

MSAE 2026: ANNUAL CONFERENCE

WEDNESDAY, DECEMBER 2, 2026

10:00 a.m. - 7:00 p.m.	Registration Open
1:00 p.m. - 5:00 p.m.	Pre-Conference Excursions Compliments of Experience Grand Rapids
6:30 p.m. - 7:30 p.m.	Welcome Reception Compliments of Experience Grand Rapids, AHC Hospitality, and Legends Global
7:30 p.m. - ?	Hosted Dinners or Evening on Your Own

THURSDAY, DECEMBER 3, 2026

7:30 a.m. - 5:00 p.m.	Registration Open
8:00 a.m. - 9:15 a.m.	Breakfast Available
8:30 a.m. - 9:55 a.m.	Welcome & Keynote Presentation
10:05 a.m. - 10:35 a.m.	Refreshment Break in Marketplace: Check out the Silent Auction!
10:50 a.m. - 11:50 a.m.	 Breakout Sessions
12:05 p.m. - 2:00 p.m.	Lunch, Annual Meeting, and Keynote Presentation
2:15 p.m. - 3:15 p.m.	 Breakout Sessions
3:25 p.m. - 3:55 p.m.	Refreshment Break in Marketplace: Check out the Silent Auction!
4:05 p.m. - 5:05 p.m.	 Breakout Sessions
5:30 p.m. - 9:00 p.m.	An Evening with Experience Grand Rapids
9:30 p.m. - 11:00 p.m.	Afterglow

FRIDAY, DECEMBER 4, 2026

7:30 a.m. - 12:30 p.m.	Registration Open
8:00 a.m. - 9:00 a.m.	Breakfast Available
8:30 a.m. - 9:30 a.m.	 Breakout Sessions
9:50 a.m. - 10:20 a.m.	Refreshment Break in Marketplace: Bidding ends at 10:20 a.m.
10:30 a.m. - 11:30 a.m.	 Breakout Sessions
11:40 a.m. - 1:45 p.m.	Lunch, Installation of Officers, and Keynote Presentation
11:00 a.m. - 2:00 p.m.	Pick up silent auction items and remit payment at conference registration.
