Membership Council Minutes

September 20th, 2023

Attendance: Amy Vail, Frank Williams, Michelle Zdrodowski, Barbara Marczak, Erika Ignace, Stacey Kukkonen

National Membership (Vail/Vaulman): Orientation is scheduled for October. Membership Summit 2024 is set for January 24th to the 26th.

Membership Challenge (Vail/Williams): Membership challenge remains on track to meet our goal.

Member Engagement (Vail/Williams): Ignace to send out first time attendee list, non-member attendee list, and “want to get involved” list from MI-ACE. Williams to split lists up amongst committee members for reach outs. New Member Coffee Break and Volunteer Orientation will be combined going forward. Ignace to post slide show to sharefile. Please review the current material and comment on how update, consolidate, and make more engaging going forward.

Diversity Committee (Garcia/Chappell): No update.

YP Committee (Tryan): The committee is meeting tomorrow, the 21st virtually and in October in Grand Rapids to organize for the new year.

Industry Recruitment (Cox): No update.

Youth Ed (Caron): No update.

Volunteer Coordinator (Ignace): Ignace to pull together an “empty-chair” list for distribution to the group. Ignace to also reach out to ETC council specifically on how to funnel potential volunteers to various committees with the understanding that each committee would still need to have a chair identified. The new section podcast, “The Current”, is slated for six episodes for the first season. Kukkonen put out a call for content. Episodes are 20 to 30 minutes long, and if you have a topic that would resonate well in audio format, please reach out and express your interest. Additionally, Kukkonen offered to provide any graphic design services that would be helpful for promotional material.

Next Meeting: October 18th, 2023