

Please see notes and action items (in red) we discussed today.

- Committees and Programs – No one present at the meeting had any concerns with the assignments.
 - Social Media; LinkedIn, FB, IG- *Lead- Stephanie Dillon, Zanna, Hilary, Dominique, Susan, Stefanie Burns*
 - Water Works News; Quarterly- *Lead-Kelly, Matt, Ariel, Sam, Heather*
 - Podcasts; Series, Episodes- *Lead,-Curtis, Matt, Stacey, Jaime*
 - Water Works Updates/Website; Weekly- *Lead-Izamar, Sam, Stacey*
 - Communications Workshop, to be presented at Joint Expo & ACE
- Roster
 - Expectations of roles and participation
 - *Matt will share updated roster for council review and comment.*
- Committees under Council- Report Out
 - Social Media Committee:
 - *Content Calendar – Stephanie Dillons is taking lead. Stefani Burns provided an update on getting everyone access to section social accounts.*
 - Focused Campaigns
 - World Water Day- March 22, 2025
 - Drinking Water Week- May 4-10, 2025
 - Source Water Protection Week- September 28-October 4, 2025
 - Imagine a Day without Water- Fall 2025
 - Water and Wastewater Professional Workforce Week- Winter 2025
 - Water Works News Committee
 - *Content Calendar/Quarterly Outlines*
 - In search of a new Editor (should we do a write up in WWN?)
 - *Kelly is speaking with an interested member to take on the Editor role. Will follow up with everyone after.*
 - New Editor announced at ACE
 - Kelly Work with Conference Committee to ask for Submission abstracts for ACE, speaker planning committee articles after ACE 200
 - Podcast Committee
 - *Content Calendar – Curtis updated committee on content calendar. Curtis to share calendar in ShareFile and send updated files to Sam and Matt.*
 - *Matt to upload backlogged audio files for upcoming podcasts: Cheryl Porter, President Exchange, man on the street.*
 - Ideas
 - Policy discussion,
 - Water Works Updates/Website Updates
 - *Content Calendar*
 - Process of updating and reviewing
 - Video Library- Stacey (not in attendance 3.05) with Membership Chair – Rebecca to send Curtis PowerPoints to create video script. Will need to follow-up with Stacey on progress.
 - New Members
 - Volunteer
 - Council Chair/Committee chair

- Workshop ACE- Sam, Burns, Dominique
 - Mastering Social Media for Emergency Situations? Sam submitted abstract.
 - Workshop may end up being a shorter presentation (?). Golf outing is anticipated to be moved so it does not compete.
 - Stefanie Burns to work with Sam and take lead on preparing content
 - Suggested case study evaluation with interactive component

Additional Discussion

Alyssa Olsen asked about our intentions to do a source water podcast. Curtis advised that we will be talking about the content calendar at the next podcast meeting and asked for information that will help prepare for the interview. Alyssa to send power point slides to Curtis.

Next Meeting April 2nd.