



# NAPA Update

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Ester Magorka  
MnAPA Meeting  
December 2021



# About National Asphalt Pavement Association...

- Our Vision: *Asphalt pavements' quality and value pave the way for enhanced mobility and a sustainable transportation network.*
- Our Mission: *The National Asphalt Pavement Association works to advocate, advance, and support the asphalt pavement industry.*



# Thank you, Minnesota!

## Gold Club (50+ Years)

- Caterpillar Inc.
- Duininck Inc.
- Mathy Construction Co.

## 30-Plus Club

- Flint Hills Resources LP
- Martin Marietta
- Valley Paving Inc.

## Our Minnesota Members

- Bemidji Blacktop Inc.
- Bituminous Roadways Inc.
- C.S. McCrossan Inc.
- Cargill Asphalt Solutions
- Crane Creek Asphalt
- CWMF Corporation
- Knife River Corp.
- Midstate Reclamation Inc.
- Minnesota Paving & Materials
- NVI Advanced Materials Group

# Leading Minnesota...

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STATE ADVISOR:

Jason C. Duininck

Duininck Inc.



# Advocating, Advancing & Supporting the Industry

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01

Safeguard longevity and foster growth

02

Advance quality and innovation

03

Advocate on behalf of the industry

04

Support environmental, health and safety excellence

05

Strengthen resources and support for workforce needs

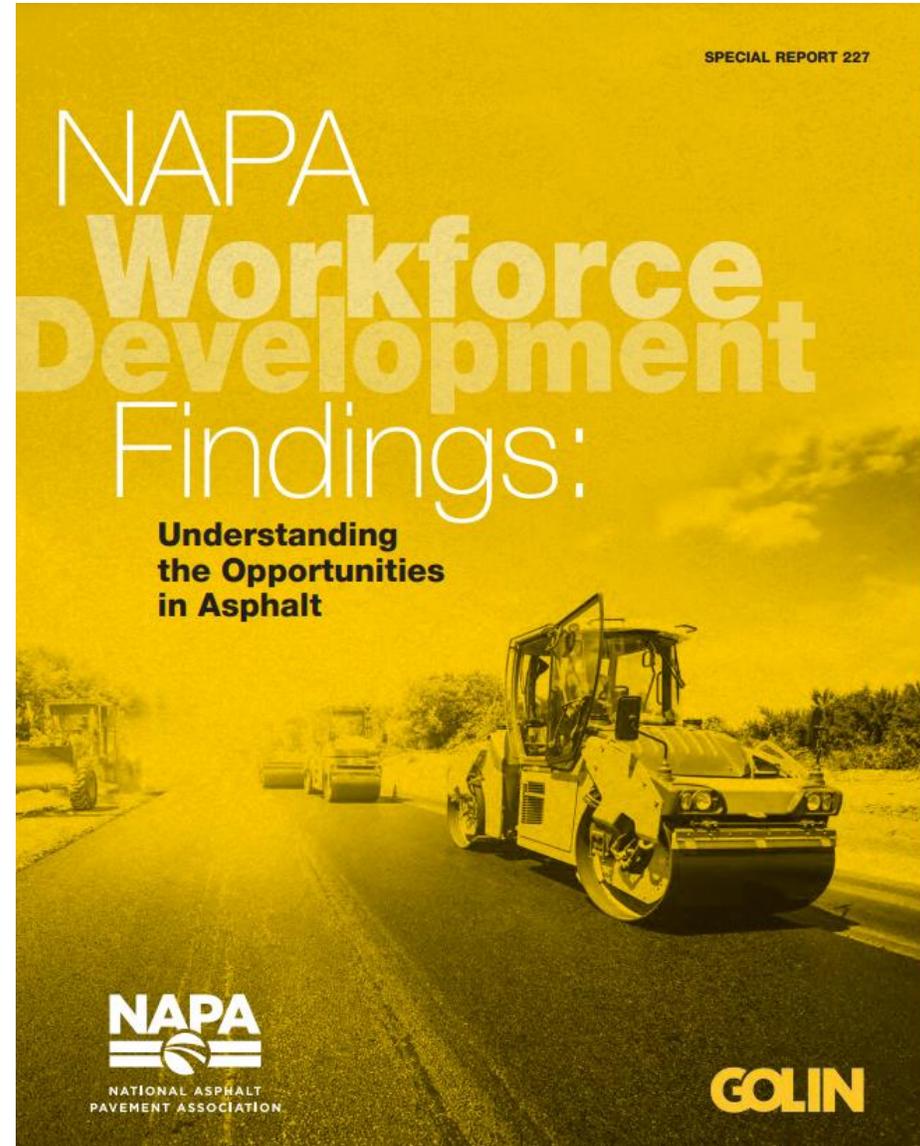
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Increase member involvement

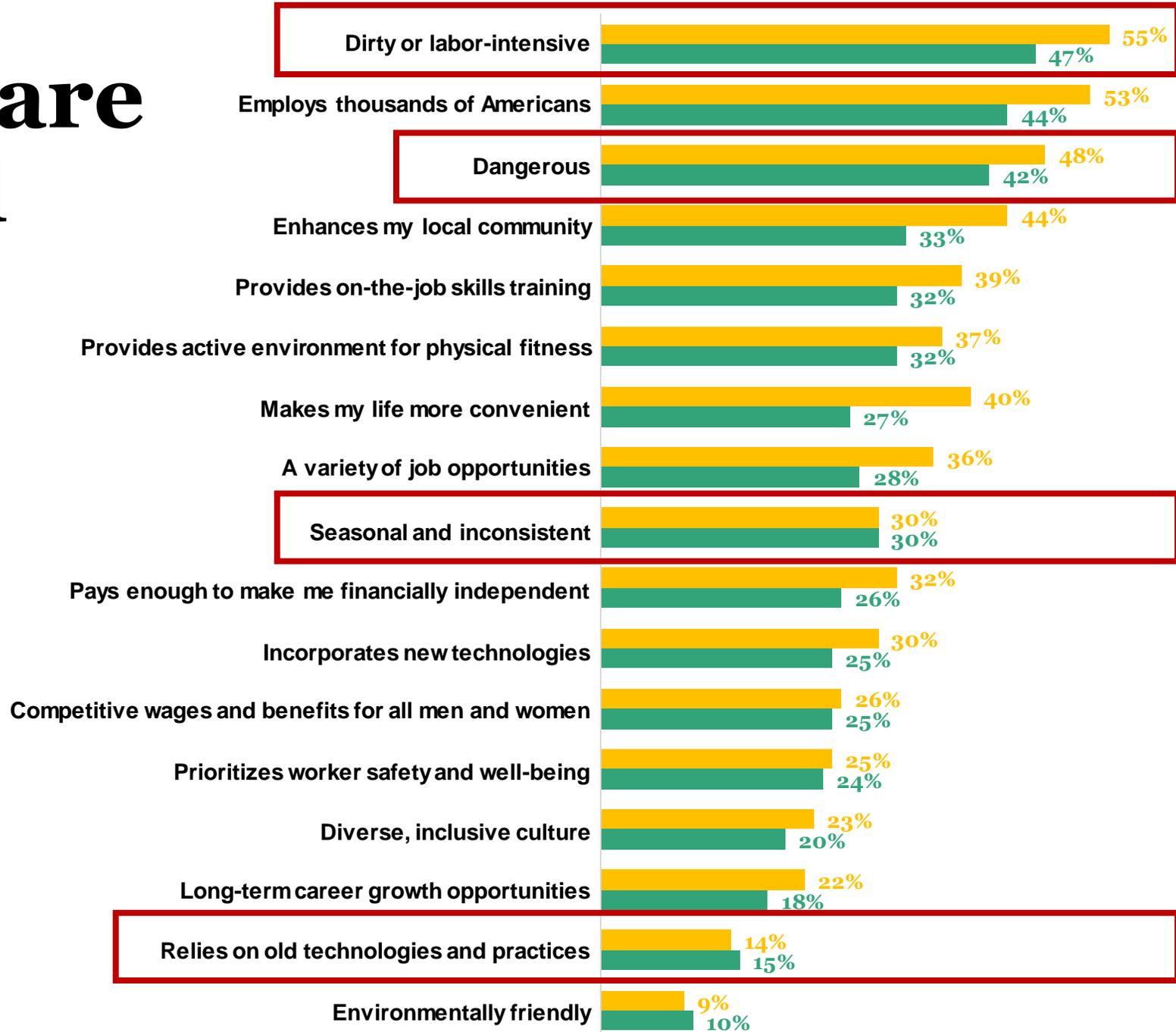
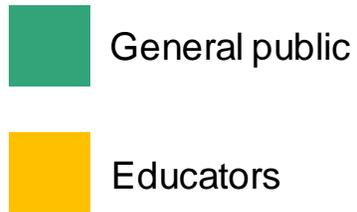
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Advance association excellence

# Support for Workforce Needs

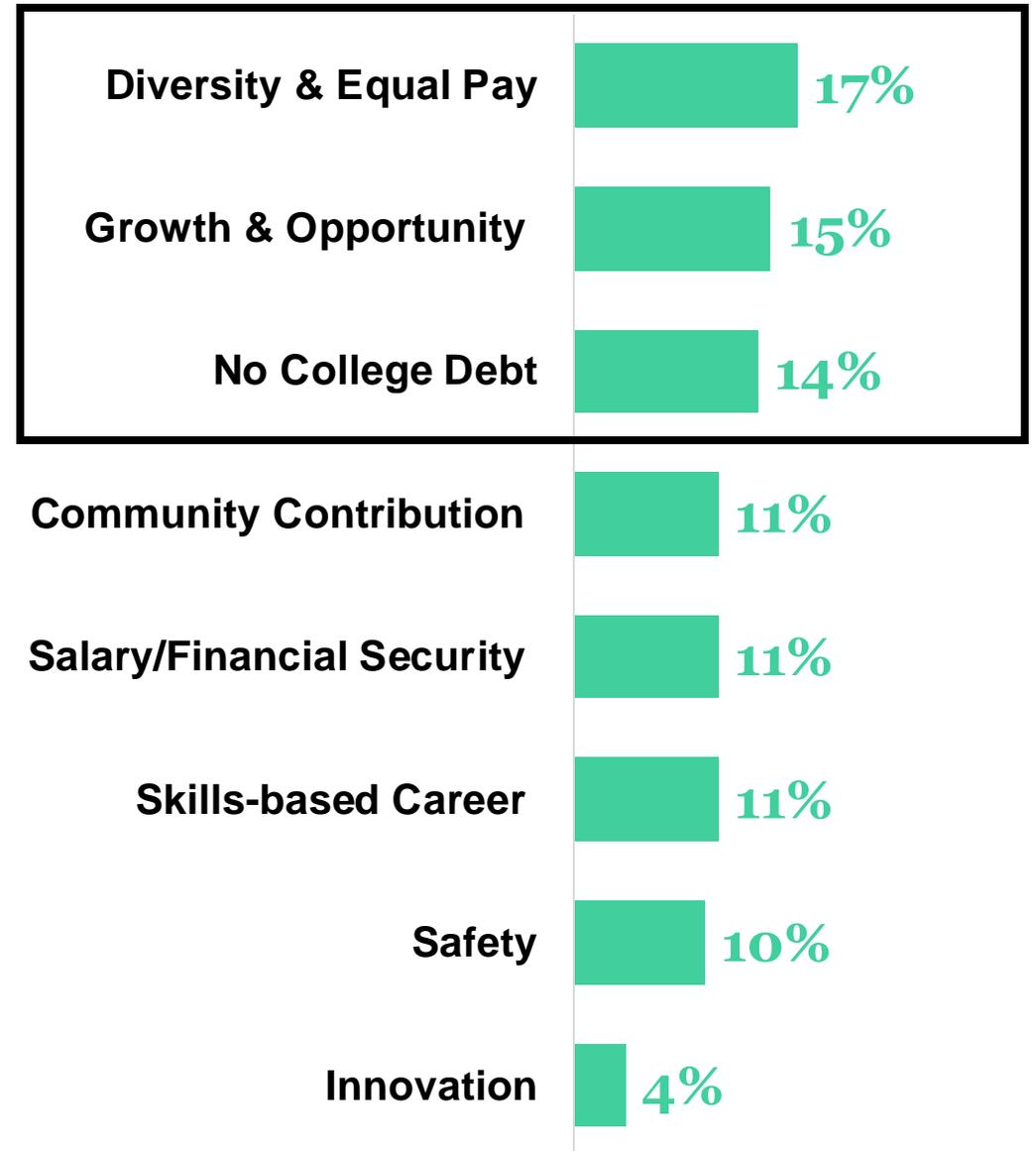


# Deterrents are top of mind





# But messages change minds



# Filling the gaps.

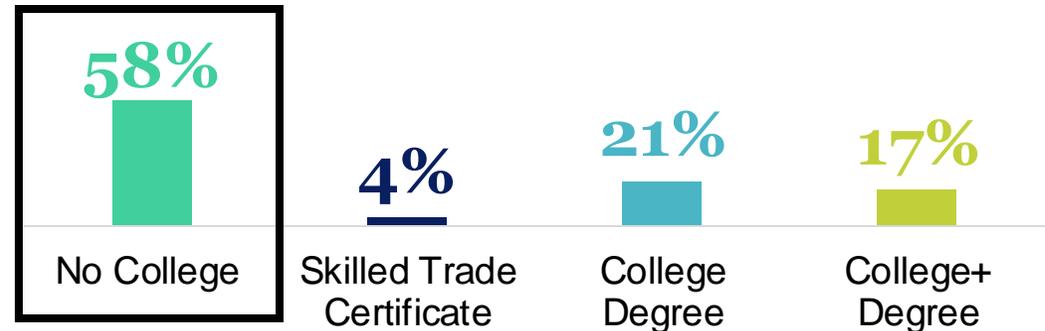
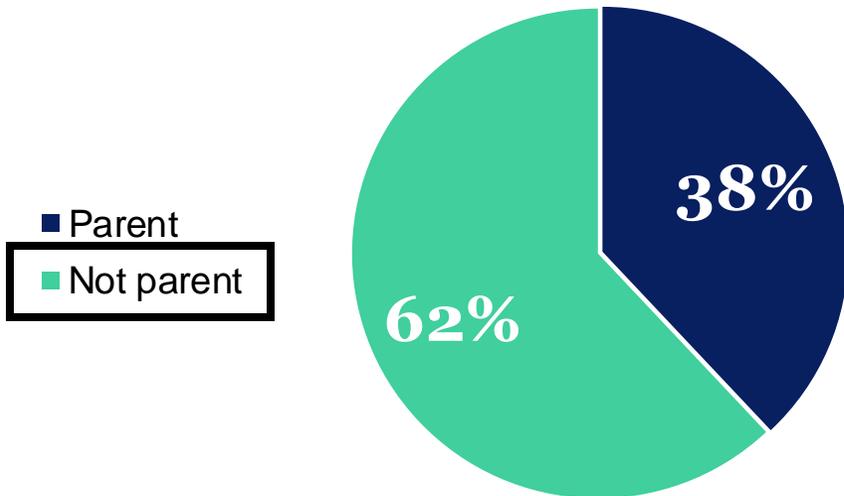
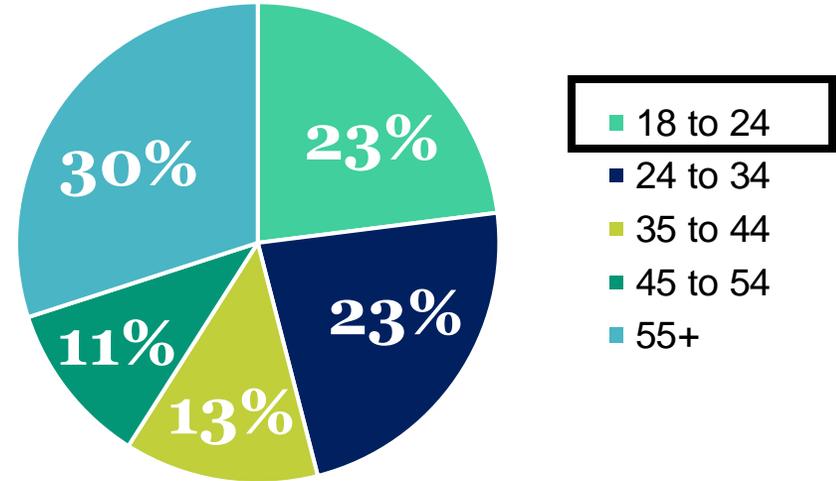
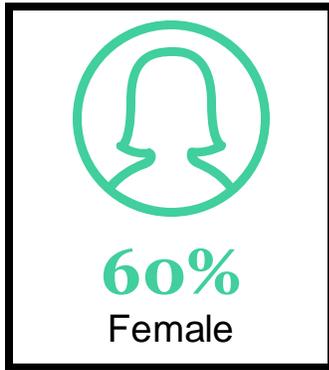
**Diversity and equal pay**

**Growth & opportunity**

**No college debt**

Building and maintaining roads involves a lot of different skills — both on the construction site and in the office. The road construction industry is made up of people with all paths, backgrounds, and abilities. A diverse workforce is essential to the industry's success. People who graduate from college without the burden of student loans can enter the workforce with a competitive edge. They can take on more responsibility and earn higher wages. They can also pursue a career in the industry, whether in a management role or following their passion in other areas within the industry.

# Who should you target?



# Career Website

- Consider a Career in Asphalt
- Job Opportunities (by Skill Level)
- Overview
  - Position, Description, Skills/Experience, Physical Requirements, Education, Salary, Tenure Before Advancement, Similar Positions, Advancement Pathways



Launching January 2022

# Contact me

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