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FOR IMMEDIATE RELEASE

CONTACT:

Jacquelen Timm

jtimm@kelley-cawthorne.com

Kelley Cawthorne Continues to Expand Association Management Practice

Lansing, MICH – Kelley Cawthorne, the Midwest’s leading multi-client lobbying firm continues to expand its association management practice with the addition of Kimberly McKenna. Kelley Cawthorne’s association management practice’s continued growth includes the 2022 hiring of Certified Association Executive, Jacquelen Timm, who leads the program and brings over fifteen years of experience to the firm. McKenna joins Kelley Cawthorne as an Association Management Associate and will support clients in managing their operations.

Prior to joining Kelley Cawthorne, McKenna served as the Membership Coordinator for the Michigan Association of Superintendents and Administrators. During that time, she has developed as an expertise in several areas, including marketing, communications, board governance and more. A resident of Haslett, McKenna holds a Bachelor of Science degree from Michigan State University and has completed the Michigan Society of Association Executives’ Academy of Association Management.

Kelley Cawthorne President Melissa McKinley:

“We are excited to welcome Kim to the Kelley Cawthorne team. With this expansion, we will be able to continue our growth trajectory and exceed client expectations with our association management program.”

Kelley Cawthorne Chief Executive Officer Rob Elhenicky:

“The addition of Kim’s association experience, insight and work ethic on our team will be a tremendous asset for our clients.”

Kelley Cawthorne’s Kimberly McKenna:

“I’m beyond thrilled to join Kelley Cawthorne’s association management division and look forward to working alongside this dynamic team, sharing in a mission for advocacy, community and organizational growth.”

Kelley Cawthorne: Shaping Change

Kelley Cawthorne’s client list includes Michigan, national and international organizations, including McLaren-Karmanos Cancer Center; McLaren Health Care; Wayne State University; Ford Motor Company; DTE Energy, Michigan Professional Firefighters Union; Michigan Association of Broadcasters; Wal-Mart; and AT&T. Learn how Kelley Cawthorne’s team can help your organization shape change in Michigan, Ohio and beyond.

Visit KelleyCawthorne.com today!