

Michigan Association of Broadcasters Appoints New Co-Interim Directors to Lead the Organization



Rachel Krause



Jennifer Clark

The Michigan Association of Broadcasters (MAB) proudly announces the appointment of Rachel Krause and Jennifer Clark as Co-Interim Directors to lead the organization replacing Sam Klemet who is leaving the position of President and CEO on April 30th to pursue a new career opportunity in the state.

Krause is the current Executive Director of Events and Programs and Clark is the MAB's Chief Financial Officer.

"We are thrilled to welcome Rachel and Jennifer as Co-Interim Directors of the Michigan Association of Broadcasters," said Debbie Petersmark, Chairperson of the MAB Board of Directors. "They have been integral in the recent success of the MAB leading efforts on recruitment, awards programs, and member relations."

In their roles as Co-Interim Directors, Krause and Clark will work closely with the Board of Directors of the Association, Michigan Association of Public Broadcasters and Michigan Association of Broadcasters Foundation to advocate for the viability of the industry in the state.

Krause has worked with the MAB since 2016 and was promoted to her role as Executive Director in 2021. Clark joined the MAB in 2021 as Director of Finance and was promoted to CFO earlier this year.

The MAB Board is in the process of completing a nationwide search for a new President and CEO.