



MAPA ADVERTISING 2027

CONTACT INFORMATION

Contact Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Phone: _____

ADVERTISING SELECTIONS

DIRECTORY

Due 10/31/2026

2-page Spread (Color)	☐ \$3,500
Outside Back Cover (Color)	☐ \$2,200
Inside Front Cover (Color)	☐ \$2,050
Inside Back Cover (Color)	☐ \$1,950
Full Page (Color)	☐ \$1,745
Half Page (Color)	☐ \$1,265
Quarter Page (Color)	☐ \$890
Quarter Page (Black & White)	☐ \$440

Sizing:

DIRECTORY:

2 Page Spread: (Leave 1" w
in middle clean for spiral)
NO BLEED 11.25" w x 7.625" h
BLEED 12.5" w x 9" h
Full page:
NO BLEED 5.125" w x 7.625" h
BLEED 6.5" w x 9" h
1/2 page: 5.125" w x 3.625" h
1/4 page: 2.35" w x 3.625" h

Specifications:

All art must be digital; 300
dpi; PDF, JPG, TIFF or EPS;
CMYK color; Full-edge bleeds

PAYMENT INFORMATION

Please Note: If paying via credit card, all information in this section MUST be completed.

TOTAL AMOUNT ENCLOSED: \$ _____

METHOD OF PAYMENT: ☐ Check enclosed (payable to MAPA) ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Card Number _____ Expiration Date _____ Security Code _____
Cardholder Name (print) _____ Cardholder Signature _____
Email _____ Phone _____

☐ Billing address is same as above ☐ Billing address is:

Billing Address _____ City/State/Zip _____

****Due to PCI compliance, MAPA may only accept this form via fax or mail. Emails with this completed form attached will not be accepted****

Note: A 2.9% fee will be applied to all credit card transactions. If paying by credit card, all fields are required. Per PCI compliance, please do

COMPLETE FORM AND SUBMIT WITH PAYMENT TO MAPA:

(For office use only)

1601 Utica Ave S Suite 213 | St. Louis Park, MN 55416
Phone: 651-735-3908 Fax: 651-290-2266
Contact Ky Carlson at ky.carlson@ewald.com with questions.

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		