

Benefits	Great Lakes \$12,500	Lake Michigan \$8,000	Lake Superior \$5,000	Lake Huron \$3,000
	all one-day trainings	all 6 regional trainings and both UP conferences	select 3 one-day trainings	select 1 one-day trainings
<u>Education Events - select from calendar</u>				
Complimentary registration	1	1	1	1
Logo in promo materials	✓			
Recognition during opening remarks	✓	✓	✓	✓
Logo on onsite signage	✓	✓	✓	✓
Logo in walk on reel	✓	✓	✓	✓
Pre and post-event attendee List	✓	✓	✓	✓
Complimentary information table, where available	✓	✓	✓	✓
<u>Annual Conference - Grand Rapids 9/10-9/13</u>				
Complimentary registration and/or booth space	5	3	2	1
Complimentary ticket to Fuller Lunch	1			
Complimentary ticket to Social Event	1			
Ad in pocket guide	✓			
Ad in conference app	✓			
Golf hole sign	✓			
Complimentary golf registration	1			
Recognition during opening session and social event	✓			
Provide 30-sec promo video or "mic" time	✓			
Logo'd item to attendees (must provide item)	✓			
30-day Web Banner	✓	✓		
Introduce session speaker	✓	✓		
Logo in conference promo material	✓	✓		
Link from website	✓	✓	✓	
30-min on demand session	✓	✓	✓	
Logo in walk on reel	✓	✓	✓	✓
Website recognition	✓	✓	✓	✓
Logo on onsite signage	✓	✓	✓	✓
Recognition in WWN	✓	✓	✓	✓
Pre and post-event attendee List	✓	✓	✓	✓
<u>Young Professional/Youth Ed Events</u>				
Logo in promo materials	✓			
Logo on onsite signage	✓	✓		
<u>Membership</u>				
Logo in new member welcome emails/letters	✓			
Logo in promo materials prior to member networking events	✓	✓		

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<u>Website</u>				
Banner ad	✓			
Logo on website as partner	✓			
<u>Social Media</u>				
Mention on FB and Twitter	✓	✓	✓	✓
<u>Publications</u>				
Spotlight in Water Works News	✓			
Banner ad in Water Works Update newsletter	✓	✓		
Logo in Water Works News as partner	✓	✓	✓	✓
Recognition in Water Works Update newsletter	✓	✓	✓	✓
% discount for bundle	30%	20%	10%	0%
<i>event registrations are transferrable</i>				
<i>customizations may affect benefit features and price</i>				
Sponsorship packages are active for one year, from July 1 through June 30. Payment is due no later than July 30 for the sponsorship year. Sponsor will provide the Section with logo and other art as applicable.				
For more information or to purchase a package, visit www.mi-water.org or reach out to staff at info@mi-water.org .				