Membership Council Minutes

May 17th, 2023

Attendance: Amy Vail, Barbara Marczak, Frank Williams, Carrie Cox, Maggie Vaulman, Zach Hampton, Bonnifer Ballard, Matt Parks, Kyle Tryan, Erika Ignace, Hillary Caron

National Membership (Marczak/Vaulman): The Section has met our membership goal for the year and now need to emphasize retention.

Membership Challenge (Vail/Williams): Williams to divide dropped member list and send out to council for reach-outs.

Member Engagement (Vail/Williams): New Member Coffee Break is scheduled for June 30th.

Diversity Committee (Garcia/Chappell): The second installment of the three-part webinar series is delayed 30 days due to several conflicts. The workshop is still set for end of July. DEI is considering a possible WWN article submission.

YP Committee (Tryan): The Seasoned/Unseasoned professionals meetup in Battle Creek was cancelled due to low participation. A discussion was had on how to attract more attendees including possible adoption of the Association’s program that is held virtually with good success. July 13th is the proposed date for a Bean Bag Tournament with the GLWA Young Professionals, and a Detroit Tigers game may be in the works.

Industrial Recruitment (Cox): Oakland County Community College Career Fair had somewhat low attendance. Touch a truck is a highly successful program that will continue to be in the rotation. The GLWA / Detroit career fair is at the end of May. MI-Career Quest is flourishing with good participation at Ferris, SE Michigan, Grand Rapids, and Traverse City.

Youth Ed (Caron): Grand Rapids and Kentwood are going to Grand Rapids MI-Career Quest. The committee has great momentum and are working on their next steps / events.

Volunteer Coordinator (Ignace): Stacey Kukkonen will begin attending Membership Council meetings in order to ensure coordination with other councils.

Next Meeting: June 21st, 2023