

MICHIGAN WATER WORKS NEWS



STAY IN FRONT OF YOUR MARKET FOR AN ENTIRE YEAR

Is your company looking to reach water professionals all across Michigan? If so, you can reserve an advertising space to appear within any or all four issues of the *Michigan Water Works News*!

Our highly qualified membership includes: treatment plant and equipment operators, plant foreman and engineers, consulting engineers and regulators, mechanical and general contractors, municipal leaders and government officials and many other professions.

Not only does your participation in this issue support an important marketing and communication tool of the association, but it also provides you with year round exposure in a very cost effective manner and opens the door for you to expand your existing customer base.

RATES:	1 x RATE	4 x RATE
FULL PAGE	\$1,575	\$1,475
1/2 PAGE	\$1,375	\$1,275
1/3 PAGE	\$950	\$900
1/4 PAGE	\$800	\$750
1/6 PAGE	\$625	\$600
1/8 PAGE	\$550	\$525



**To discuss your
company's promotional
plans, contact: Al Whalen**

Marketing Manager

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Discounts offered if you book four issues in advance and we only invoice one issue at a time

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