



# The MassVet News Classified Advertising

The MassVet News is the newsletter published by the Massachusetts Veterinary Medical Association. It has a circulation of over 1,100 subscribers, including over 1,000 member veterinarians. Placing a classified ad is a cost-effective, efficient, and targeted approach to connect with your audience. Our classified ads are not just for hiring! Consider posting Volunteer opportunities, Social groups (run club, parents' group, child playdates, etc.) Items for sale

MVMA members are entitled to place three free ads per year. After the first three ads, there is a \$30 fee for each additional ad. There is a \$50 fee for postings by non members. A charge of \$15 applies to each additional 20 words. Advertising is at the MVMA's discretion, as space permits. The MVMA reserves the right to edit or not print any ad, and is not liable for misprints, errors, or omissions.

The publication schedule (with submission deadlines in parentheses) is as follows

- February (January 5)
- April (March 5)
- June (May 5)
- August (July 5)
- October (September 5)
- December (November 5)

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please enter text exactly as you would like it to appear in the newsletter (Max 100 words) \_\_\_\_\_

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I would like my classified ad to appear in:  February  April  June  August  October  December

Method of Payment:  Check  Visa  MasterCard  Amex

Credit Card: \_\_\_\_\_ Expires: \_\_\_\_\_ / \_\_\_\_\_

CW-Code: \_\_\_\_\_ (last 3 digits in signature box; for Amex, 4 digits above the card number)

Name on Card (printed): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Please complete and return this form:**

**Email: admin@massvet.org | Fax: 508-460-9969 | Mail: MVMA 163 Lakeside Ave. Marlborough, MA 01752**