

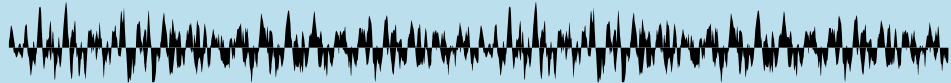
INSIGHT

A Podcast for Association Professionals

Podcast Advertising Details

Published monthly, Insight offers advertisers a unique and exclusive opportunity for visibility with association professionals. Advertising is limited to a single partner each episode and the ad buy includes pre, mid, and post roll recognition as follows:

Pre-roll

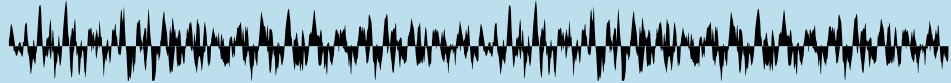


Company mention in the first 15 seconds of the podcast.

Example: “Welcome to episode x of Insight.

This episode is sponsored by Company A.”

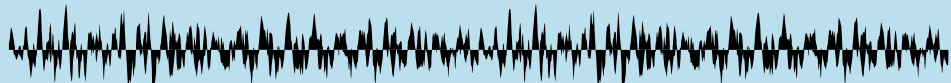
Mid-roll



30-second spot reserved in the middle of the episode to promote your company or program. Audio is provided by the advertiser, or professionally recorded by our production team at no additional cost and can be read by MSAE’s President or a producer.

90-words or fewer | Voiceover or Host Read

Post-roll



Company mention in the last 15 seconds of the podcast.

Example: “Again, we’d like to thank our sponsor, Company A, for their support of this podcast. Be sure to visit them at URL for more information”

Contact Tara Paksi at tpaksi@msae.info for additional details.