



Massachusetts Veterinary Medical Association

2024 SPONSOR AND EXHIBITOR OPPORTUNITIES



**Spring CE
Conference
& Annual Meeting
May 19, 2024**

**Fall CE Conference
October 20, 2024**

**DoubleTree Hotel
Westborough, MA**

MVMA 2024 SPONSOR AND EXHIBITOR OPPORTUNITIES



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- 1 Full page ad in the conference program
- 1 Full page ad in 2 issues of the MVMA newsletter

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- 1/2 page ad in the conference program
- 1 Full page ad in the MVMA newsletter

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the conference
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- 1/2 page ad in the conference program
- 1/2 page ad in the MVMA newsletter

**Limit one per conference



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence at the selected session
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- 5 minutes to talk about your organization and introduce our speaker
- 1/4 page ad in the conference program
- 1/2 page ad in the MVMA newsletter

** Multiple sponsorship opportunities are available for Educational Sponsor.

MVMA 2024 SPONSOR AND EXHIBITOR OPPORTUNITIES



- Benefits received by Exhibitors (see Standard Exhibitor)
- Prominent presence during your selected break
- Presence on MVMA website with clickable link to your company
- Presence in all conference marketing material
- 1/4 page ad in the conference program
- 1/4 page ad in MVMA newsletter

Choose one:
morning break 10:00am-10:30am
afternoon break 3:00pm- 3:30pm

****Limit one of each per conference**



- Benefits received by Exhibitors (see Standard Exhibitor)
- Your logo on lanyards that will hold attendee names badges at the event*
- 1/4 page ad in the conference program

*Sponsor to provide lanyards. Design must be pre-approved by the MVMA. Lanyards must be shipped/delivered to the MVMA office 2 weeks prior to the event date.

****Limit one per conference**



- Benefits received by Exhibitors (see Standard Exhibitor)
- Your logo on tote bags that will be handed out during the event*
- 1/4 page ad in the conference program

*Sponsor to provide tote bags. Design must be pre-approved by the MVMA. Tote bags must be shipped/delivered to the MVMA office 2 weeks prior to the event date.

****Limit one per conference**



Additional Exhibitor Opportunities

- One 6' draped table
- Meals (breakfast, refreshments and lunch) for **ONE** representative attendee
- Listed in conference program as an "Exhibitor"



- | | |
|---|-------|
| • Meals for each additional representative attendee | \$100 |
| • Electricity provided to exhibit booth | \$100 |
| • 1/4 page ad in conference program | \$200 |
| • 1/2 page ad in conference program | \$300 |
| • Full page ad in conference program | \$450 |

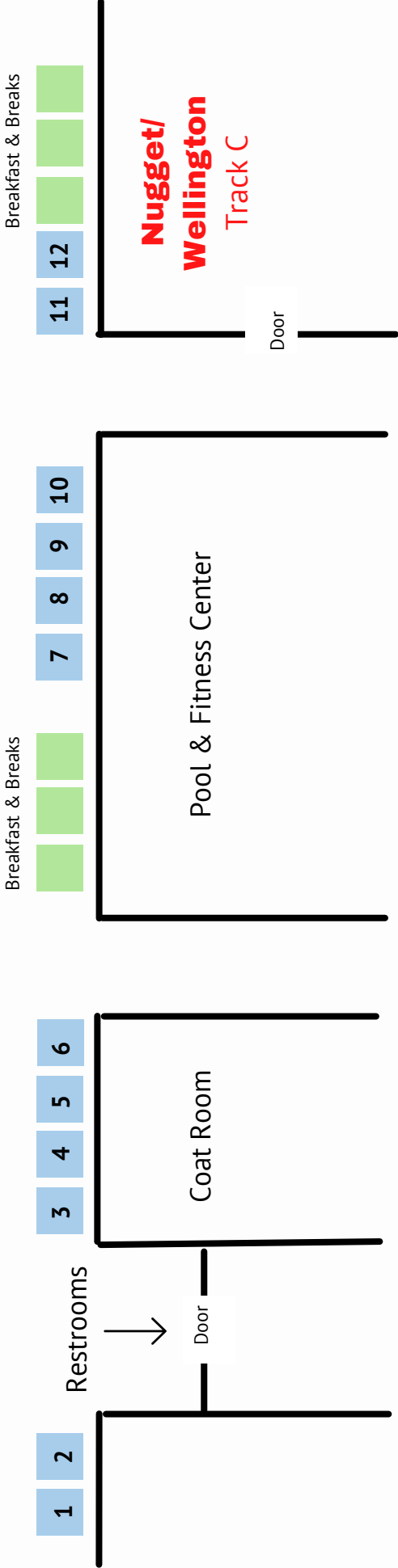
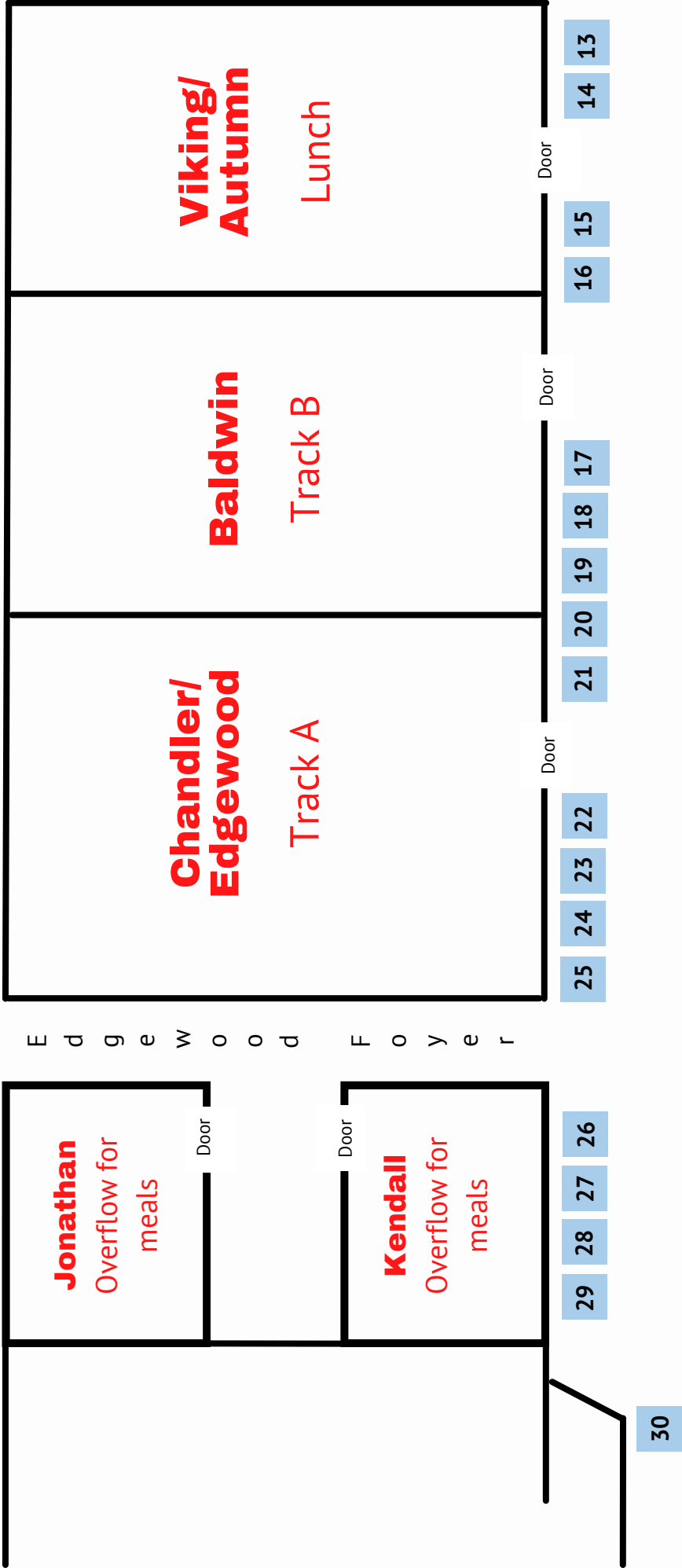
All advertising submissions for the conference program are due thirty (30) days prior to the conference. Newsletter ads must be placed in 2024. Unused ads will not roll over to the next year.

Exhibit space **MUST BE PRE-PAID**. Table selection will be offered based on registration date, so the earlier you register the earlier you select a table in the event hall.

*Available tables are in blue

DoubleTree Hotel

**All table locations are approximated.



MVMA 2024 SPONSOR AND EXHIBITOR RESERVATION REQUEST

Company Name: _____

✓ Check as applicable

Spring May 19 Fall Oct 20

_____	_____	Standard Exhibitor	\$650
_____	_____	Electrical service at conference	\$100
_____	_____	Meals for additional representative	\$100/representative
_____	_____	1/4 page ad in conference program	\$200
_____	_____	1/2 page ad in conference program	\$300
_____	_____	Full page ad in conference program	\$450
_____	_____	Platinum Sponsor.....	\$5,000
_____	_____	Gold Sponsor	\$4,000
_____	_____	Silver Sponsor	\$3,000
_____	_____	Educational Sponsor	\$2,500
_____	_____	Refreshment Sponsor Morning Break	\$2,000
_____	_____	Refreshment Sponsor Afternoon Break	\$2,000
_____	_____	Attendee Lanyard Sponsor.....	\$2,000
_____	_____	Attendee Tote Bag Sponsor.....	\$2,000

Total _____

To pay by credit card (Visa, MC or Amex)

Name on card _____

Billing Address _____

City _____ State _____ Zip _____

Credit card # _____ Exp. _____ CVV _____

Total \$ _____

Please complete and return this form:

Email: admin@massvet.org

Fax: 508-460-9969

Mail: MVMA 163 Lakeside Ave. Marlborough, MA 01752

All reservations must be paid before the conference

MVMA Cancellation Policy

30 days prior to conference. - 50% refund

No refunds issued within 30 days of conference

MVMA 2024 SPONSOR AND EXHIBITOR CONTACT INFORMATION

Company Name: _____

Contact for MVMA Business: _____

Website: _____

Address _____

City _____ State _____ Zip _____

Phone # _____

Email: _____

Table choice #1 Spring _____ Fall _____ Table choice #2 Spring _____ Fall _____ Table choice #3 Spring _____ Fall _____

Please see attached table floor plan. Tables are available on a first-come, first-served basis.

Representative Attending:

Name: _____

Phone: _____ Email: _____

Dietary Restrictions: _____

Additional Representative Attending:

Name: _____

Phone: _____ Email: _____

Dietary Restrictions: _____

*****Please note that only one meal comes with each exhibitor table. You can order meals for additional company representatives on the previous page for an additional fee.***

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