

MI-ACE 2024

September 10 – 13, 2024 ○ Amway Grand Plaza – Grand Rapids



Exhibitor Prospectus

Register Online starting May 1st

Join us at the Michigan Section 86th Annual Conference and Exhibits (MI-ACE 2024). As an exhibitor, you will have access to leaders and practitioners from across Michigan’s water sector who will come together for two and a half days of continuing education and peer-to-peer networking.

Show Hours

Wednesday, September 13
from 7:15 am until 6:00 pm

Featured Time

- Breakfast with Exhibitors from 7:15 am – 8:00 am
- Break in the exhibit hall 10:05 am – 10:20 am
- Lunch with Exhibitors from 11:30 am until 1:00 pm
- Break in the exhibit hall 2:30 pm – 2:45 pm
- Attendee Happy Hour from 4:35 pm until 6:00 pm

Exhibit Booth Pricing

Space is limited, so register your booth early to avoid not being represented.

	AWWA Member	Non-Member	Late fee
Exhibit Booth space only	\$675	\$775	Add \$35
Exhibit Booth space plus full conference registration	\$975	\$1,165	

Booth fee includes one 10’ x 10’ exhibit booth with one 6’ x 24” covered and skirted table, 2 chairs, 1 wastebasket, pipe/drape on sides and back, access to 110v electrical and Wednesday only registration for 2 exhibitor staff. Booth space with full conference registration includes 2 exhibit staff and allows one the opportunity to attend all sessions and network with attendees throughout the conference.



Golf, the Tuesday tour, and other ticketed events associated with MI-ACE are available at an additional price.

Exhibitor Move-In and Booth Set-up

Tuesday, September 12: 12:00 pm – 8:00 pm

Booth Teardown and Exhibitor Move-Out

Wednesday, September 13: 6:15 pm – 10:00 pm

- No exhibitor may remove any part of their exhibit before the close of the reception at 6:15 pm. Exhibits must be completely removed no later than 10:00 pm.

Exhibit Service Provider:

Art Craft Display, Inc. has been selected to serve as your official exhibit service contractor. The exhibitor kit* for this event is available online. If you need additional equipment or services, you can download order forms using the following procedures:

- Go to the following website: www.artcraftdisplay.com
- Click on: “Get Exhibitor Kit”
- Enter Event Code: 351742

Advance order deadline is August, 26, 2024, 5:00 pm.

Exhibit Rules and Regulations

- Exhibit space is carpeted. Call Art Craft at (517) 485-2221 for additional equipment needs.
- All exhibits must be contained within the confines of the booth space. Tables, displays, chairs, etc. may not be outside of the booth. Displays may be no higher than 8' tall nor higher than 3' on the side.
- All exhibits must be set up by 8:00 PM on Tuesday.
- Exhibitors must conform to local ordinances and regulations and the policies of the venue. All items must be secured when the booth is not attended. Contents of the booth are the sole responsibility of the exhibitor. No security is provided. The Section is not responsible for the theft, loss, or any other damage incurred during move-in, while exhibiting, or during move-out.
- Exhibitors must occupy the booth assigned to them and may not substitute or swap booth space without the prior consent of MI-AWWA.

Conference Sponsorships

Maximize your presence at the Conference through sponsorship. Opportunities range from \$2,000 up to \$7,500. Registration and/or exhibit space is included with sponsorship. See the MI-ACE sponsorship web page or contact Bonnifer Ballard at (517) 292-2912 ext 101 or via email at bonnifer@mi-water.org for details. Select your [sponsorship through the online store](#) so that your booth or registration fee will show as complimentary.

Annual Golf Fundraiser

This year's golf fundraiser is being held **at a course yet to be determined in the Grand Rapids area** and will raise funds for Safe Water in Ecuador (SWIE) and AWWA's Water Equation. Register separately online at <https://www.mi-water.org/events/mi-awwa-annual-golf-outing-24>.

SWIE Chance Auction

The SWIE Committee will be holding its chance auction again this year to raise money for its work in Ecuador. SWIE is looking for donated items for the chance auction. Gift cards for restaurants or experiences, personal technology devices, self-care items, high quality sports items, and hand-made items are popular for the chance auction. Please contact the SWIE Committee Chair for more information by emailing info@mi-water.org.

For more information, contact:

Bonnifer Ballard or Rebecca Chesnut at 517-292-2912 or info@mi-water.org.

Don't delay! Space is limited!

April 2024