includes:

One 6' draped table (reserved for Wednesday, May 12th, 2027)

Meals for ONE representative

Listed in the conference program as an "Exhibitor"

Representatives:

Please let us know who will be attending so we can prepare name badges and other materials. If there is a change, kindly let us know. Meals for one representative are included with each standard exhibitor table. If you'd like to purchase meals for an additional representative, please indicate this on your registration form.

Tables:

Electricity is not included with the table. If you would like to purchase please include with the registration form. Signs and exhibitor packets (including name badges and pertinent information) will be on the exhibit tables when you arrive. Please note - the set up area is on your 6ft table top only. No floor space will be available. Do not attach anything to the walls.

Exhibitor Set up:

Official exhibitor set up will be on Wednesday morning (May 12) from 6:30 AM – 7:30 AM. All exhibitors should be set up by 7:30 AM when registration opens for attendees.

If we are able to set up the night before we will let you know.

Shipping:

Shipping: Accepted 5 business days prior to group event date.

We recommend the following to be on the shipping label:

Name of Company and MVMA Exhibitor (5/12/27)

Renaissance Framingham Hotel & Conference Center

1657 Worcester Road

Framingham, MA, 01701

Cancellation Policy:

30 days prior to conference - 50% refund

No refunds issued within 30 days of conference



Advertising Opportunities

Conference Program:

Include a full color display in our conference program
Ads must be submitted by **April 12.**

Technical specifications:

Specs: 300 dpi, JPG or PNG, full color

1/4 Page (Vertical) 3.5" wide x 5.0" high

1/2 Page (Horizontal) 7.5" wide x 5.0" high

Full Page 7.5" wide x 10.0" high



Tentative Schedule

WEDNESDAY, MAY 12, 2027

6:30 AM - 7:30 AM	Sponsor/Exhibitor Set Up
7:30 AM - 8:30 AM	Registration & Breakfast
8:30AM - 10:00AM	Programs begin
10:00AM - 10:30AM	Exhibitors' Showcase & Refreshment Break
10:30AM - 12:00PM	Programs resume
12:00PM - 1:30PM	Lunch and Annual Meeting
1:30PM - 3:00PM	Programs resume
3:00PM - 3:30PM	Exhibitors' Showcase & Refreshment Break
3:30PM - 5:00 PM	Programs resume
5:00PM	Programs conclude

MVMA 2027 SPONSOR AND EXHIBITOR OPPORTUNITIES



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative/meal
- 1 Full page ad in the conference program
- 1 Full page ad in 2 issues of the MVMA newsletter

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative/meal
- 1/2 page ad in the conference program
- 1 Full page ad in the MVMA newsletter

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative/meal
- 1/2 page ad in the conference program
- 1/2 page ad in the MVMA newsletter

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the selected session
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- 5 minutes to talk about your organization and introduce our speaker
- 1/4 page ad in the conference program
- 1/2 page ad in the MVMA newsletter

** Multiple sponsorship opportunities are available for Educational Sponsor.

MVMA 2027 SPONSOR AND EXHIBITOR OPPORTUNITIES



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence during your selected break
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- 1/4 page ad in the conference program
- 1/4 page ad in MVMA newsletter

Choose one:
morning break 10:00am-10:30am
afternoon break 3:00pm- 3:30pm

****Limit one of each per conference**



- Benefits received by Exhibitors (see Standard Exhibitor)
- Your logo on lanyards that will hold attendee names badges at the event*
- 1/4 page ad in the conference program

*Sponsor to provide lanyards. Design must be pre-approved by the MVMA. Lanyards must be shipped/delivered to the MVMA office by April 28th.

****Limit one per conference**



- Benefits received by Exhibitors (see Standard Exhibitor)
- Your logo on tote bags that will be handed out during the event*
- 1/4 page ad in the conference program

*Sponsor to provide tote bags. Design must be pre-approved by the MVMA. Tote bags must be shipped/delivered to the MVMA office by April 28th.

****Limit one per conference**



Additional Exhibitor Opportunities

- One 6' draped table
- Meals (breakfast, refreshments and lunch) for **ONE** representative attendee
- Listed in conference program as an "Exhibitor"



- | | |
|---|-------|
| • Meals for each additional representative attendee | \$125 |
| • Electricity provided to exhibit booth | \$150 |
| • 1/4 page ad in conference program | \$250 |
| • 1/2 page ad in conference program | \$350 |
| • Full page ad in conference program | \$500 |

All advertising submissions for the conference program are due thirty (30) days prior to the conference. Newsletter ads must be placed in 2027. Unused ads will not roll over to the next year.

Exhibit space **MUST BE PRE-PAID**. Table selection will be offered based on registration date, so the earlier you register the earlier you select a table in the event hall.

MVMA SPONSOR AND EXHIBITOR RESERVATION REQUEST

SPRING CONFERENCE MAY 12, 2027

Company Name: _____

☒ Check as applicable

_____	Standard Exhibitor	\$700
_____	Meals for additional representative	\$125/representative
_____	Electrical service at conference	\$150
_____	1/4 page ad in conference program	\$250
_____	1/2 page ad in conference program	\$350
_____	Full page ad in conference program	\$500
_____	Platinum Sponsor.....	\$5,000
_____	Gold Sponsor	\$4,000
_____	Silver Sponsor.....	\$3,000
_____	Educational Sponsor (Zibura)	\$2,500
_____	Educational Sponsor (Kube/Walz)	\$2,500
_____	Educational Sponsor (Wright)	\$2,500
_____	Educational Sponsor (Newfield)	\$2,500
_____	Refreshment Sponsor Morning Break	\$2,000
_____	Refreshment Sponsor Afternoon Break	\$2,000
_____	Attendee Lanyard Sponsor.....	\$1,500
_____	Attendee Tote Bag Sponsor.....	\$1,500

Total _____

To pay by credit card (Visa, MC or Amex)

Name on card _____

Billing Address _____

City _____ State _____ Zip _____

Credit card # _____ Exp. _____ CVV _____

Total \$ _____



Massachusetts Veterinary Medical Association

Please complete and return this form:

Email: admin@massvet.org

Fax: 508-460-9969

Mail: MVMA 163 Lakeside Ave. Marlborough, MA 01752

All reservations must be paid before the conference

MVMA Cancellation Policy

30 days prior to conference. - 50% refund

No refunds issued within 30 days of conference

MVMA SPONSOR AND EXHIBITOR RESERVATION REQUEST SPRING CONFERENCE MAY 12, 2027

Company Name: _____

Contact for MVMA Business: _____

Website: _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email: _____

Table choice #1 _____ Table choice #2 _____ Table choice #3 _____

Please see attached table floor plan. Tables are available on a first-come, first-served basis.

You can check current available tables at massvet.org/events/2027-spring-exhibitor

Representative Attending:

Name: _____

Phone: _____ Email: _____

Dietary Restrictions: _____

Additional Representative Attending:

Name: _____

Phone: _____ Email: _____

Dietary Restrictions: _____

*****Please note that only one meal comes with each exhibitor table. You can order meals for additional company representatives on the previous page for an additional fee.***



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Please complete and return this form:

Email: admin@massvet.org

Fax: 508-460-9969

Mail: MVMA 163 Lakeside Ave. Marlborough, MA 01752

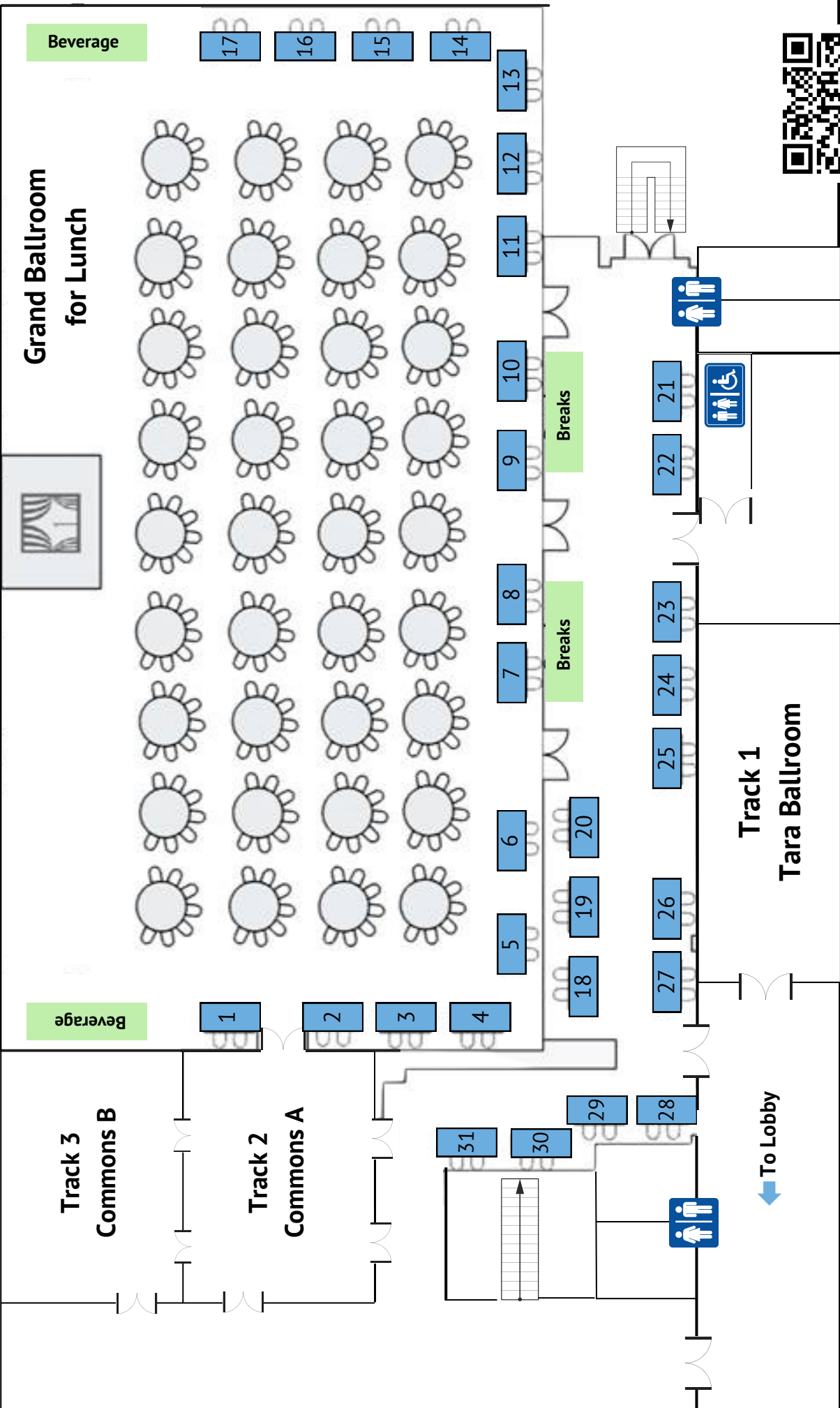
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MVMA Spring CE Conference May 12, 2027
Renaissance Framingham Hotel



For updated floor plan availability visit massvet.org/events/2027-spring-exhibitor
** All table locations are approximated.