Membership Council Minutes

December 20th, 2023

Attendance: Amy Vail, Frank Williams, Barbara Marczak, Zach Hampton, Carrie Cox, Maggie Vaulman

National Membership (Vail/Vaulman): Membership summit is coming up with hotel information and agenda published.

Membership Challenge (Vail/Williams): We have achieved 7.9% growth this year, congrats to all.

Member Engagement (Vail/Williams): Depending on the association extending dropped member and new member campaigns, Williams will reach out to the group in early January to pull an email campaign together utilizing association marketing materials.

Diversity Committee (Garcia/Chappell): No update.

YP Committee (Zywiczynski): Holiday party was held in Grand Rapids.

Industry Recruitment (Cox): Oakland County grade school career fair is set for April 4th. A discussion was had regarding attempting to pull something together for the Grand Rapids MI Career Quest. Decision was made to not attend this event.

Youth Ed (Olson): No update.

Volunteer Coordinator (Ignace): Volunteer orientation and new member coffee break will be held as two separate events. Ignace will work on revamped presentations for both events and send out to the group for review.

Next Meeting: January 17th, 2024.