

Please see notes and action items (in red) we discussed today.

- **Committees and Programs**

- Social Media; LinkedIn, FB, IG- *Chair, Stephanie Dillon*
- Water Works News; Quarterly- *Editor, Kelly Gleason*
- Podcasts; Series, Episodes- *Chair, Curtis Burris-White*
- Water Works Updates/Website; Monthly- *Chair, Izamar Contreras-Alvarado*
- Communications Workshop, to be presented at Joint Expo & ACE

- **Committees under Council- Report Out**

- Social Media Committee:
 - Content Calendar and Best Practices
 - Campaigns
 - Water Wednesdays for social media pages
 - April is National Volunteer Month- Member Highlights
 - Women on Water Panel online event, sign up here,
 - Drinking Water Week- May 4-10, 2025
 - Source Water Protection Week- September 28-October 4, 2025
 - Imagine a Day without Water- Fall 2025
 - Water and Wastewater Professional Workforce Week- Winter 2025
- Water Works News Committee
 - Content Calendar/Quarterly Outlines
 - Content is due May 2, 2025
 - Article submissions
 - Matt Lane- Rates and Charges
 - Kaisra Osman- Michigan Asset Management Champion
 - In search of a new Editor (should we do a write up in WWN?)

- New Editor announced at ACE
- Submission abstracts for ACE, speaker planning committee articles after ACE 200
- Podcast Committee
 - Content Calendar
 - Cheryl Porter Podcast is live <https://www.mi-water.org/current-podcast>
- Water Works Updates/Website Updates
 - Content Calendar
 - Process of updating and reviewing
- Workshop ACE
 - Mastering Media for Emergency Situations
 - How to get published? How to write an article ...for WWN?
- Brainstorming Ideas
 - MI Section Strategic Plan [Strategic Plan - Michigan Section of the American Water Works Association](#)
 - MI Infrastructure Council, Asset Management Champion Program, [AM Champions](#)
 - You can apply [Infrastructure Asset Management Champions Program \(AM Champions\)](#)
 - You can nominate [Nominate Future MIC Asset Management Champions \(Page 1 of 11\)](#)
 - How do we recognize the cert programs that our members graduate from
 - How good is our reach with the smaller water supplies, Alyssa gave info and may have more info after the membership council meeting
 - Normally works closer with MWRA
 - Water Systems Financial Capacity
 - Matt Lane-Rates and Charges, May do an ACE presentation
 - Dawn Lund- Principle of Water Finances, class offered by AWWA

- City of GR rate study video [Water/Sewer Rate Study Explained - YouTube](#)
- Video Library
 - New Members
 - Volunteer
 - Council Chair/Committee chair

Next meeting May 7th.