

MVMA

Fall CE Conference

Sponsor and Exhibitor Opportunities

2 0 2 6

October 3 - 4, 2026

**Sea Crest Beach Resort
Falmouth, MA**

Speakers TBA



Massachusetts Veterinary Medical Association

massvet.org/events/2026-fall-exhibitor



VENUE & HOST HOTEL

Sea Crest Beach Resort

350 Quaker Road

North Falmouth, MA, 02556

Nestled on the shores of Old Silver Beach, Sea Crest Beach Resort offers a perfect blend of comfort, convenience, and coastal charm. Guests can enjoy spacious accommodations, beachfront access, and a variety of on-site amenities, making it an ideal destination for relaxation or family fun. With stunning ocean views, direct access to scenic walks, and a welcoming atmosphere, Sea Crest Beach Resort is the gateway to experiencing the best of Falmouth and Cape Cod.

Accessibility: The Sea Crest Beach Resort offers lodging options with ADA-compliant features and amenities for guests with special needs or disabilities. If you have questions please reach out to them at (800) 225-3110.

Accommodations: Exhibitor table does not include hotel accommodations. Discounted reservations can be made through <https://tinyurl.com/2yenxnwh> or by calling 800-225-3110 and referencing the 2026 MVMA Fall Conference. All discounted reservations must be made by **Wednesday, September 2, 2026**. Parking: one parking space is included in each room reserved. An additional parking space can be reserved for \$45. Check in: 4:00 PM Check out 11:00 AM.

Explore Falmouth This Fall

Falmouth is the home of Sea Crest Beach Resort. From the resort, travel just a few minutes into town to discover charming shops, eateries, and the area's rich history. The beautiful Falmouth scenery is perfect for nature walks. During your stay, don't miss some of the town's must-see highlights: The Shining Sea Bike Path, a scenic coastal route ideal for biking or walking through salt marshes, beaches, and woodlands; The Knob, a rocky peninsula with trails and panoramic views of Buzzards Bay; and Heritage Gardens, featuring beautifully maintained gardens, walking paths, and seasonal blooms. These local gems showcase the natural beauty and charm of Falmouth in the fall.



Exhibitor Info

Standard 2 day exhibitor table includes:

One 6' draped table (reserved for Saturday, October 3 and Sunday, October 4)

Meals for ONE representative - breakfast and lunch, both days

Listed in the conference program as an "Exhibitor"

Representatives:

Please let us know who will be attending so we can prepare name badges and other materials. If there is a change, kindly let us know. Meals for one representative are included with each standard exhibitor table. If you'd like to purchase meals for an additional representative, please indicate this on your registration form.

Tables:

Electricity is not included with the table. If you would like to purchase please include with the registration form. Signs and exhibitor packets (including name badges and pertinent information) will be on the exhibit tables when you arrive. Please note - the set up area is on your 6ft table top only. No floor space will be available. Do not attach anything to the walls.

Exhibitor Set up:

6:30am 8:00am - Saturday, October 3rd. All exhibitors should be set up by 8:00 AM when registration opens for attendees. Should we be able to access the area the night before for set up we will let you know.

Shipping:

See hotel policy and form

<https://tinyurl.com/2ut3cwky>

Cancellation Policy:

30 days prior to conference - 50% refund

No refunds issued within 30 days of conference

Advertising Opportunities

Conference Program:

Include a full color display in our conference program

Ads must be submitted by **September 3.**

Technical specifications:

Specs: 300 dpi, JPG or PNG, full color

1/4 Page (Vertical) 3.5" wide x 5.0" high

1/2 Page (Horizontal) 7.5" wide x 5.0" high

Full Page 7.5" wide x 10.0" high



Tentative Schedule

SATURDAY, OCTOBER 3

6:30 AM - 8:00 AM	Sponsor/Exhibitor Set Up
8:00 AM - 9:00 AM	Registration & Breakfast
9:00 AM - 10:30 AM	Programs begin
10:30 AM - 11:00 AM	Exhibitors' Showcase & Refreshment Break
11:00 AM - 12:30 PM	Programs resume
12:30 PM - 1:30 PM	Lunch
1:30 PM - 3:00 PM	Programs resume
3:00 PM - 3:30 PM	Exhibitors' Showcase & Refreshment Break
3:30 PM - 5:00 PM	Programs resume
5:00 PM	Programs conclude
5:00 PM - 6:00 PM	Cocktail Reception Cash bar and appetizers, Exhibitors welcome

SUNDAY, OCTOBER 4

6:30 AM - 8:00 AM	Sponsor/Exhibitor Set Up
8:00 AM - 9:00 AM	Registration & Breakfast
9:00 AM - 10:30 AM	Programs begin
10:30 AM - 11:00 AM	Exhibitors' Showcase & Refreshment Break
11:00 AM - 12:30 PM	Programs resume
12:30 PM - 1:30 PM	Lunch
1:30 PM - 3:00 PM	Programs resume
3:00 PM - 3:30 PM	Exhibitors' Showcase & Refreshment Break
3:30 PM - 5:00 PM	Programs resume
5:00PM	Programs conclude

MVMA 2026 FALL SPONSOR AND EXHIBITOR OPPORTUNITIES

Platinum Sponsor \$5,000

- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative/meal
- 1 Full page ad in the conference program
- 1 Full page ad in 2 issues of the MVMA newsletter

****Limit one per conference**

Gold Sponsor \$4,000

- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative/meal
- 1/2 page ad in the conference program
- 1 Full page ad in the MVMA newsletter

****Limit one per conference**

Silver Sponsor \$3,000

- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative/meal
- 1/2 page ad in the conference program
- 1/2 page ad in the MVMA newsletter

****Limit one per conference**

Educational Session Sponsor \$2,500

- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the selected session
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- 5 minutes to talk about your organization and introduce our speaker
- 1/4 page ad in the conference program
- 1/2 page ad in the MVMA newsletter

****Limit one per session**

Refreshment Sponsor \$2,500

- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence during your selected break
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- 1/4 page ad in the conference program
- 1/4 page ad in MVMA newsletter

Choose one:

Saturday, October 3

Sunday, October 4

****Limit one of each per conference**

MVMA 2026 FALL SPONSOR AND EXHIBITOR OPPORTUNITIES



- Benefits received by Exhibitors (see Standard Exhibitor)
- Presence at cocktail reception on Saturday evening
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Your logo on lanyards that will hold attendee names badges at the event*
- 1/4 page ad in the conference program

*Sponsor to provide lanyards. Design must be pre-approved by the MVMA. Lanyards must be shipped/delivered to the MVMA office by September 16th.

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Your logo on tote bags that will be handed out during the event*
- 1/4 page ad in the conference program

*Sponsor to provide tote bags. Design must be pre-approved by the MVMA. Tote bags must be shipped/delivered to the MVMA office by September 16th.

**Limit one per conference



- One 6' draped table reserved for Saturday, October 3 and Sunday, October 4
- Meals (breakfast, refreshments and lunch) for **ONE** representative attendee
- Listed in conference program as an "Exhibitor"

Additional Exhibitor Opportunities

- | | |
|---|-------|
| • Meals for each additional representative attendee | \$200 |
| • Electricity provided to exhibit booth | \$150 |
| • 1/4 page ad in conference program | \$250 |
| • 1/2 page ad in conference program | \$350 |
| • Full page ad in conference program | \$500 |

All advertising submissions for the conference program are due by September 3rd .
Newsletter ads must be placed in 2026. Unused ads will not roll over to the next year.
Exhibit space **MUST BE PRE-PAID**. Table selection will be offered based on registration date, so the earlier you register the earlier you select a table in the event hall.

MVMA SPONSOR AND EXHIBITOR RESERVATION REQUEST

FALL CONFERENCE OCT 3-4, 2026

Company Name: _____

☒ Check as applicable

_____	Standard 2 Day Exhibitor	\$900
_____	Electrical service at conference	\$150
_____	Meals for additional representative	\$200/representative
_____	1/4 page ad in conference program	\$250
_____	1/2 page ad in conference program	\$350
_____	Full page ad in conference program	\$500
_____	Platinum Sponsor.....	\$5,000
_____	Gold Sponsor	\$4,000
_____	Silver Sponsor	\$3,000
_____	Educational Sponsor (Track 1).....	\$2,500
_____	Educational Sponsor (Track 2).....	\$2,500
_____	Educational Sponsor (Track 3).....	\$2,500
_____	Refreshment Sponsor Saturday	\$2,500
_____	Refreshment Sponsor Sunday	\$2,500
_____	Cocktail Sponsor Saturday	\$2,500
_____	Attendee Lanyard Sponsor.....	\$1,500
_____	Attendee Tote Bag Sponsor.....	\$1,500

Total _____

To pay by credit card (Visa, MC or Amex)

Name on card _____

Billing Address _____

City _____ State _____ Zip _____

Credit card # _____ Exp. _____ CVV _____

Total \$ _____



Massachusetts Veterinary Medical Association

Please complete and return this form:

Email: admin@massvet.org

Fax: 508-460-9969

Mail: MVMA 163 Lakeside Ave. Marlborough, MA 01752

All reservations must be paid before the conference

MVMA Cancellation Policy

30 days prior to conference. - 50% refund

No refunds issued within 30 days of conference

MVMA SPONSOR AND EXHIBITOR RESERVATION REQUEST

FALL CONFERENCE OCT 3-4, 2026

Company Name: _____

Contact for MVMA Business: _____

Website: _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email: _____

Table choice #1 _____ Table choice #2 _____ Table choice #3 _____

Please see attached table floor plan. Tables are available on a first-come, first-served basis.

You can check current available tables at massvet.org/events/2026-fall-exhibitor

Representative Attending:

Name: _____

Phone: _____ Email: _____

Meal Choice: ☐ chicken ☐ fish ☐ vegetarian ☐ no meal

Dietary Restrictions: _____

Additional Representative Attending:

Name: _____

Phone: _____ Email: _____

Meal Choice: ☐ chicken ☐ fish ☐ vegetarian ☐ no meal

Dietary Restrictions: _____

****Please note that only one meal comes with each exhibitor table. You can order meals for additional company representatives on the previous page for an additional fee.**



Massachusetts Veterinary Medical Association

Please complete and return this form:

Email: admin@massvet.org

Fax: 508-460-9969

Mail: MVMA 163 Lakeside Ave. Marlborough, MA 01752

All reservations must be paid before the conference

MVMA Cancellation Policy

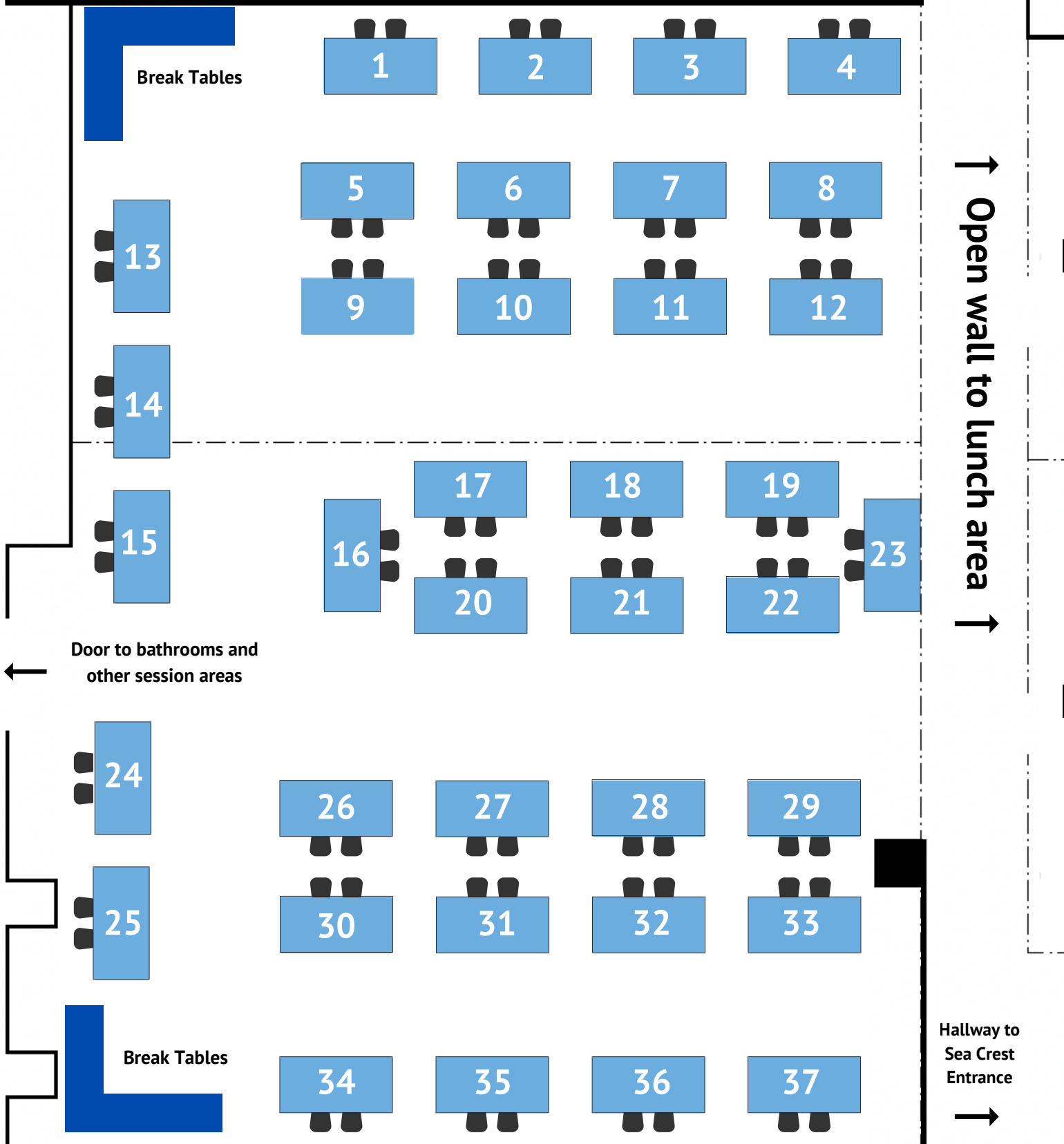
30 days prior to conference. - 50% refund

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MVMA Fall CE Conference - Oct 3-4, 2026

Sea Crest Beach Resort

Session area



Visit massvet.org/events/2026-fall-exhibitor to see up to date table availability

****All table locations are approximated.**