

Please see notes and action items (in red) we discussed today. Matt and I will be meeting with each committee soon as we create a plan and vision for this year.

- **Attendance**

- Stacey Kukkonen, Ariel Zoldan, Heather Brown, Lashone Bedford, Angie Goodman, Stefanie Brown, Molly Maciejewski, Curtis Burris, Stefanie Burns, Kelly Gleason, Randy Roost, Samarhia Giffel

- **Council Programs**

- Communications Workshop, to be presented at ACE & Joint Expo
- Social Media; LinkedIn, Twitter, FB, IG- Lead-Stefanie, Zanna, Hilary, Dominique, Susan
- Water Works Updates; Weekly- Lead-Stacey, Sam
- Water Works News; Quarterly- Lead-Kelly, Matt, Ariel, Sam
- Podcasts; Series, Episodes- Lead,-Curtis, Jaime, Stacey
- Campaign/Events Calendar- Lead, work with Jonelle

- **Committees under Council- Report Out**

- Social Media Committee:
  - Content Calendar
  - Four Campaigns for the year
    - World Water Day
    - Drinking Water Week
    - Source Water Protection Week
    - Imagine a Day without Water
- Water Works News Committee
  - Content Calendar/Quarterly Outlines
  - In search of a new Editor
  - New Editor announced at ACE
  - Submission abstracts for ACE, speaker planning committee articles after ACE 200
- Podcast Committee

- Content Calendar
- Deep End Podcast- review and upload
- Ideas
  - Policy discussion,
- Safe Drinking Water Act (SDWA)
  - Congratulations Team, on a successful rollout!!!!
    - Awesome job Stacey and Curtis on the resource page and graphics!
  - The Governor has signed a proclamation for our Section!!
  - Mayors signed- Lansing and City of Grand Rapids
- Joint Expo
  - Volunteering- Curtis, Sam...we would love to have more join us
  - Presenting- Heather with EGLE
- Young Professionals Outing, Sign-up
  - MIAWWA YPs and MWEA NPs Holiday Tour and Mixer January 16, Lansing
  - Sign up [here!](#)
- Expectations for the coming year
  - Showing up- meetings, events, workshops, etc.
  - Connecting with key players from other organizations- we need more volunteers
  - Education
    - Educate the end users and make it fun.
      - Reading water related children's books at the science center, library, or classroom.
        - March is National Reading Month
        - Connect with YP Committee
        - Connect with Angie Goodman on [Tommy Tap Water and Phillip](#)
- Fluoridation Campaign

- Sandy Sutton, Stacey will connect us.
  - NSF and WQA connection- drinking water community standards- Ariel will connect us
  - Connect with Government Affairs Council
  - Podcast, Sandy Sutton as a guest
- Fun
    - Celebrate water related events or 'national days'---[No Water Campaign](#)
    - Positive Media Attention- couple the [Filter First](#) programs with a Flushing program.
      - Creating a blueprint for our members

**Next Meeting February 5<sup>th</sup>.**