



FOR IMMEDIATE RELEASE

Destination Ann Arbor Welcomes Zachary Buck as New Sports Event Manager

Ann Arbor, MI (June 20, 2024) – Destination Ann Arbor and the Ann Arbor Sports Commission are thrilled to announce the appointment of Zachary Buck as the new Sports Event Manager. Zachary will bring a wealth of experience and enthusiasm to the team.

Zachary Buck has a broad background in the sports industry, having worked with organizations such as the Detroit Lions (NFL), Grand Rapids Griffins (AHL), and most recently, Playfly Sports. At Playfly Sports, Zachary worked with Eastern Michigan University to manage ticket sales, service, and operations for concerts and athletic events.

Prior to his role at Playfly Sports, Zachary served as Ticket Operations & Service Manager for the Grand Rapids Griffins, where he managed various ticket sales operations, customer service initiatives, and maintained ticketing and CRM databases. He also gained experience with the Detroit Lions, where he utilized AXS and Ticketmaster's Archtics ticketing software to drive ticket sales and provided assistance in ticket fulfillment and customer service. Zachary holds a Bachelor's degree in Sport Management from Eastern Michigan University.

Sarah Miller, CEO of Destination Ann Arbor, expressed her excitement about Zachary's appointment: "We are delighted to welcome Zachary to our team. His experience in the sports industry and his deep connections to the Washtenaw County area make him an invaluable addition to Destination Ann Arbor and the Ann Arbor Sports Commission. We look forward to working with Zachary to further promote Washtenaw County as a premier destination for hosting youth and amateur sporting events."

Zachary added, "I'm excited to join Destination Ann Arbor and the Ann Arbor Sports Commission as the new Sports Event Manager. I look forward to collaborating with our partners to bring more amateur sports events to Washtenaw County. I'm grateful for this opportunity and appreciate the warm welcome from the Destination Ann Arbor team."

For more information about the Ann Arbor Sports Commission, visit AnnArborSports.org.

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Destination Ann Arbor is a 501(c)6 not-for-profit organization whose mission is to elevate economic vitality and connect our communities through the power of travel. The Ann Arbor Sports Commission, a subsidiary of Destination Ann Arbor, focuses on attracting amateur sporting events to the Ann Arbor region for economic impact, positive national exposure and quality of life enhancements for its residents.

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