

# MI-ACE 2026

September 15 - 18, 2026 | Radisson Plaza Hotel, Kalamazoo, MI



## Exhibitor Prospectus

Register Online starting May 4th

Get ready to **turn back the clock to the 1980s** while connecting with today's water industry leaders! MI-ACE 2026 blends two and a half days of continuing education, peer networking, and exhibit hall engagement – all with a fun, high-energy 80s vibe woven throughout the conference experience. As an exhibitor, you'll gain access to leaders and practitioners from across Michigan's water sector in a dynamic and interactive environment designed to maximize face time and meaningful conversations.

Break out the neon. Rock the retro. Let's make waves – 80s style.

### Show Hours

Wednesday, September 16  
from 7:15 am until 6:15 pm

### Featured Times

- Early morning coffee with Exhibitors: 7:15 am – 8:00 am
- Breakfast with Exhibitors 8:00 am – 8:40 am
- Break in the exhibit hall 10:20 am – 10:40 am
- Lunch with Exhibitors: 11:50 AM – 1:40 PM  
(Peak attendance begins at 12:10 PM due to a concurrent session.)
- Break in the exhibit hall 3:25 pm – 3:45 pm
- Attendee Happy Hour 4:50 pm until 6:15 pm

**Exhibit Booth Pricing** - Space is limited – reserve early to guarantee your spot.

	MI-AWWA Member	Non-Member
Exhibit Booth Space Only (includes 2 exhibit only registrations)	\$730.00	\$830.00
Booth + one (1) Full Conference Registration	\$1,060.00	\$1,250.00
Additional registration	\$355.00	\$445.00
Late Fee (if applicable starting 08/29)	\$30.00	\$30.00

### Booth Fee Includes:

- One 7' x 10' exhibit booth
- One 6' x 24" covered & skirted table
- Exhibitor space is carpeted
- Two chairs
- One wastebasket
- Pipe & drape (sides and back)
- Access to 110v electrical
- Wednesday-only registration for **two** exhibitor staff



### Booth + Full Registration Includes:

- Exhibit space
- One full conference registration (access to all sessions and networking events)
- One (1) additional Wednesday-only registration

Golf and other ticketed events associated with MI-ACE are available at an additional price.

Last updated 04/16/26



### Exhibitor Move-In and Booth Set-up

Tuesday, September 15: 12:00 pm – 8:00 pm

### Booth Teardown and Exhibitor Move-Out

Wednesday, September 16: 6:15 pm – 10:00 pm

- No exhibitor may remove any part of their exhibit before the close of the reception at 6:15 pm. Exhibits must be completely removed no later than 10:00 pm.

### Exhibit Service Provider:

**Art Craft Display, Inc.** is the official exhibit service contractor. For additional equipment or services access the exhibitor kit:

1. Visit [www.artcraftdisplay.com](http://www.artcraftdisplay.com)
2. Click “Get Exhibitor Kit”
3. Enter Event Code: *TBD*

### Advance order deadline: August 28, 2026, 5:00 pm

For additional equipment needs, call (517) 485-2221.

## Exhibit Rules and Regulations

- All exhibits must be contained within the confines of the booth space. Tables, displays, chairs, etc. may not be outside of the booth. Displays may be no higher than 8’ tall nor higher than 3’ on the side.
- All exhibits must be set up by 8:00 PM on Tuesday.
- Exhibitors must conform to local ordinances and regulations and the policies of the venue. All items must be secured when the booth is not attended. Contents of the booth are the sole responsibility of the exhibitor. No security is provided. The Section is not responsible for theft, loss, or any other damage incurred during move-in, while exhibiting, or during move-out.
- Exhibitors must occupy the booth assigned to them and may not substitute or swap booth space without the prior consent of MI-AWWA.

## Cancellation Policy

All cancellations must be received in writing and receipt confirmed. Cancellation of all booth space notices received on or before July 31, 2026 is eligible to receive a refund less a \$250 non-refundable processing fee. Cancellations received between August 1, 2026, and August 21, 2026, are eligible to receive a 50% refund. Cancellations received after August 21, 2026, are not eligible for a refund.

## Exhibitor Resources & FAQs

After reserving your booth, all exhibitor information is available in the Exhibitor Resources & FAQs Portal. This should be your first stop for details on:

- Sponsorship opportunities
- Golf outing
- Lodging and hotel booking
- Program and schedule information
- Logistics, deadlines, and event updates

Please check the portal before reaching out, as it will contain the most up-to-date information, announcements, and notices. <https://www.mi-water.org/mi-ace-exhibitor-resources>

Last updated 04/16/26



## Conference Sponsorships

Maximize your brand visibility with sponsorship opportunities ranging from \$2,000–\$7,500. Packages may include exhibit space and/or registration, depending on the sponsorship level.

Select your sponsorship through the online store to receive any included benefits.

View options and secure your sponsorship: <https://www.mi-water.org/products/mi-ace-sponsorships>

## Annual Golf Fundraiser

The 2026 MI-AWWA Golf Fundraiser location is currently being finalized. The event will raise funds for Safe Water in Ecuador (SWIE) and AWWA's Water Equation. Additional details will be shared as they become available.

## SWIE Chance Auction

The SWIE Committee will host its annual Chance Auction during the Exhibitor Happy Hour on Wednesday evening, raising funds for its work in Ecuador.

Donations are encouraged and may include gift cards (restaurants or experiences), personal technology, self-care items, high-quality sports items, and handmade goods.

For more information or to donate, please contact the SWIE Committee Chair at [info@mi-water.org](mailto:info@mi-water.org)

## Add a Little 80s Flair!

Help bring this year's theme to life by incorporating a small 80s-inspired touch into your booth—neon colors, retro props, throwback treats, or music. Participation is optional, but we encourage you to have fun with it!

Don't Delay – Space is Limited!

## Contact Information:

Rebecca Chesnut, CMP  
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Join us in Kalamazoo for education, networking, exhibits – Where the Water Sector Goes Retro.

