

Tracy King Bio

Tracy King (they/them), CAE, is CEO of InspirEd, where they lead a team of 11+ learning strategists and experience designers who specialize in transforming education programs from cost centers into sustainable profit drivers. With more than 20 years in workforce development, Tracy has built their reputation helping mission-driven organizations create scalable, revenue-generating learning portfolios through their signature Strategy-to-Execution approach.

As the award-winning author of "Competitive Advantage," Tracy has pioneered innovative frameworks including the Education Enterprise Scorecard, AI Readiness Assessment, neuroinclusive learning design, and PEAK full-service event management solutions. Their learning portfolio approach to strategy, data and design creates transformational learning that is profitable, sustainable and impactful. Tracy's AI readiness consulting helps organizations strategically assess and implement artificial intelligence to enhance their learning ecosystems and competitive positioning.

A recognized thought leader and Forbes Council Member, Tracy's work has been featured on NBC, ABC, FOX, USA Today, and hundreds of nationally syndicated outlets. As a neuroinclusion advocate and autistic entrepreneur, they bring unique insights to designing accessible learning environments. Tracy holds the CAE credential and specializes in helping professional associations, corporations, and training organizations build comprehensive learning programs that generate both transformational impact and sustainable revenue growth.