



2026 Annual Conference: Call for Presentation Proposals

MSAE 2026: Crafting What's Next!

Thank you for your interest in sharing your expertise with Michigan's association community! MSAE's 2026 Annual Conference is scheduled for December 2 - December 4, 2026, at the Amway Grand Plaza Hotel. This will be a high-energy, in-person event!

SESSION LENGTH & FOCUS

We are currently in search of presentations for 55-minute sessions that support the work of professionals working for associations and membership-based organizations.

CONTENT AREA

Session content should speak to one or more of the following content areas:

- **Learning, Continuing Education & Credentialing**
Approaches to designing, delivering, and managing education, professional development, and credentialing programs.
- **Meetings & Events**
Ideas, tools, and practices for planning, delivering, and improving meetings, conferences, and events.
- **Marketing & Communications**
Tactics and strategies for strengthening messaging, visibility, storytelling, and audience connection.
- **Revenue Growth & Sponsorships**
Approaches to growing revenue through sponsorships, partnerships, and other business development opportunities.
- **Membership & Engagement**
Strategies for attracting, serving, retaining, and engaging members across the membership lifecycle.
- **Volunteer & Board Engagement**
Practices for recruiting, supporting, and engaging volunteers and board members in meaningful ways.

CONTENT DEPTH

Indicate the content depth that best matches your session based on the audience's expected familiarity with the topic and the complexity of the material.

Foundations — for those newer to the topic or needing core concepts

Applied — for those with some familiarity who want practical tools and real-world use

Strategic — for experienced professionals focused on higher-level decisions, innovation, and long-range impact

SELECTION

We are accepting proposals for sessions that:

- Address an issue or speak to a topic that is specific to at least one of the categories above,
AND

- Deliver an engaging learner experience (e.g., utilize engaging visuals, elicit participant insights, etc.), AND
- Are educational, generative, or inspirational in nature

Please note that sales of products or services will not be tolerated.

Sessions will be prioritized that:

- Address the realities within which associations are currently operating
- Incorporate the voice(s) of association practitioner(s)
- Incorporate this year's conference theme
- Are submitted by members of MSAE

PRESENTER REGISTRATION

We appreciate your contribution to the association sector. Presenters will receive a complimentary single-day registration for the day of their presentation and may add on the second day's registration for a reduced fee. Sessions may not exceed three presenters.

DEADLINE

Proposals must be submitted by 5:00 PM ET on Monday, April 20, 2026. To help you prepare your proposal, a copy of the submission form is available [here](#).



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Lead Presenter Information

* 1. Information

First Name	<input type="text"/>
Last Name	<input type="text"/>
Credential(s)	<input type="text"/>
Title	<input type="text"/>
Organization	<input type="text"/>

* 2. Contact

Daytime Phone	<input type="text"/>
Mobile Phone	<input type="text"/>
Email Address	<input type="text"/>

* 3. Headshot (PNG, JPG, JPEG, GIF)

<input type="button" value="Choose File"/>	<input type="button" value="Choose File"/>	No file chosen
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* 4. Brief Bio

* 5. Select the option that best describes your employer

- Association
- Association Management Company
- Company that provides Products/Services to Associations



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Terms & Conditions

By completing this Speaker Agreement, and based on mutual consideration, I understand and agree to the below conditions as listed.

* 6. During my presentation, I will not engage in any type of promotional marketing or selling of any product or service.

Yes

No

* 7. To the best of my knowledge, my presentation does not violate any proprietary or personal rights of others (including any copyright or privacy rights), is factually accurate, and contains nothing libellous or otherwise unlawful.

Yes

No

* 8. My presentation is my own original work, I have the authority to enter into this Speaker Agreement, and I am the sole copyright holder or have obtained all necessary permissions or licenses from any persons or organizations whose material is included or used in my presentation.

Yes

No

* 9. Other than the discounted registration fee outlined earlier in this call for presentations, I agree to waive compensation for this session in exchange for promotional campaigns (e.g., registration emails, social media posts, website landing page) facilitated by MSAE.

Yes

No - please contact me to discuss this.



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Session Information

* 10. Session title (10 words or fewer)

* 11. Informative and interesting session description (100 words or fewer) that will entice learners to attend your session

* 12. Primary session category

Your session content may relate to multiple content areas - please choose the category to which it MOST relates.

Learning, Continuing Education & Credentialing - Approaches to designing, delivering, and managing education, professional development, and credentialing programs.

Meetings & Events - Ideas, tools, and practices for planning, delivering, and improving meetings, conferences, and events.

Marketing & Communications - Tactics and strategies for strengthening messaging, visibility, storytelling, and audience connection.

Revenue Growth & Sponsorships - Approaches to growing revenue through sponsorships, partnerships, and other business development opportunities.

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Volunteer & Board Engagement - Practices for recruiting, supporting, and engaging volunteers and board members in meaningful ways.

* 13. Content Depth

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Applied - for those with some familiarity who want practical tools and real-world use

* 14. Will you be accompanied by another presenter?

Yes

No



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Presenter #2 Information

* 15. Presenter #2 Information

First Name	<input type="text"/>
Last Name	<input type="text"/>
Credential(s)	<input type="text"/>
Title	<input type="text"/>
Organization	<input type="text"/>
Email	<input type="text"/>

* 16. Select the option that best describes their employer

- Association
- Association Management Company
- Company that provides Products/Services to Associations

* 17. Headshot (PNG, JPG, JPEG, GIF)

No file chosen

* 18. Brief Bio

* 19. Will you be accompanied by a 3rd presenter?

Yes

No



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Presenter #3 Information

* 20. Presenter #3 Information

First Name	<input type="text"/>
Last Name	<input type="text"/>
Credential(s)	<input type="text"/>
Title	<input type="text"/>
Organization	<input type="text"/>
Email	<input type="text"/>

* 21. Select the option that best describes their employer

- Association
- Association Management Company
- Company that provides Products/Services to Associations

* 22. Headshot (PNG, JPG, JPEG, GIF)

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* 23. Brief Bio



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Thank you!

Thank you for submitting a proposal! Selections will be confirmed in June.